


**3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five year**

Sl. No.	Name of the teacher	Title of the book	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Calendar Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
2021-2022	Dr.Sr. Anila Verghese	Abhijnana: Dr.S.Rajasekhara Festschrift	"The Chandramauleshvara Temple at Rishyamuka, Hampi- Vijayanagara "	-	-	National	2021	978-81-920676-7-4	Sophia Smt. Manorama Devi Somani College	Chirag Prakashan
2020-2021	Covid -19 Pandemic year									
2019-2020	Dr.Sr. Anila Verghese	-	Hampi - Vijayanagara -a study in Urbanization	Urbanisation in Indian Histroy	-	National	2019	978-9385459061	Sophia Smt. Manorama Devi Somani	C.P.R. Publications
2018-2019	Dr.Sr. Anila Verghese	Mumbai Socio-Cultural Perspectives - Contributions of Ethnic Groups and Communities	-	-	-	National	2018	978-93-86552-6--0	Sophia Smt. Manorama Devi Somani College	Primus Books
	Dr.Sunitha Chitrapu	The Indian Media Economy: Market Dynamics and Social Transactions	Associations & Networks: Inequalities in Film & TV Production (Chaper in book)	-	-	International	2018	9780199482658	Sophia Smt. Manorama Devi Somani College	Oxford University
2017-2018	Dr.Sr. Anila Verghese	India & South-East Asia: Cultural Discourses	-	-	-	National	2017	978-93-81324-12-7	Sophia Smt. Manorama Devi Somani College	K.R. Kama Institute

**3.3.2.1. Total number of books abd chapters in edited volumes/books published and papers in national/internation conferences proceedings year wise during the last five years**

HEI Input		2021-22	2020-21	2019-20	2018-19	2017-18
		1	0	1	2	1

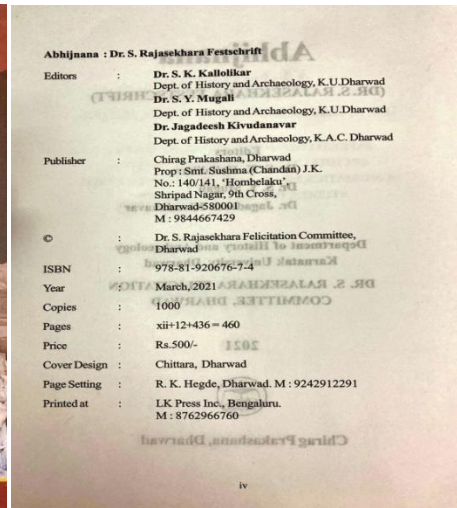
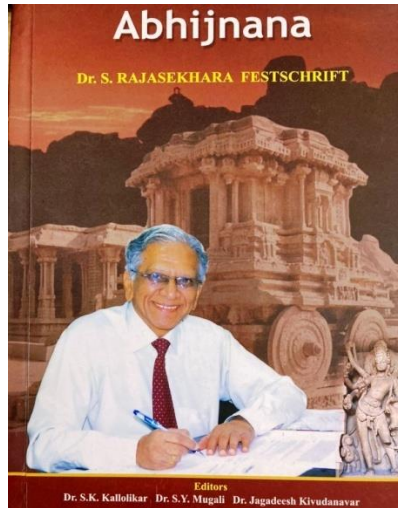


  
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## 3.3.2

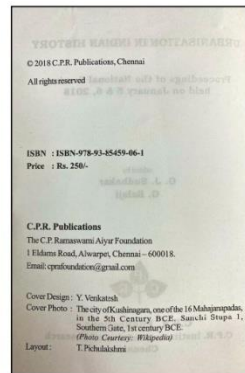
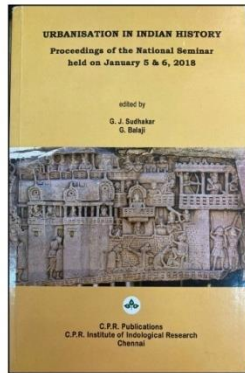
# Number of Books & Chapters

Year – 2021-22 : 1

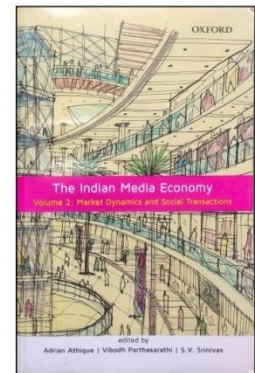


Year – 2020-21 : NIL

Year – 2019-20 : 1



11. Urbanisation of Ancient Tamilnagam with special reference to Paflagore - the Royal and Urban Centre of the Cholas - the Origin and Growth <i>S. Ramani</i>	266
12. Development of Urban Centres in Medieval Andhra Desa <i>P. Sambhala</i>	229
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19. Agents of Urbanization: Trade and Commerce in South India <i>V. Rajanatha</i>	383



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Sant Firozpur	

**7**

**Sushtha Chitrappa**

**Associations and Networks**

**Inequalities in Film and TV Production**

At the beginning of the twenty-first century McKercher and Meese (2004: 491) observed that 'labour remains a blind spot of western communication studies'. The blind spot extends to media labour in India as well. When compared to the emerging research on Indian media content and audience, Indian media labour remains under-researched (Lentzen and Thiele 2007; Majumdar 2015). Considering that India has long histories of caste, environmental and racial divisions, film, radio, television, and now digital media across many languages, this is a large blind spot, or rather a 'crisis of representation' (as an epistemological imperative) for this gap. This chapter explores issues of labour in Mumbai's film and television production industries, attention to the specificities of location is important here. Given India's film and television production is highly regional in nature, but in the recent language that we speak in different parts of India, there are large production centres in the states of Telangana, West Bengal, Kerala, Karnataka, and Tamil Nadu among others. In addition to the main production centres located in Mumbai, this specific cluster of media workers was chosen because Mumbai is the largest production centre with a well-defined group of media labour that has been researched for many decades and, therefore, has well-established practices on what it means to work in the Indian media economy. Accordingly, this chapter employs a case study approach informed by interviews with union members and elected representatives of unions.

The twenty-first century has witnessed the rise of India as a major world power and economic success. This book provides a comprehensive overview of the Indian economy, from its historical roots to its current status as a global economic power. It covers the country's economic growth, industrialization, and the challenges it faces in the twenty-first century. The book is written in a clear and accessible style, making it an ideal resource for students and researchers alike.

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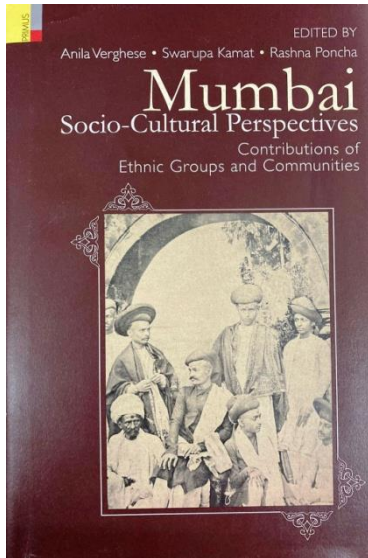


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This is to state that this is the balance amount of the Tata Heras Fellowship grant that was granted to Dr. (Sr.) Anila Verghese in the year 2016-17.

On account of a financial problem the balance amount of Rs. 1,50,000/- could not be paid at that point of time. Hence payment has been made now by the Bombay St. Xavier's College Society Trust.

Dr. Anila Verghese  
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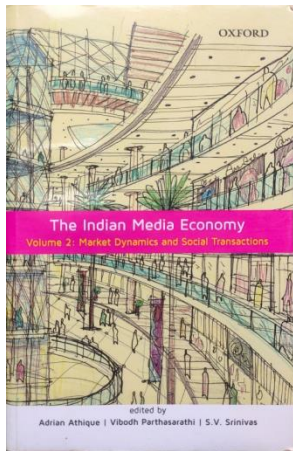
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**Santha Chitrapu**  
Associations and Networks  
Inequalities in Film and TV Production

At the beginning of the twenty-first century McKelcher and Meun (2006: 403) observed that labour remains a blind spot of western communication studies. This blind spot extends to media labour in India as well. When compared to the emerging research on Indian media content and audiences, Indian media labour remains under researched (Lawrence and Tumber 2007; Majumdar 2015). Considering that India has long histories of news, entertainment, and music in print, film, radio, television, and now digital media across many languages, this is a large blind spot, or rather a mosaic of many blind spots. In an exploratory step towards a remedy for this gap, this chapter explores issues of labour in Mumbai's film and television production industries. Attention to the specifics of location is important here, given India's film and television production is highly regional in nature, due to the many languages that are spoken in different parts of India. There are large production centres in the states of Telangana, West Bengal, Kerala, Karnataka, and Tamil Nadu, among others. In addition to the main production centres located in Mumbai, this specific cluster of media workers was chosen because Mumbai is the largest production centre, with a well-defined group of media labour that has been unionized for many decades and, therefore, has well-articulated positions on what it means to work in the Indian media economy. Accordingly, this chapter employs a case study approach informed by interviews with union members and elected representatives of unions.

The twenty-first century has witnessed the rise of India as a major media producer and consumer market increasingly engaged with the global economy. Aided by rising incomes, technological remittance, regulatory changes, and a shifting political terrain, the business of media has been given official recognition as a substantive component of India's economy and as a prominent feature of its economic thinking. In light of these developments, these two pioneering volumes investigate the dynamics of an increasingly integrated media economy encompassing television, film, music, sport, and telecom.

**Market Dynamics and Social Transactions** provides a comprehensive analysis of the interlocking markets that constitute the media economy, focusing upon its particular commodity forms, labour conditions, and spaces of consumption. Taking account of a rich set of case studies, the volume argues for the necessary consideration of multiple and interdependent markets in explicating our everyday encounters with media. By foregrounding the social transactions that emanate from market exchanges, it begins to illustrate some of the more elaborate, meaningful, and relationships arising with India's media economy.

**[The first systematic account of one of the most consequential fields in global culture and communication today...]**  
—Gerard Grigg,  
Professor, The University of Sydney, Australia

**A rich and panoramic account of the many different ways in which media in India are embedded, situated, and lived.**  
—Mark Janes,  
Director, CAMS Research Institute for Cultural and Media Economics, University of Leicester, UK

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