

What works for me at SCM:

- ① All the RTV assignments. ~~They are~~
- ② A mix of both individual and group work.
- ③ The freedom to dissent.
- ④ The constant emphasis on engaging with the outside world

What doesn't work for me:

I wouldn't ~~blame~~ blame this on SCM but rather my own threshold for handling stress, which I ~~am~~ am trying hard to work on.

On SCM's part, I would like to request for some stressbuster sessions, maybe once a week, if possible.

What I want to do after SCM: (as of now)

~~But~~ I would like to specialize in Communications Research or do screenwriting.

◦ What is working for me at SCM?

1. Method of instruction
2. How all the subjects complement each other. ~~to~~ ~~they~~ The learnings are interconnected. For example - what I learn in film/photography is useful in doing RTV and Broadcast Journalism Assignments.
3. Suggested/Recommended readings/books/films. - I have always wanted to know who to ask. Here at SCM there are many people.
4. Number and Range of assignments - where I am ~~am~~ 'figuring out' ways to achieve the assignment on my own, one step at a time.
5. Also, I'm able to get in touch with faculty when I need help with anything related to the course.
6. I have made three friends - ~~so~~ that I'm able to talk to when overwhelmed - they help me out.
7. Being a class Representative - ~~is~~

◦ What is not working for me at SCM?

1. Group 2. - It started off well, but I'm not on the page. I'm very worried about ~~being~~ the "false consensus" that exists. Decisions are made and a consensus is reached ~~maybe~~ without any room for a difference in opinion → eventually this leads to many problems.
~~So~~ A few people however - keep me going.
2. ~~So~~ 10 pm Deadlines — ~~Midnight as a deadline~~ ~~is better~~ I do better when midnight is a deadline, or so I think.

◦ What do I want to do after SCM?

Work - Journalism - ~~2-3~~ 3-4 years
 Study further - 'Specialized'

(22)

7/8/2017

1. What ~~works~~ is working for me.
 - I really like the fact that the course, the teacher forces you to think.
 - ~~The~~ The group structure is something that I is working well.

2. What is not working to me
 - For Mr. Hazare's class, I feel we should get notes as it gets ~~quite~~ confusing when it's hard for us to follow the topics in class, especially since we don't have so much idea about the topic.

3. What do you want to do after SCM?
 - As of now, I am interested in Journalism (both Print and Broadcast) and Photography. Feature writing is also something that appeals to me.

Roll No
20

7/8/2017

1) I'm, learning, growing, getting inspired each day!
Love it.

② Travelling is taking a toll on me but I'm okay with it because I find it worth a while.

• Not able to keep track of my health, & food due to the travel and amount of assignments. End up eating food outside

• Coming late to class is also affecting my attendance

22/3/17

Goals: I'd like to explore more in the field of media and find a niche for myself. I want to be more aware, sensitive yet sensible and well equipped to handle situations.

First Month Review

Roll no: 19

7/8/2017

Things that I like about SCMS

- Assignments are challenging yet interesting
- The faculty is very approachable.
- I have seen and learnt more in the past month than 3 years of BA.
- The course has made me more sensitive. It makes me want to question things and not take everything at face value.
- Classroom environment is great.
- Our opinions are acknowledged and respected.
- Practicals are very engaging and interesting. I like that the faculty focuses a lot on the basics.
- It's one thing to read about things on paper, and it's a completely different feeling to actually see things in person.
- Everyday I'm learning.
- SCMS has been a reality check. A much needed one at that.

Things that are not working for me

- I feel very disconnected in Media Law class. The class, rather the teaching methods used are not very effective.
- Timely feedback is not always provided. It can be demotivating.
- Time constraints and being swarmed with assignments reduces the quality of

Roll#18
7/8/2017

1) Till now, everything is working fine for me. ~~And like the~~ The best thing of the course is that it has made me to come out of my comfort zone. The faculties are trying to broaden our mind and analyze things logically.

2) As of now, I don't have any such -
issue.

3) I am interested in journalism and filmmaking.

SCM One Month Review

* What is working for me?

The lectures/sessions conducted in SCM are informative and engaging. I have learnt more than what I had during my degree college. Parth, Jerry, Jerro, Sainath, Smriti, Geeta, Nirmita, Sunayna, Sunitha, Gracy, Dinkar, Nilesh, R. Hazar, Mayank, Suresh; they are all Fantastic.

* What is not working for me?

- Not giving attendance for entering class 5-15n late. Rule should be same for both teachers or st
 - I am having a difficulty time managing various assignments and keeping up with deadlines.
 - Don't want to go to Hyderabad.
 - Travelling from is a problem.
 - Extended week-off might help us tackle assignments better (Saturday-Sunday)
 - Group projects are problematic
- * I would like to pursue print or broadcast journalism or photography.

Things that are not working out for me.

(a) I feel, The Ad classes are really less. ~~The classes should have~~ ^{having} at least one or two more classes ~~that~~ ^{could} also ^{explain} some help. Also discuss advertisements. Moreover PR ~~should~~ classes are also very less.

(b) The film and photography assignments are something that I find difficult.

(c) Working ~~in~~ in a group everytime isn't working for me, I feel groups ~~as~~ should not be the same for every activity.

(d) too many assignments aren't letting me focus on one (quality) & what am I doing after SCM.

A

(a) I am planning to work in Advertising and PR agency. I might also think of studying further.

SCM: FIRST MONTH REVIEW
(JUNE - JULY)

Things

Roll No. 16

3/08/17

Q What is working for you?

A

(a) Managing time, that includes assignments as well as time for myself has been working out. ~~There are days~~

(b) The course consists of various subjects that I had no knowledge about such as film, Photo by ~~and~~. By doing the assignments I've got to know things I never thought I'd be doing. Managing all the assignments so far has also been working out well.

(c) ~~The teachers are always there to~~

(c) I feel there is a lot of freedom given to me to voice my opinion.

(d) There is personal feedback, which helps me to better my ~~work~~ other assignments.

1 What is working for me?

- i) The practical sessions ~~are~~ work pretty well for me as I feel that I am learning things that I have not before.
- ii) Faculties are very helpful.

2 What is not working for me?

- i) I do not quite understand Mr. R Hazari's lectures. I fail to concentrate in his lecture

Other than the above reason, everything works pretty well for me here, ~~and~~ ~~and~~

3 What do you want to do after SCM?

From my experience in this one month in SCM, I feel I have developed an interest in film and photography and I would really want to learn and have a chance to work on the camera.

FIRST MONTH REVIEW

ROLL NO. 14

⇒ THINGS I LIKE ABOUT SCM. - WHAT IS WORKING FOR ME

- I like the fact that the course is pushing me to do something constructive everyday. If I don't attend college, I feel like I am missing out, which has never happened before.
- The faculty is brilliant and so are the guest lecturers. ~~My mind~~ I feel like my mind has already opened up.
- I appreciate the way the department treats us. It is extremely liberating.
- Field trips are fun and constructive and so are ^{the} workshops (Goanraj etc)
- I like the fact that practicals are taking place in three separate groups. ~~the~~ Each person gets individual attention

⇒ THINGS I DON'T LIKE - WHAT DOESN'T WORK FOR ME.

- I ~~am~~ would like to get feedback about myself from the faculty, so that I know where I stand.
- ~~Harari Sir's classes are~~ It would be nice if Harari Sir would engage with us a little more.
- ~~comp we haven't~~ we aren't getting enough time to do our assignments.
- I wish we were going to another place for our field trip.

⇒ WHAT ~~is~~ I WANT TO DO AFTER SCM.

At the moment, I am torn between photography and film making. Within film-making I am very interested in direction, editing and cinematography.

~~I would I am also~~
I am also considering advertising.

Roll No: 13

1. Works For me :-
- Ms. Nirmita
 - Ms. Sunita
 - Ms. Sunaina
 - Mr. Suresh Venkat
 - Ms. Shola
 - Ms. Geeta Rao
 - Mr. Jerry Pinto
- } Lecture
2. Doesn't Work for me :-
- Loads of assignments by Mrs. Jeroo
 - Mr. Hayashi's Lecture
 - Mr. Nikesh explains the video camera better than Mr. Parth that too in detail.
3. Extra :-
- Jerry's Lecture should be more often in a week but with less assignments and only if he keeps us motivated.
 - There is no "self-time" for a student, which eventually leads to depression or mood swings.
 - Deadlines should be given accordingly.
4. After SCM :-
- Work in films or join a PR Agency which focuses on fashion and its industry. (Entertainment)

FIRST MONTH REVIEW

Roll no. - 12.
3/8/17.

- What is working for me :-
- 1) The teaching by All the teachers. It is extremely descriptive and allows me to understand the subjects in depth.
 - 2) The various methods used by various teachers to teach.
 - 3) The kind of assignments being given to us is diverse and helps in learning.
- ~~.....~~

- What is not working for me :-
- 1) Deadlines of more than one submissions on one day even after negotiations.
 - 2) Discouragement by certain teachers.
 - 3) Some people are more experienced in certain fields than others and they all seem to be together in one group. Because of this the others in the other group are perceived to have no knowledge in that and are discouraged.
 - 4) Abusing by some teachers. I don't think abusing gets things done.
 - 5) Mr. Hager's lect.
 - 6) No self time or for house work & family.
 - 7) Reaching class at 8am despite genuine issues.
- 2) Opportunity to work with others by interchanging groups. So that we get to interact and know everyone in the class.
 - 3) The groupism is not allowing knowledge to flow and building close friendships with other people in other groups.
 - 10) Need to have more of Mr. Suresh Venkat.
- 3) After SCM -
I would like to do Corp. Comm. or HR.

- Hazari sir has very good knowledge of law, but his class is not engaging. And this makes the whole class dull.
- There should be a balance between all the fields/subjects.
- ~~Discussing~~ case studies - Advertising and
- After SCM
 - I want work with some good advertising agency.

- *
 - Buzz India
 - watching an advertisement and analysing it before every advertising class.

Revised
22/05/12

- Professors should actually stop at 5p.m. because then we don't get time to complete assignments or go for field work.
- Few of the students are already good in some or the other field but I ~~put~~^{see} myself at a 'zero level' for now and I am here to learn. But faculties (few of them) are expecting us to be as good as they are. (comparing)
- There are some people who are just passing the information related to assignments to their groups only.
- Students who are not interested in any particular field/subject, usually don't pay attention in the class and even disturb the class.

(11)

FIRST MONTH REVIEW

3rd AUGUST 2017
THURSDAY

- Things working for me -

- content and the experience, the faculties are sharing is working for me.
- Assignments and field work - interesting
- Exposure to industry people.
- covering each and every aspect of the topic.

- things not working for me -

- more advertising, Public Relation and corporate communication classes.
- creative workshops, guest lecture - ad/PR and corp. comm.
- word limits of some assignments are quiet lengthy.
- Feedback for every subject in class, if possible individually or just discussing the best work.
- the 'not attending - fine policy' should be applicable on each and every student who is absent / not attending any particular lecture
- There are few students who are signing on behalf of their friends who are absent / not attending class.
- Groups which were made in the starting time are were not made fairly. People were quiet bait at that time.

SCM 1st Month Review
June - July

Date: / /

ROLL NO: 10

3rd July, 2017

What is not working for me?

1. More advertising classes. I would like to attend more advertising classes.
2. I don't understand the subject Media Ethics taught by Sir Nazari.

What is working for me?

1. I love it here in SCM. Everything else is working for me.

What I want to do after SCM?

1. I want to get into advertising. But after attending Teroo Ma'am's class and Parth's class I have my interest shifting towards film and photography.

The next Semester another one. Cause the people stick together and do not mix with others except their groups. Also while sitting in class they tend to sit with the group & if anyone else sits they will be like Hi that's my space do not divide our group. ;)

[d] Also regarding the attendance. even after telling the students sign for 1 lecture they sign for the other if there are 2 continuous lectures. Also instead of the person signing for their self one person signs for 3 of us.
If marked Absent it is cancelled and they sign on top of it.

③ - After SCM.

- P.R OR PHOTOGRAPHY. OR

~~OR~~ B.T

- I like to organise events see if everything is done as per the plan.

Ⓢ Ⓞ Ⓟ FIRST MONTH REVIEW

(9) Date: 3/8/17

- ① - what is working for you?

* Till now everything is fine and good. I did not feel any pressure yet things do get tough with hostel rules and timings but I still manage to finish stuff on time Getting to see Mumbai Interact with people who I would have never spoken to.

- ② - What is not working for you?

[a] Mr Hazari - I wish he would give us some links / notes / references because what he speaks in ~~the~~ class I cannot understand sometimes. his starting classes were very nice about war, laws, King Henry but now I feel I am losing the connection.

[b] Also there are too many classes of Smuuti [last week] there should be at least an increase of 1 more lecture for Terry. Also a move of PR and advertisement (creative) classes should be there.

[c] The groups we are in should change from time to time. like ~~the~~ this semester I group

① what is working for you?

→ Practicals are working for me specially the RTV class and practicals because that's what will help me few months later & in my job role.

② what is not working?

→ More of journalism oriented classes and assignments

→ I don't understand Mr. R. Hazali's lectures.

→ Too many assignments to deal with, mood swing and depression.

→ I get too tired after attending college till 5 and the travel all the way and then do my assignments.

③ what do you want to do after the course?

→ Work for a big film production house.

first month Review

Roll no. 7

we have the best faculty no doubt, but I signed in for this course, so get a better perspective about what I am interested in. But frankly I still cannot figure out what I want to do. Though now I am better informed about what each subject deals with. And in coming few months I think I will make up my mind. I am interested in cinema, film making, RTV, Jerry & Smoak's class ^{Sainath} really interests me.

I feel, I want more classes of PR & cop comm. as I am interested in that field, but I cannot relate much of what Mayank teaches. I will not complain about loads of assignments, as it is helping me to grow and making me adaptive for the future. And I am coping with them.

I want people who are working in films to come more often for guest lecture. as I am interested in Acting, film making more, and I want to pursue my career in that.

Also for Hazen sir class, I need notes because it is difficult for me to listen

1st month review.

3/8/17

→ Working out.

Roll no: 6

(i) The subjects are very interesting.

~~##~~

→ not working out.

(i) gets stressful sometimes.

(ii) Few lectures on PR. and corp. comm.

Roll # 5

3 Aug 2018

First Monthly Review - June & July.

(A) After school:

- start magazine label in Indore. of my own
- want to pursue journalism.

(B) Working out:

- able to cope with assignments of Jerry Pinto,
- will be turned into better intellectual if we can more of Jerry's class.
- Bring the change in thought process. (Brain storming)
- I think planning and scheduling out thing is very import.

(C) NOT ABLE to figure out:

seoo nulla - film, and assignments, along with class, everything is in foreign language, and vanishes.
(SORRY)

First Month Review

Roll no 4.

- ① I love this course, and its quite refreshing as my graduation felt like a waste because we had no ^{importance to} classes, no attendance issues etc. Here I feel like I am actually learning and ~~not~~ not wasting my life & that there is still hope for me.
- ② I feel we should get atleast 1 hour of common room time ~~at~~ in which we can complete our assignments.
- ③ I'll mostly do my specialisation from MICA in adv.

03

03/08/17

Working for me :-

1. Jessy Pinto classes & Assignments
2. RTV classes & Practicals.
3. Film ~~practicals~~ classes
4. Smriti Kopikar classes & practicals
5. P. Sainath classes

I wish more ~~top~~ classes with jerry.

Not working for me :-

1. ~~am~~ Not able to manage the time ~~for~~ practicals
2. Jessy's assignment - I am not able to write that amount of words ~~to~~ ~~write~~ ~~to~~
3. Ms. R. Hazari's classes. I am not able to grasp what he ~~teacher~~ teaches

After SCM.

As per the journey till now I feel ~~am~~ attracted more towards film making. I am very comfortable with cameras.

Roll no → 2

classmate

Date _____

Page _____

SCM feedback

Things that are working out

- (a) Preparing questions and researching about the person beforehand.
- (b) The week that was
- (c) Made me punctual
- (d) Newspaper reading.
- (e) Brainstorming.

Not working.

- ① overloaded with assignments
- ② Too many photography and camera classes.
- ③ hectic schedule.

After SCM

- (1) PR / fashion journalism

Roll No 1 3/8/2017

- The best part of SCM is we have extremely good teachers.
- The things not working out for me is that I'm not able to connect with certain faculty members. They are not engaging enough.
- Punctuality should work both ways. ↓

As of now, plans after SCM is to get placed in a company where I get to learn about the field I am interested in.

16-08-2017

Amal Singh

32

DATE:				
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DATE:				
PAGE:				

Review for first Two months.

Works for me - almost everything

Doesn't work for me - Discouragement

- Too many assignments
- Hazari's lecture (notes)
- Less of Suresh Venkat's lec.

after scm-

Probably exploring more, but still stuck on doing PR in MWC

Things I like about Sem: 1st Month Review

Roll
No 31
31.

- The assignments are challenging and unique, and compel us to go beyond regular ways of thinking.
- The faculty, including the guest lecturers. I like the values the professors talk about resonate with my idealistic, ~~unconventional~~ outlook + ^{the emphasis on social values.}
- The fact that the professors have ~~not~~ been conscious about getting to know us by name, and also as students and individuals.
- I like my classmates, and the group system, because it is extremely effective.

Things I don't like:

- There are ~~too many~~ ^{a bunch of} assignments due at a time, leading to personally, partially average ~~work~~ ^{submissions}.

What I want to do after Sem:

My ultimate goal for now, is to work as a field reporter. As a fresher, I aim to work on environment & human interest stories, in the city. Immediately after Sem, I'm confused about whether to join a course I'm interested in, in JNU, or to ~~make~~ try to get a job through placements, or intern/work with PARI.

003/-

⇒ What after SCM?

• The reason I joined the course, was so that it would be a preparation ground for a prospective career in filmmaking. ~~It~~ ^{As} I went into the course I do find myself interested in journalism.

• Film-making remains a priority

Q. What is not working?

- ⇒ Media law classes are seldom engaging. ~~Extra~~ ^{Basic} information on the topic by the faculty, might make it simpler to grasp what is being taught.
- ⇒ Slightly intimidated by ~~Terro~~ ^{Terro} means, and ~~become~~ ^{ends up} losing confidence with respect to operating the camera.
- ⇒ ~~Canter~~ ^{Canter} food options could be increased.
- ⇒ Too many different modes of submission for RTV.
- ⇒ Hours for Radio & television class practicals are too long.
- ⇒ Please have more guest lectures by Anushka Shindasani ~~mean~~ ^{and} Aneesh Venkat.
- ⇒ The formation of only one group for the entire year, limits the chance to work with others.

3/08/17

1. What is working with respect to the course?

→ Free flow of ideas between students and teachers.

→ Ease of communication. I feel absolutely no hesitation in asking questions or striking a dialogue with faculty.

→ A lot of practical exposure;

1) Treasure hunt

2) Khamsht

3) Field assignments.

→ The pedagogic style goes against the ~~grain~~ grain, and the rote learning method, that was adopted in my school.

→ Multiple assignments seem like a pain, but are actually a great way to prepare for worklife, and ~~and~~ get us out of the lethargic ~~pace~~ pace that was set by our school and college.

→ Particularly enjoy the classes of Ananti Koppikar, Anitha Inam and Jerry Pinto.

→ THE WEEK THAT WAS, has forced me to become more informed.

8. What I like:

- There isn't much I dislike. So far I'm happy with what I'm learning here.
- The faculty - I like that they encourage critical thinking.
- I like that we're getting engaged, engaging with practical work.

9. What suggestions:

- The law being completely new to us, we should get notes to comprehend the subject better.
- The social surfing workshop did not work for me - I felt we could have utilised time better.

9. What I want to do:

- 1) Acting
- 2) News Presenting / Anchoring

16/9/17

(Roll No. 27)

1st Month Review

classmate

Date _____

Page _____

Working for me is Geta Rao's class a lot
just should have more workshops

Mica (CC)

Groupism (No Bowling between other students)

Roll NO #26 17/8/2017

Things I like :-

1. I love attending Jerry & Smriti ma'am's class. I like how they teach.
 2. Everything is so organised. People value time here.
 3. I am getting to learn things which I never expected to like handling an HDV camera.
 4. I love doing all the assignments.
- ☺ The faculty here is like a family to me already. :)

Things I don't like

1. I don't like how Jeroo ma'am forms an opinion towards you when you don't perform well. It is demotivating.
2. I find Hazari's lecture very theoretical. It'd be great if we have few guest lecturers on Media law.
3. I don't like the food in canteen.
4. I like doing the assignments but I better think we should get more time to do it because we finish all the assignments in hurry so I can't give my 100% to an assignment.

What I want to do ~~for~~ after sem - I like writing poems & short stories. I want to do journalism & specialise in feature writing. I want to make documentaries but before that I want to earn good amount of money so that I can invest in documentaries.

14/8/2017

1) What I like about SCM?/what is working for me?

→ SCM is helping me to push myself and work harder. I am enjoying doing the assignments that have been given to us even though it gets extremely hectic. It makes me feel that I am investing my time in a productive manner. Also it's inculcating in me the qualities like punctuality, team-building, enlarging my creative borders and so on which will be essential when I become a media professional. It's extremely liberating to study at school and working under the guidance of such an amazing faculty. You guys make us feel that we are important for you and what we do and how we do it matters which boosts my morale and wants me to aspire for more.

2) What I don't like about SCM?/what isn't working for me.

→ It's not like I am not liking it per say but I have been having a bit of difficulty in the submission of assignments because a lot of things are going on at once and I am still grasping my head around it.

3) What do you want to do after SCM?

→ Now, I would definitely like to enter the field of journalism. But still unsure about getting into Broadcast or print. The lectures by Smriti Kopikar Ma'am, Jerry and Sunaina Ma'am with respect to it - showing the reality of how the job of a journalist is going to be has inspired me more and has made me to think more about what Sirinath Sir keeps on saying; "sell your labour, save your soul."

Roll No. 211

FIRST MONTH REVIEW

#24 16/8/2017

→ Things working for me.

- Practical approach
- Professor's content and sharing of experiences.
- Informal yet not casual way
- The various kinds of projects/assignments.
- Exposure to new things and awareness.

→ Things not working for me.

- When the groups were being made, it was not a fair process
- Overload of assignments causing sleep deprivation.
- Need for more Ad-PR workshops & guest lecturers
- Too much focus on journalism. Need for more Ad-PR projects.
- No mention of extra money needed for smaller trips and notes in advance (at the time of admission)
- Admission process was too quick after the declaration of results.
- Other students who are not interested in Ad-PR, creating disturbances.

→ After SCM.

- PR executive in the entertainment sector.
- Something to do with 'Brands' and branding/position

2017-2018

Pre Specialization Reviews

Roll No.6

Dear Ma'am,

Greetings of the day!

What worked for me:

I wanted to get an idea of the way media functions, since I am completely new to the industry. This course is integrated and gives an overall perspective about media. The PROCESS of doing things worked for me.

What did not work for me:

- The last leg is a little confusing.
- Too haphazard.
- cannot focus on quality.
- the focus on pr should be more than what it is.
- AD campaigns to be done from the start. Less theory more practice.

Why did I choose the specific for specialization:

- radio, because according to me it focuses on issues related to us and speaks about day to day happenings. It is the theatre of the mind. I want to work here and see where I can take it.
- AD planning, because i want to get into ad production or client servicing. I think i can communicate well, have a better understanding and can convince to crack the deal.
- tv production, because i think production is all about getting things done right. I have an experience and have been doing this. I can also earn money and be a part of the creative world closely.

Roll No.14

What worked for me

The faculty for most subjects is brilliant. It was the best part of the course for me.

The three day documentary festival was enriching. Especially since we got to interact with the film makers.

Film and Journalism are definitely two of the stronger subjects. The faculty for both is great. Film, especially has Jeroo ma'am who focuses on the art aspect and Parth who gives us a contemporary perspective. That really works for me. I have always been interested in film, the faculty made it better for me. Journalism, however is a field I didn't want to explore. Both Jerry and Smruti made me more interested in Journalism. Their classes were refreshing and extremely informative.

The talks that kept happening every few weeks were great. Through those, we got to meet great people.

The liberal approach to everything by the department.

It's an extremely challenging course, but it helps train us to get used to what the real world will be like.

What did not work for me

Certain parts of the course (Broad cast Journalism, for instance) need to be updated. The digital aspect is missing in most subjects.

The Law faculty was not engaging.

Photography was very limited. We should've been taught with a DSLR instead of focusing on the SLR for so long.

Why I have chosen this specialisation

- I want to specialise in film since I can get better at it because I will be doing everything myself. It will be a great learning experience.

Roll No.15

What worked for me this year at SCM:

- ☒ The RTV practical sessions were really informative and I learnt a lot of things from the sessions like how to operate the HDV camera and the functions of the camera, how to shoot basically.
- ☒ Through the various RTV exercises like the SOY, Faceless Selfie, etc. I learnt how to think creatively and come up with something of my own and create something.
- ☒ Photography class also was really interesting as it is something that I like to do. The exercises given to us were really helpful and were also fun to do.
- ☒ Broadcast Journalism classes also worked for me. At first I thought I wouldn't really get anything out of it since I never had any inclination towards Journalism but it turned out that I really enjoyed the lectures as well as the assignments that were assigned to us.
- ☒ The college tour was the one thing that I really enjoyed. It really was something that gave another whole new experience to all of us.

What didn't work for me:

- ☒ The Media, Law and Ethics classes never really worked for me because it wasn't very interactive as the other lectures were.
- ☒ I felt that I was able to give in more towards an individual project rather than a group one.

Reasons for why I've opted Corp Com as my first preference:

- ☒ I want to deal with public enquiries and so on.
- ☒ I want to attend events.
- ☒ I feel I am good with organizing.
- ☒ Good communication skills.
- ☒ I am very familiar with social media.

Roll No.1

1. I am grateful for all the faculty member for creating a huge impact on my life and giving me opportunities in form of assignments. Learnings from all my assignments will be carried forward in my life. All the presentations I gave helped me enhance my confidence. Every bit of guidance provided in SCM in only one year has already started reflecting on me as a person. SCM and it's members more than anything helped me build a strong perspective towards important issues.

2. I would have loved to have more journalism lectures and someone to teach basics of creative writing. Apart from this everything worked for me.

3. I want my specialisation to be in the field of Journalism for number of reasons. Most important being telling stories everyday for a living. I'd like to put down in a paper about my daily experience in reporting which aims at influencing towards a better change and growth in communities.

Roll No.5

WHAT ALL HAVE WORKED THROUGHOUT THIS YEAR?

I consider SCM has been the best learning platform I have received in my life, the exorbitant faculty learning and support will help me achieve the desired the milestone. Here I got to know the deeper insights that everything happens for a reason, and there has been a history for every incidence which is taking place.

Coming from altogether different background, had dearth knowledge namely psychology/ political and subjects of humanities has opened up the locked and unexplored areas of my brain.

The intensive drilling and burden of work which is levied upon is to have the reality check in life and hence is needed to earn our survival, which was very important for me

to know the day starts at 8am.

Staying away from home in a different city; in a diversified atmosphere has helped to explore in a better world and how to fit in according to circumstances.

Most importantly I have always been inquisitive hence here the way of communication and articulation along with the thought process has transformed me.

WHY DO I CHOOSE THIS SPECIALISATION?

As you know I have dreams to have a magazine of my own, and to earn fame in life – what I feel is Jerry will help me enhance the writing skills and thought process, which is contemporary for this goal to be accomplished.

Secondly before coming to Scm, I hated mythology but after sitting through his lectures it has evoked a seed in my head that I have to read about this, as everything is already mentioned, which is a vicious circle of life.

Always ask a question – is a key to success, here at least one will have a satisfaction that we made an effort.

Feature writing according to me is not catered to only 1 particular subject area it is digressed under the sun; this is USP of Jerry Pinto that his lake of knowledge will empower my brains.

Lastly the habit of reading and discovering things is what has been the major learning I got from SCM; this is by Jerry “if you don’t read daily, be ready to live in mediocrity”.

WHAT DIDN'T WORK FOR ME?

Film analysis classes are too much which are unnecessary, and can be replaced with digital media course structure.

Photography learning’s must be enhanced with practical knowledge under supervision.

PR needs to have more attention, and streamlining of the module might help.

What I felt - course is highly film oriented, uninterested people should be given with an alternative.

Roll No.25

1) What worked for me?

- The distribution between individual and group assignments worked for me as we got to work by ourselves as well as within a team.
- In a way to understand how to create content.
- Lectures given on Subjects such as print and broadcast journalism, advertising, film and photography, radio and CR worked for me.
- The course has kindled a keen interest in me to understand and analyse films in various perspectives.
- The administrative staff is really helpful.

2) What didn't work for me?

- The stress on using of gadgets that are outdated like SLR's instead of focusing on newer ones like DSLR's.
- Not much inclusion of digital media in the course.
- There is need for positive reinforcement.

3) Why have you chosen this specialisation?

- I want to refine my style of writing and think that this would help me to do that also understand journalism first-hand.

Roll No.21

What worked for you all through this year

The past year at SCM has been a great experience for me. The liberal atmosphere at SCM is something that I am extremely grateful for.

The integrated course that we have here was extremely helpful as I was very confused about the direction I wanted to go after my under graduation.

The group division was something that really worked for me. For me, Jerry's beat assignments, the broadcast features, the fiction-film project and watching and then meeting documentary filmmakers as well as having eminent people from diverse fields

come and talk to us were the highlights. The tour was also a great experience, to learn and to bond with fellow classmates and teachers. The year has been stressful but I have enjoyed most of it.

2) What did not work for you this year

I personally feel like a few extra classes of Jerry, AD and PR is required. I don't feel as confident about P.R. as a subject, as I do about film or journalism.

3) Why you have chosen this specialization

Regarding the specialization, I am still confused between print and broadcast journalism for my first preference. I want to specialize with either Jerry or Smriti as I am interested in Journalism. I also want to hone my writing skills and eventually write for a magazine. Broadcast Journalism is something I am really interested in; I have liked working on both the broadcast features. My only concern was that I am not interested in business and CNBC is one of the only channels that come for placements here.

Roll No.30

1) What worked for you at SCM?

- The major attraction for me in the course, was the fact that it is an integrated course, and as the year came to end, I've equipped myself with a basket of skills. Ranging from photography to journalism to advertising.

- The rigor of the course, was extremely exhausting and involved multiple projects. The result of that however is a repertoire that has varied amount of work. The sheer amount of work we've done looks great on my resume, and is also an extremely satisfying feeling.

- The great part about the pedagogy of the course is emphasis on learning and not marks or rote learning. Kickstarted by Jeroo Maam's lecture on J Krishnamurthi, that seemed to be the general ethos of the course.

- The practical exposure of the course is unparalleled. Right from visiting a building collapse, to looking for a story on independence for Broadcast journalism, to shooting the fiction ventures for RTV, the multiple experiences of a shoot are exactly what I wanted. Since my interest is in film, I was delighted by the number of opportunities that came my way, including two occasions where I got to direct fiction films.

- A skill that I really honed during the course, was photography. Right from looking at the works of great photographers to doing street photography, I really sensitized myself to the environment, to the point where now I'm always looking for interesting images.

- Elaborating on the previous point, a big takeaway from the course was shaping my mind, and looking at things in a more nuanced manner. Sainath would continuously tell us how we know what's going on around us, but we haven't looked at it carefully enough. Or Parth Vyas, who's shape of you assignment not only honed my art skills, but made me look at the environment me differently.

- Smruti Koppikar's classes on print journalism, have been the most engaging classes so far, in my academic life. Especially the session on history of press, because for the time someone taught me history in a manner that was so engaging.

- One of the reasons I moved to Bombay, was the access to important media professionals. And at SCM, the numerous talks over the years, have been extremely enriching. A session like 'Why loiter' or the visit to a live shoot of a 'TED talk' are experiences I will always remember.

- Lastly, one of the most enjoyable experiences of the year was the TOUR. Mixing work with fun, and with rural exposure that I never had before this, was a great eye opener.

2) What didn't work for me in the course?

- The syllabus for the Public relations class, could be more practical oriented. Maybe, a different kind of exposure, versus just press releases.

- In photography, I feel like I didn't get enough of a learning for how to shoot on a DSLR. Maybe the sessions with the SLR could be reduced, and have more classes on the DSLR.
- With respect to Broadcast journalism, the grading for internals for our features seemed a bit vague, like for post production.
- The idea of public feedback, adopted by certain faculty, which is opening assignments in front of an entire class and dissecting it, is not something that particularly appeals to me.
- Certain faculty that use an extremely humiliating tone to get a point across, is confidence crushing, and really doesn't motivate me to work harder. I agree that it's important for me to work on certain things, and acknowledge my errors, but insulting in front of your peers is not what I expect in a post graduate course. There could be a greater use of positive reinforcement.
- The idea of one group working on projects throughout the year, could be changed. I know it's easier logistics wise, but maybe a few projects could have a different set of people.
- With respect to the syllabus for film, while a lot of the old films are great, maybe there could also be a few new-age movie screenings that give us a different kind of perspective.

3) Why I chose this particular specialization?

- Film has been an interest of mine for years, and the many opportunities presented at SCM to make films-fiction and non-fiction, cemented my interest in the subject.
- Writing and clicking images are my major interests and film is the amalgamation of the two.
- I always wanted to write and direct my own film, execute my own vision and this gives me a chance to do that. Having my own film, on the resume to show potential employers is something I would want.

Roll No.16

What worked for me?

Through the course, I realised how to implement my knowledge about the subject into work. I felt that I could work on various projects simultaneously. Moreover, I felt the structure of the course challenged me with every assignment given to us, this helped me excel in every way.

The group discussions, helped me understand various opinions.

What dint work for me?

I realised that it could be better if we had more Ad and PR classes.

Why specialise into this?

In my opinion specialising in advertising planning, will equip me to add perspectives to my family business, which is a communications agency. I believe that brand building and strategising incorporates various elements, which includes lateral thinking and good communication skills. Moreover, working on various projects through the year has helped me work under pressure and carve out creative solutions.

Roll No.8

What worked for me this year?

1. The Ad and RTV classes were really interesting.
2. Photography exercises were really interesting.
3. The Telegana tour was my favourite.

What didn't work for me?

1. Certain projects as a group project.
2. Media ethics and law classes.

Why did I take up production as my specialisation?

1. I am good at organising things.
2. I really enjoy while doing this task.
3. For me this job role is fun and gives me job satisfaction.
4. Want to meet new people, work with them and explore new places.

Roll No.31

This is what worked for me:

☑ I really like that the department stays true to its philosophy of treating the students like professionals in training. Even though that is intimidating, it is encouraging to be given that kind of responsibility.

☑ My favourite part of SCM has been the faculty, and the expertise that the students are given access to at close quarters. I especially loved listening to Smruti Koppikar, Sainath, Jeroo, and Jerry.

☑ The projects and assignments we had, and the scope of freedom we had in working on them (to add or modify the parameters of the project), is something I appreciate.

☑ The division of the class into groups that are constant throughout.

☑ The non-teaching staff is the most approachable.

This is what didn't work for me:

☑ The assessment of assignments was a little vague sometimes.

☑ Instances of negativity.

☑ It would have been great to have more emphasis given to Media Ethics as a subject, with more lectures.

Specialisation:

☑ First preference: I chose print journalism as my first preference because journalism is what I want to do for my career, and working with Smruti ma'am would really help me refine the skill needed to be a good journalist.

Roll No.22

What worked for me in SCM...

Discovering that I can think visually.

Gaining confidence over using my camera, and hence, enjoying the world, through my camera lens. I feel great happiness when I'm asked to click pictures. I never thought I could take good photographs. SCM will change my life significantly.

Films.

The films that I watched in Jeroo Ma'am's class, I do not think I'd get to watch otherwise. I only knew Rashomon, a film I chose to write about in the entrance exam. I love that I have moved beyond that. The discussions on the films were so special, I miss them certainly. Jeroo Ma'am, more than anything else, taught us human emotion. She always made me reflect. She has moved me certainly. A special sensitization towards feminism. I have begun to recognize the suddenness and the necessity of it, on a daily basis.

SCM has shifted me somewhere.

Parth's RTV classes. Parth's sessions were full of learnings. I learnt about film as a visual medium, in ways I would never otherwise. Parth is a very special teacher. He has made me think about my future, from some conversations that I had with him.

Documentary and Mehlli Gobhai.

The best experience is working on the Documentary right now. I feel great satisfaction doing it. I feel like I can do it all the time. I have loved my experience ideating and shooting, and more than anything else, getting a chance to meet Mehlli and shooting at

his home. It has most definitely changed the way I observe the street. Jerry's interview plays in my head, everyday i walk back home, and look at the street.

Group Work

I have always felt great challenge working in a group as big as 10 people. When I worked on Broadcast Journalism Features in a group of five, and made the 1 minute Ads for Jeroo in groups of twos, I did very well. But over time, I have learnt to work with a big group, and I feel very good about it. I have to work in larger groups in future, and in bigger organizations. So i'm quite happy I had myself put though this.

Books.

I have read a lot of books, during my time at SCM. Some of them discussed by Jerry in his classes, others recommended by Smruti ma'am, and a few from the little library in the class.

What did not work for me in SCM...

I cannot think over the top about what did not work for me at SCM, I want more of SCM. Sometimes, when there are too many things happening at the same time, like it is right now, I do get slightly overwhelmed, and sometimes, very overwhelmed. I have, however, found my own ways to deal with it - like I frequently call up my father, and it's always a good talk.

I don't take care of my food and health. I feel like there's no time to exercise, calm down, and realize. I have put on weight. I walk back home, and that's all the exercise happening.

What do I want to specialize in and why...

I want to specialize in Film. I want to do it because I think I will do that best. I am very happy to shoot the moving image. I want to shoot a short film. I am very excited about it. At this point in SCM, I know, that this is what I want to do, now and in future. I also think this is the best that I can get out of SCM, for myself.

Roll No.17

1) What worked for you all through this year

The idea of integrated course actually worked for me. So far the best faculty I have worked with. Though I had trouble submitting assignments on time but I had fun doing them. The study tour was another highlight apart from screenings, guest lectures, seminars. Preparing students for the real world should continue to be the focus. Do not pamper future SCMITes.

2) What did not work for you this year

Asking students to pay fine for coming late didn't work for me instead ask students to write a 500-1000 word article on topic selected by the faculty on the spot. It would have made my writing skills better.

Digital is the next big thing is what I heard throughout the year from the faculty but I never saw anything happening. "Show us don't tell," Smruti Koppikar and Jerry Pinto. "When information becomes a revelation that is when the real magic happens," Jerry Pinto. Journalism, Advertising, PR, Film will always rule but today we need to learn to make content and sell it. When vlogging and blogging are taking over the internet I learnt ways to become efficient and disciplined. Knowing everything is extremely important. Please teach students ways to become self-employed.

I know we won't have a choice to select people we want to work with when we get employed, and I am thankful that you gave us that opportunity right at the beginning when none of us knew each other. It is a decision that we took but please do intervene when it is necessary. Yelling at a group doesn't work instead threaten us with the consequences if we fail to perform. Employers do fire people who don't perform.

3) Why you have chosen this specialization

Throughout the year while working on group projects I have performed different roles/tasks like sound, camera, production, research, scripting, reporting and direction. It was a great learning experience. Out of these writing is what I have always wanted to do that's why I want to pursue journalism. I have interest in politics, environment, business and human interest stories. I want to get into feature writing, scripting and long form of writing i.e, tell stories. Meanwhile, I also want to make documentaries and broadcast features. I confused whom to specialise with. Please Help.

Roll No.32

WHAT WORKED –

- ☒ Delegation of work and different steps taught to get the work done.
- ☒ Guidance from Sunita Ma'am in every small aspect when required.
- ☒ Jeroo Ma'am's teachings and notes were a great help.
- ☒ Any assignment regarding field work and which includes speaking with people and conversing over a subject.
- ☒ Personally, a lot of life lessons learned as we discovered local and rural life. Also this course has helped me discover my choices more clearly.
- ☒ Jerrys class were an enjoyment and learning.

WHAT DIDN'T WORK –

- ☒ Criticism is appreciated, but not in a way it discourages me.
- ☒ Media Ethics lectures were important but really tough to comprehend.
- ☒ Too many assignments at a time leading to late submissions sometimes (giving priority to group work).
- ☒ Very less lectures of Corp Comm. in a week (I want to specialise in it.) and even lesser projects to polish my PR skills.

WHY I WANT TO SPECIALISE IN CORPORATE COMMUNICATIONS

- ☒ Because I like communicating with people
- ☒ I worked with Godrej for a month in 2016 and practiced to write on their ecosystem concept which raised my interest in marketing communications.

Roll No.10

What has worked for me this year:

- 1) The advertising classes for me were always interesting.
- 2) We did not have as many advertising classes as we did for other subjects so I want to learn more about advertising planning through the specialisation.
- 3) PR was another interesting topic for me.

What has not worked for me this year:

- 1) There were too many film and photography classes the focus on other subjects was less.
- 2) I wanted more assignments in advertising and PR

Why have I chosen this specialisation:

- 1) Because I think my interest is inclined more towards advertising and PR. I like doing the assignments and I think I have a creative mind.
- 2) I find advertising to be one of the most interesting field and I think I can give my best in it.
- 3) My prior specialisation also was in advertising and now I'm more focused than ever.

Roll No.13

- 1) What worked for me all through this year

The Work/Assignments that were given to us, tested our skills that we had or skills that were hidden. Along with that Mr.Jerry's classes were the best thing that happened to me personally, I got to learn a lot. Assignments regarding field work built my confidence to communicate.

- 2) What did not work for me this year

Criticism in every way discouraged me plus, Media Law lectures didn't work for me this year and too many Assignments at a time which led to late submission, stress and depression.

☒ Less (PR Lectures) with Shola Ma'am (Will Specialise in it)

- 3) Why I want to specialise in Corporate Communication.

☒ Love communicating with new people.

☒ A secure and respectable career

☒ Projects through the year helped me polish my communication skills.

Roll No.20

- 1) What worked for me all through this year - I joined the course in order to see a change in myself as a media professional and upgrade my skills that I think I have certainly gained through the provoking criticism constantly showered on us by the faculty, the departments practical

approach towards the assignments given to us has been a great way for us to learn and acquire the skills required to be a media person.

2) What did not work for me this year - Although I'm in favour of the faculty criticising our work I feel that sometimes it crosses the line and turns out to be demotivating for some hence if the faculty is more careful about this it should work as a positive influence on the students.

GROUP PROJECTS - Have been the worst experience of my life, all through Sem 1 I have felt that I underperformed due to the lack of interest shown by a few team mates, the work load of 11 was pulled by 4 to 5 at times and the situation has been the same in Sem 2 but the good part is that I have learnt to deal with it.

3) Why you have chosen this specialization - From the beginning I have been sure that I wanted to get into a TV News channel or Broadcast so I choose to specialise in Broadcast Journalism. If someone asked me why not Print ? the answer to that is that I love capturing stories in a visual form and also Broadcast is a fast paced work space which really excites me, I want to specialise in Broadcast with the hope that I will be offered a job at the end my internship with the channel on the basis of my ability and skills.

Roll No.9

1- What worked for you all through this year?

A lot of things did work for me throughout this year

a- Got to work on different projects.

b- The assignments that Jerry gave really helped me to interact with people

c- I learnt to start up a conversation although I still act like a awkward person

sometimes but I have gained confidence

d- Got a chance to learn the basics of different fields in one year which is an amazing

thing to go out with

e- This course exposed me to different types of people and working conditions and I

learnt to survive that.

f- Being from a different field everything was new but the professor's simplified things a lot.

g- The tour was overall a wonderful experience.

h- The administrative staff is very good and understanding.

2- What did not work for you this year?

a- Working in the group did not work for me at all. I have worked in groups previously for projects and everything went smoothly.

b- Overload of work due to the non participation of other members

c- I prefer working from behind mostly so I use to do my share and additional work also which I don't think anyone noticed.

d- Others were not given a chance at all for certain things it was the same people who wanted to take up the roles and even if I was given the role someone else would go on shoots because the director wanted that person .

e- There were less of PR classes I feel every subject should be given equal importance.

3- Why have you chosen this specialization?

a- I came in with the intention of doing corporate communication from the very start and have found no need to change my direction at all.

f- It had been my deep desire to work in this particular field.

g- I will be able to express myself through my work

h- Event management is my main aim in corporate communication and I enjoy organising things and planning

i- Also I want a steady job and a decent income in order to survive in this city.

Roll No.19

What worked for me:

☑ Most of the classes were engaging.

☑ I liked that theory was well balanced with practicals.

☑ The faculty is great; it's refreshing to have teachers who bring a lot of expertise to the table.

☑ The non teaching staff at SCM is very accommodating, efficient and approachable.

What did not work for me:

☑ With regards to photography, it is important to teach us how to use DSLR's and have more assignments that require us to go out and explore instead of doing campus shoots with SLR'S.

☑ Photo appreciation is great but emphasis must definitely be placed on learning how to use the equipment and understand lighting and framing.

☑ It's very demotivating when the faculty is unnecessarily sarcastic and condescending.

☑ Being firm and strict is one thing, being rude and humiliating is another.

Specialization:

I came here with the intention of specializing in photography but it's not working too well for me.

I thoroughly enjoyed working on Ad assignments during the course of the year and hence I'd like to specialize in it.

I also like cinematography hence I chose ad films and short films.

I'd like hone my camera skills through the specialization.

Roll No.27

What worked for me in S.C.M :

- The thing that worked for me in S.C.M was that it gave us a reality check from the start as to what the real media industry is going to be it didn't keep us in shade saying it's a good world with no competition but it kept on bucking us up with having an adrenaline rush all the time saying you have to do this or die which gave us spontaneous as well as instant work ethics.

- S.C.M taught me how to make the best out of something which is not worth and make it worth having for.

☐ What didn't work for me in S.C.M :

- I was looking forward for a one on one visits to the fields we are interested in. as knowing their work environment would have made it easier for us to know how do the fields we are interested in works.

My Specialization Preferences are:

Advertisement Planning

P.R

TV production

I would like to choose advertisement Planning as I'm interested in Advertisement production and how can we make Ad's and how do they work and how does it work for the audience or to knowing all of this interests me and would want to peruse it. And would like to Specialization in it.

I would like to peruse P.R as communications skills towards others people is I think good (I don't know) and I feel promoting someone's image on a good perspective on all platforms I can peruse that.

T.V production has interested me after joining S, C.M as I have been handling group 2 TV films and other projects so it interested me.

Roll No.3

This year in SCM so far has been an experience. Before SCM I was a commerce guy looking for MBA colleges but could only manage 85 percentile in CAT which was not enough for my list of colleges, so just to explore myself and do something productive in a year time I joined SCM. SCM was suggested by my elder brother's friend, Nidhi Rai, who was here in SCM eight years ago and is now working with CNBC Awaaz. I had no knowledge about the media industry or education but still gave a try for myself. It worked now I have much more options in life that I can do

other than MBA in just one year time. The program introduced me to all the aspects of media. I learnt how to hold a camera by Jeroo ma'am and now here I am to invest more time of my life into cinematography.

Things that didn't work for me were because of my own reasons and interests. I never felt that any of the faculty lacking somewhere to complete their part. I learned about how the professional world works, the importance of commitment & punctuality and how to manage with people whom I can't stand with.

Things that worked:

- ☑ Photography and film making lessons by Jeroo ma'am and Parth
- ☑ BJ Feature making
- ☑ Production
- ☑ Advertising planning
- ☑ PCR handling and Assisting the director in the live broadcast

The reason why I want to specialize in cinematography is just my passion that I

discovered here in SCM

Roll No.29

1. What worked for me all through this year.

I joined SCM with a clear goal in my mind. I wanted to learn everything related to the media and put all the learnings into making films. As an absolute beginner I learned the basics of filmmaking- how to operate a camera, how to do pre- production and most important of all how to lead a team and finally produce a finished product. Every other thing along the way has been new, exciting and resourceful. Going to beat assignments, speaking to police personnel, finding unusual in the usual have been some particular exciting work. Learning to write has been one very important aspect of the entire SCM time. Learning what to write has been another. The week that was as a weekly exercise has been very useful to get habitual to news analysis and understanding the patterns of the media. Each and every class conducted as a whole has been informative, over- whelming and an experience in itself. The classes with Jerry have been an overall growth opportunities where any question can be answered, Journalism classes with Smriti ma'am have been absolute eye openers for me. Frequent FC discussions have opened gates of liberalism and advertising and PR, at the same time, have taught to balance everything while tapping at the right audience.

RTV and film have been my absolute favourites all throughout the year as they brought me closer to what I want to do further. The details learnt in studying film contributed to the execution in RTV and the execution learnt in RTV helped understand film better. Both the subjects provided me opportunity to have hand on editing experience where it initiated with

some guidance in RTV and got executed in editing one- minute AV films for Jeroo Ma'am.

Making a documentary film has been the biggest film opportunity that has taught me how to structure, edit and execute an idea. Project work for CR and Advertisement have been very important in learning to do ground research.

2. What did not work for me

The mismanagement of time and group work have not been my strongest assets throughout the year where one has contributed into the other. The disinterest/ laid back behavior of the group as a whole has caused problems and inefficient work for projects. It also caused a sense of lethargy for the ones who were determined to get certain things done. The project work turned out to be inefficient because the work was never done equally.

3. Reasons for choosing this specialization

As I came with certain goals and tried to make the most of all the opportunities that came my way, my specialization preferences are one more step in the same direction. I came with a focus of wanting to be an editor when I get out of SCM and that is the reason why I chose to specialize with P. Sainath at PARI as a video editor. This specialization will give me precise learning in editing and help me give my work a certain direction. It will also help me build a repository of work samples specifically for editing.

Working on a short film with Jeroo ma'am will be an overall experience of making a film where I will get to learn all the aspects. Getting guidance from her at every step will help put up a work that will be a film of my own. It will also be my way to approaching varied work in the video production community.

Both of the opportunities will be a one of a kind experience and will help me produce meaningful work that can be shown to employers.

Roll No.11

1. Things that worked for me this year

☑ The first and primary thing that worked for me here was the exposure I got in all the fields. The area of working differed but the end result for everything was same, i. e; A New Learning.

☑ Secondly, each and every faculty shared all their knowledge immensely with us may it be photography or Corporate Communication.

☑ Not just their knowledge which worked for all of us but also their ways of teaching and the way they encouraged each one of us proved to be great.

☑ Before coming to SCM, I marked myself as 'Zero'; but now after learning hundreds of skills, I can put myself to much harder levels without fear.

☑ During my under graduation, I hated Print Journalism but because of Smriti Ma'am I have started seeing it with a different perspective. I see her as a true 'Guru' of my life.

☑ I was the person who had never handled a camera but SCM made me learn it perfectly. Learning such a technical thing with fun made it much easier.

☑ One thing which I loved the most was, here nobody treated us like a student but called us real life professionals which certainly helped me in building up my skills much efficiently.

☑ SCM also increased my confidence level.

☒ The diverse assignments helped me multi task and improved my time management factor.

☒ Lastly, everything that I learned from SCM till date will always stay fresh and productive. And all the projects helped me directly in my personal growth.

2. Things that didn't worked for me at SCM

☒ The division of groups should not be permanent but should be divided differently for different subjects. So as to work with different person on every different project.

☒ There is no healthy competition type of a thing in groups. People just want to win projects just to show the other group their power. Which leads to demotivation for every individual.

☒ The amount which was taken for tour happened to be very expensive. I think we could have cut that amount by staying in a decent hotel instead of a luxurious one.

☒ No enough guest lectures for Advertising and Public Relations.

☒ The number of assignments for Advertising and Public Relations should be increased so as to get more practical knowledge.

☒ Assignments on tour for Advertising and Public Relation should be more deep.

☒ A workshop to improve presentation skills should be added to the curriculum.

☒ Specialisation Preferences

1st Preference - Public Relation and Corporate Communication with Shola Ma'am -
Celebrity Management

2nd Preference - Advertising Planning - Client Servicing

3rd Preference – TV/Film Production – Creatives

3. Why I want to specialise in these particular fields

☑ I think I have good leadership skills and this will definitely help me succeeding in both the fields.

☑ I believe I also have good communication skills. Which is the primary stage in terms of both the fields.

☑ I have keen interest in image building and branding.

☑ I also believe I am good at visualising things and building up on strategies.

☑ In SCM, I also learned to work under pressure and I can take this skill ahead in my future job.

☑ At the time of my graduation, I interned with The Times of India as Readers Relation Executive and got immense practical knowledge which I can use in my specialisation.

Roll No.18

What worked for me?

☑ Time allotted to each subject in course helped me to get an overall idea about all the fields of media.

☑ The work load helped me to work under extreme pressure.

☑ Through "The Week That Was," I have gained confidence in public speaking.

☑ Jerry's feedback has helped me improve my writing skills.

☑ His beat assignments helped me to come out of my comfort zone.

☑ Parth's film assignments helped me to learn about the importance of time management and working in groups.

☑ The most important takeaways from SCM are punctuality and meeting the deadline.

☑ Overall, the course totally worked for me.

What didn't work for me?

☑ I feel there should a separate subject for digital journalism.

☑ 1 month course on Photoshop and other graphics software may be helpful for the students.

Why do I want to specialise in Broadcast Journalism :

I am very interested in Broadcast production. I want to get an all-around idea of how the news channels work. Moreover, I am keen to join a business news channel. I have a basic idea of economics, so I feel it would not be a problem for me to catch up with the numbers and statistics.

Roll No.7

What worked for me in SCM.

What did not work for me in SCM.

What do I want to specialise in and why?

To be honest, everything at SCM has worked for me. The biggest takeaway for me from SCM is the amount of learning I got to do here. From the beginning only I was exposed to new terms and ideas. Learning not one but 10 different subjects has for sure given me an upper hand and a better perspective on what I want to specialise in. Each and every faculty member has been great both in terms of teaching and understanding students.

What did not work for me was that I so wish that this course was for more than a year. There is so

much to learn. I want to learn more and I think SCM is the platform. As there is so much emphasis on digitalisation, this course should work towards that and change the syllabus accordingly so that the students are up-to-date.

I want to specialise in Ad films/Ad creative, which is my first preference, my second preference is PR and third preference is TV/Film production. I have discovered my interest in Ad and want to go with it. Also ad film will help me to make contacts, meet different people and I will be directly connected with acting, direction and camera. Also I can think creatively which is very essential in this field. I also enjoy researching about a particular brand or product and promoting it in various mediums.

Roll No.28

What worked for you all through this year

SCM has been an extremely enriching experience for me. The liberal atmosphere of the institution, has worked immensely for me.

The integrated course is a fabulous venture- removing pressure of deciding the 'one-career-path.' The course helped me meet a lot of new people, get a hands-on experience of travelling and mapping the city through its many lengths and breadths.

For me, Jerry's beat assignments, pot-a-plot, the fiction-film project and watching and then meeting documentary filmmakers were the highlights. The Tour has been a great experience, and working in groups has made me so much more thick-skinned. It honestly feels far longer than just a year.

2) What did not work for you this year

I personally feel like a few extra classes of Jerry, and PR is required. I don't feel as

confident about P.R. as a subject, as I do about film or journalism.

Media Ethics and Law is a theoretical subject, and the learning can become rote learning. If not Sainath, then maybe a couple of lectures with Sidharth Bhatia, besides only Hazare sir will help contextualise Media Ethics and Law.

In the beginning of the session the constant negative reinforcement while helpful, can also become slightly demotivating. A little positive reinforcement will help balance that out.

3) Why you have chosen this specialization

I want to act in the future, thus Nirmita ma'am advised I should do something I enjoy.

Through the months I've realised I enjoy ideating, and writing fiction scripts. Thus, I have put my first preference as Ad Creative. However, I equally enjoyed the Broadcast

Journalism projects, specially being an anchor for our Bulletin! I'd be happy specialising in either of the two.

Roll No.26

What worked for me at SCM:

-After doing this integrated course, I got an idea of everything that media encompasses; I learnt how to shoot, click good pictures, do sound, write press releases and my favorite part, write features with Jerry.

-I loved attending Smruti ma'am's lecture. It helped me in forming an opinion on everyday issues and politics. Her theory lectures also worked for me quite well because I now apply Chomsky to everything I see and read.

-Visiting Kamshet, Udvada and Telangana was the best part of this course because it actually helped

me to bust that bubble of mine. I didn't spend much time otherwise, but I clicked thousands of pictures on the tour which helped me brush my skills.

-The work pressure also helped in a way to multi-task.

What did not work for me:

-As there's so much to do at one time, I cannot give my best shot to one thing. I have learnt how to multi-task, but given a chance, I could have done better in my magazine article and interviewed more people. I never felt content with my performance. When I did my BMM, we got two months to do a documentary; I gave my whole and soul to that one thing and did quite well. Though I added one thing on my resume, I was happy with my performance.

Why have I chosen to specialise in print:

-As mentioned before, I loved all the sessions with Smruti ma'am. She helped me to form an opinion and helped to look at the newspaper in a new way. I love writing features, poems, and short stories. I would love to specialize with Jerry, if we still have that option. I am very firm about writing because I believe I'm better when I pour out my feeling on paper than rambling them. I have to improve my writing skills so I would love to specialize with Smruti ma'am or Jerry. The fundamental requirement for me right now is money, so if not print, my third priority is to work with a news channel and have a stable job.

Roll No.23

1) What worked for me through this year?

Looking back into the course of the year, I've realized that there is very little that did not work

for me. RTV, by far has been the best course I've ever been a part of in terms of both its technicalities and practicalities. Although intensive, the small assignments that were fit in between like the Shape of You and Faceless Selfie exercises allowed for learning on-the-go. That, I feel has really helped me with my creative process in design, writing or otherwise. Besides RTV, Film as taught by Jerroo Ma'am has really helped me develop a visual aesthetic and a visual language.

The print journalism course has always been a dialogue rather than a dictation. The Week That Was has been a good exercise in not just keeping ourselves up to date with current affairs but also analyzing the same. Most importantly, if there is anything that has helped me the most in the course, it would without further doubt be Jerry's lectures. I do not remember the last time I've been this terrified and excited at the same time. I haven't credited it as much as I should throughout the year. In a perfect world, if I was strong enough, I'd probably do feature writing. I've never cherished any experience this year more than the opportunity to write on mental health for Marginalia. It has helped me learn more about myself than I ever could on my own. That, I'll always be grateful for.

2) What did not work for me this year?

I feel that there should still be some amount of individual assessment in the second semester. I also wish to have completed one research paper in the first semester i.e. the paper on Dating Apps and Gender. I also would like to do more exercises in Corporate Communication. Apart from that, I do not feel confident with my writing and maybe there can be some way to incorporate writing workshops and exercises in addition to the existing beat assignments.

3) Why have I chosen this specialization?

My reason for choosing Advertising – Planning as my specialization is simply that I cannot possibly imagine myself doing something that does not involve design and doesn't require me to have an opinion. I have a background in economics and I want to be able to use it in my professional career, hence, this is something I'd be a good fit for. And lastly, I'm all up for long hours and working on weekends.

Roll No.24

What worked for me throughout the year?

- ☑ Exposure to different media
- ☑ Every project adding on to the knowledge about each subjects in a practical manner
- ☑ Personal growth and changing perspectives
- ☑ Managing and handling projects leading to increased confidence
- ☑ Learnt to multi-task and management of time

What did not work?

- ☑ Not enough guest lectures for AD and PR for me to explore these fields further
- ☑ No clarity of fields that we can further specialize into
- ☑ No clarity of information about the portfolio and how other projects add onto it
- ☑ No fix timetable in Sem 2
- ☑ Tour projects heavily based on features or photography. Felt like opportunity to create and plan an ad campaign was lost
- ☑ Details about the magazine weren't discussed in advance with the marketing group

Specialization preference:

1 st – Public Relation and Corp Comm. Specifically Entertainment PR

2 nd – Account Planning

Why specialize into this?

☑ I have graduated from Bachelors of Management Studies, specialised in marketing

☑ I believe I have good communication and inter-personal skills

☑ Management and leadership are some of the qualities that are inherent in me

☑ I work well under pressure

☑ Branding and image building is what I have always been inclined towards

☑ Directing multiple projects and heading them has made me confident about my planning, visualising and strategizing skills.

Roll No.4

1) What worked for me this year?

It was a great experience, learning so many forms of media, BJ, Print, Radio, Filmography and everything related to that. It wouldn't have been possible if I would have gone to a specialized course of my interest. And the grace of such amazing faculty.

2) What didn't work for me?

Learning all of this together was great but what I actually wanted to learn wasn't given much time. I came here for advertising and that hadn't been covered as much.

Didn't cover each subject completely. All of it was just touched upon.

3) Why I chose this specialization?

Because I want to pursue advertising in the future. And work as a copy writer.

Roll No.12

1. What worked for me in SCM ?

- The opportunity i got to learn all the subjects was nice as it gave me an overview.
- I learnt a lot with teamwork and collective effort.
- Learnt to deal with issues and situations that i had never come across before.
- I found my forte in sound, in the process of shooting.
- I learnt how to go about every film/feature from scratch that is conceptualising it till the very end of screening it.

2)What did not work for me in SCM ?

- Since i came in with the mind of doing PR, i haven't really got much exposure in that field. So i'm looking forward to that in the specialisation.
- Too much focus on film and photography as subjects than the others specially compared to subjects like Corporate Communication or PR.

3) Why have i chosen PR as my specialisation ?

- I think i'm good at communication and would like to be a part of a communications team of an organisation.
- I'd get to meet a lot of different people and learn from them.
- PR is a variety of jobs together and not just kind of work.

2018-19

First Month Review

Roll No. 18

Qus 1: **What about SCM works for me.**

Ans 1: The one thing I really enjoy about SCM are the lectures. The faculty, in my opinion, are outstanding and full of insightful information to share.

Qus 2: **What about SCM does not work for me?**

Ans 2: I am interested in research and writing scripts. I would like to have more assignments which involves writing scripts for fiction stories.

Qus 3: **What do I want to pursue once this course is over?**

Ans 3: Once this course is over, I want to work at a production house, focusing mainly on scriptwriting.

Roll No.20

1. What is working for you?

The thorough knowledge and hands on experience gained in each subject. The excellent faculty who teach us about our day to day lives as well. Keeping an eye on punctuality plays a major role as I am able to keep myself in check of those limitations.

2. What is not working for me?

At times assignments one after the other which tends to get a bit hectic.

3. What do you want to do when you complete SCM.

I would like to be a specialist in advertising or PR or photography and have garnered a large skill set in the required field. Alongwith that I would like to inculcate whatever has been taught to me in my day to day activities and in my workplace.

Roll No.16

What works for me

- 1) Lectures are great.
- 2) All resources available

What doesn't works for me

- 1) 8 am class.

What will I do after SCM?

I want to start working towards the issues I strongly feel about such as women empowerment, politics and society. Maybe broadcast or digital media platforms. I am not very sure of that

Roll No.11

The fact that every teacher knows me personally by name keeps me on my toes. Ms. Suneetha Chitrapoo's classes are fun and interactive. Ms. Kopikar's classes are very long and very informative but they are so interesting that I don't want to miss out on anything that she says. I look up to her. RTV practicals work the best for me.

I have overcome my fear for speaking up in class. I like presenting in class (Provided I'm well prepared for it, Because I don't want to fumble)

Problem Area:

I wish we had 6 days of practicals instead of 3. We do a lot in RTV but there's only one day in a week that we can to practice what we learn. I want to experiment more but the time that we get in a week is not enough to learn, experience and discover new things.

I cannot understand what Mr. Hazari expects us to do. I don't know how to prepare

for his class and I'm very puzzled as to how am I going to study for his exam.

Goal:

I absolutely love beat assignments and collecting stories. I really want to follow up the last assignment that I did for BJ regarding the Delisle Bridge. I have realized that I like going on to the field physically and collect stories. I like writing about them. I think Journalism and RTV are my interest areas.

Roll No.19

1) What is working for me

- ☑ The faculty is very interesting and I don't feel like forcefully concentrating on what the lecturer is talking about. I Enjoy attending most of the lectures.
- ☑ The information and assignments to be done being sent on Mail. It helps in maintaining a record and I find it better than making notes. I can recheck it from my mail whenever I want to.
- ☑ The breaks given in between the lectures.
- ☑ The workshops on Saturday. (The drawing and kamshet workshop felt like a therapy).

2) What is not working for me

- ☑ The assignments to be done in a given span of time. There so many assignments of each subject. I want to give enough time to each one of them to be able to attempt them well. While doing the assignments, I am often anxious about the deadline and the other assignments to be submitted, as a result I am not doing most of them well enough. After submitting, I feel like I could have thought more about it and done it better.

3) After SCM

Something related to journalism, RTV and cinema.
(Travel Journalism)

Roll No.24

Q. What is working for you?

A. The faculty is very progressive which has changed my whole perspective about everything. The assignments are really exciting which keep us on the move. We are learning so many things which is crazily amazing. And it's like it was the best decision to choose SCM and an integrated course.

Q. What is not working for you?

A. The number of assignments is quite much. Its not like its impossible for us to them but it's very difficult to give out best in them as I just want to get over with one and jump to another. It has killed my creativity, my self- time. Also since we are concerned with marks I don't know what to do, focus on what. The rigidity and the judgemental attitude of a few faculty members is quite disturbing. College activities are none like fest or other platforms where we can participate, show our talent or maybe just relax. We need some time for that as well after all you can't be studying all the while and right now even my Sundays are consumed in assignments.

Q. What you want to do when you complete SCM?

A. Before coming to SCM I wanted to go for Vj and events, but now I am considering PR as well. So with time i'll literally decide what I will do.

Roll No.4

Working for me.

Working under pressure is actually working on me (till a limit). I have known my capabilities and pushed my limits when it comes to creativity and writing skills. Horizon to think explore and options in field of media has come to my mind. The staff committee is great and always keeps me engaged in new tasks or the other.

Not Working On Me

Because of the change in schedule. Competition among fellow mates brings a sense of suppressing in me. I am falling sick every week with fever and so have to consume medicines. That might be because of some mismanagement of time from my end. But food with extra spice makes my health weaker.

What I want to do after SCM

This would be very early to decide my inclination of interest as a view for my carrier. But until now, making ads and talking to people knowing through different assignments brings me to Advertising and Marketing field. And Mr. Parth's class of photography makes technical things very easy to learn and think as a subject which I would like to continue in future.

Roll No.4

what is working for you

So, I did BJMC and studied all about journalism and mass communication but the way I am getting in Sophia is totally different. I have never studied in such practical way. I never thought that it would be so practical classes. The best part of SCM is that they are treating us as Media professional not like students. Teachers are very humble and friendly. They guide us and tell us the different ways.

2) what is not working for you

As I said practicals is the best part of SCM but according to me we are getting lots of assignments because of which we are not able to focus on other things. Every teacher gives us assignment and with a specific deadline. But in this race of completion of assignments I am actually not able to figure it out my merits and demerits. In this competition, I feel that I am a mediocre and not able to work more on myself because I am not getting time.

3) what you want to do when you complete SCM.

After SCM I want to see myself different. I want myself to be more intellectual I will continue my career either in PR or in Radio.

Roll No.22

What's working for me: The balance of taught classes with practicals to get an actual insight of

the field.

What's not working for me: Sometimes the timings of taught classes with Assignments. Eg. We started making videos for BJ last week with no editing skills. We had a class by Ankit today on how to make these videos with voice-overs on phone. Had his class been last week or earlier or this assignment been this week, we would have done a better job.

After SCM: Business News

Roll No.6

What worked for me- The engaging and interesting sessions. Being treated not as students but professionals in training. Each assignment though challenging, enriches you. One on one attention.

What isn't working for me- The number of assignments, the travelling after a long day at college leaving us with no personal time. The long college hours.

What I want to do after SCM- Feature writing in journalism. Human interest and people stories.

Roll No.25

What is working for me?

☑ Journalism lectures are great. All the three lecturers including Mr. Pinto, Mrs. Koppikar, and Mr. Sainath are remarkable and inspiring.

☑ TWTW

☑ All the three practical's of BJ, TV, FILM

What is not working for me?

☑ Too much of assignments at once. (if given a little bit of time between each assignment then it would be great)

☑ Mr. Hazare's lectures are not working for me.

☑ Advertising and PR lectures and assignments as I am not interested in those fields.

☑ Instagram and social media assignments.

What I want to do after SCM?

FILM MAKING

Roll No.14

What is working for me:

I did my bachelors in history, where the course was very different from the kind of learning we're engaging ourselves in right now. It's unconventional and more emphasis on practical application. Also, I have started to stay occupied the whole day and also disciplined.

2. What is not working:

My attention span lasts for about 45 mins and starts to fade away after that. We should be given adequate amount of breaks so that it helps us retain information delivered to us back to back. Since we turn up on time for all the lectures, faculty should leave us on time for our breaks, as They're important too.

3. What do you want to do after SCM?

I will apply abroad this year for Masters in International relations depending on funding and scholarships. If it doesn't work out, I will work for some time to gain experience, mainly

journalism.

Roll No.15

Whats working for me :

I am excited to be learning from the leading media professionals in the field . I am happy to be broadening my horizons for assignments to find my niche .

What's not working for me :

Timings are not working for me owing to the fact that because of exhaustion I am not putting in my creative best .

What I want to do after scm :

I want to pursue pr advertising and digital media in order to help expand my father's Business

Roll No.27

What works for me

1. Exploring new things
2. Different Assignments
3. Different subjects, make us learn more
4. More focus on practical than knowledge
5. Challenging sometimes but enjoyable

What didn't work for me

1. Need a two-day break for rest and assignment
2. Journalism lecture should be more

Goal: Want to be a sports journalist.

Roll No.9

What worked for me :-

- 1) The way we are taught at SCM is something that I've never experienced before. Some of the lectures were really life changing.
- 2) Many assignments required me to explore the city and talk to strangers. This has helped me get over my shy personality to a good extent.
- 3) Each and every assignment helps you develop and learn something new.
- 4) The occasional guest lectures by professionals in the field were very beneficial. I look forward to more of them in the future.
- 5) The faculty is approachable.

What didn't work for me :

- 1) The number of assignments to be done for each of the subjects is huge. This has led to a difficulty in managing and prioritising them.
- 2) The college timings and the after work has led to a severe loss of sleep.

3) No personal time to watch cinema or read books.
I want to start working as an Assistant Director in Films after completing SCM.

Roll No.3

What's working for me.

It's been more than a month now at SCM and it has been a complete roller coaster ride till now. Everything that I wasn't expecting before coming here is what is exactly happening. I have been challenging myself each and every day here, the amount of work load that is given to us is helping me to explore myself and understand my limitations and is also allowing me to push them. Faculty and college atmosphere doesn't make me feel away from my home. All the faculty is just helping us and also preparing us for the real world outside which makes my experience here even better.

What's not working for me.

As this is an integrated course I understand we are supposed to work in pressure but due to such hectic schedules and assignments I am not able to concentrate and take out time for the readings which is the demand for this course. And the other problem is that the notes for the theory classes are not sufficient. I understand that we are supposed to make our own notes but for few subjects it's difficult to make notes.

After SCM

I am aiming to work as a print journalist or to do something in RTV and production.

Roll No.17

First month has been a lot of learning and as an eye opener for me. The fact that every lecture requires certain amount of reading inspires and compels me to read as much as I can. There have been very innovative, creative assignments which make me think and come up with my own creativity. The regular and timely emails of assignments and notes helps me keep a track of everything being covered in the lectures. The types of assignments that are field based have helped me gain more insights, be better equipped and proactive. The practicals are the most needed and I am glad that SCM focuses on practicals too.

I feel that there must be more of theoretical notes for all the lectures. As every lecture/subject/topic demands reading, due to the hectic schedule and continuous assignments I am not able to read as much as I can. I understand that it is a part of the training but I still feel that due to a lot of assignments, it gets difficult for me to schedule out time to read beyond or even in accordance with the lecture.

I look forward to working in an Advertising Agency - Copy Writer, I also have inclination towards Photography, Film (Documentary) and Market Research.

Roll No.8

1. **What is working for me** – the experience over all is very overwhelming , it's not like any I've experienced before . The amount of knowledge people around me have really surprises me , from faculty to my classmates being around such creative minds really fascinates me. I really want to thank SCM Sophia for providing us with the best of the industry's most experienced.
2. **What is not working for me** – my lack of knowledge in basics is what I think is a speed breaker for me.
3. **What do I want to do when I complete SCM** – from the experience of the past month I have realized that I would like to pursue journalism.

Roll No.21

WHAT WORKS FOR ME-

Learning to come out of the comfort zone, doing things that might have been long pushed aside by me. It is a sad realisation that in 27 years of my life I have not expanded my knowledge as much to know things around the world. Taking baby steps towards thinking a little more than usual by questioning what is happening around and why it is so.

Visiting the beat area, talking to people..Activities like visiting organic farms and planting rice saplings and later getting a picture of how our effort has spread, having stress buster classes of art where beautiful drawings come out for us to realize that it is all there in us but has not been nurtured enough.

WHAT DOES'NT WORK FOR ME-

Being sleep deprived due to certain amount of days having extra deadlines and submissions therefore ending up being drowsy, inattentive and restless during class lectures. Also failing to push myself to get to do what I have never done like doing a 'meme' or 'book reports', due to which submission deadlines are not being met and at times I am doing assignments for the sake of its completion and not because I am getting to learn something out of it.

WHAT AFTER SCM-

Would want to continue doing what I left behind which is Production but this time try to also be able to brush up my writing skills so that I do not stay confined to any one function of doing news stories. Also want to be able identify the right kind of news story and tell it more effectively. I might just also want to ace the art of taking better photographs as being taught to us but can only tell better in a few months time from now.

Roll No.5

1) What worked for me?

A. The first month, for me, was about the process of shedding my old life-style and trying to adopt to the hectic schedule of SCM. This was necessary. As I want to develop a work discipline, this has been a great start.

To add to that, one is constantly managing communication with people all the time at SCM. Considering that I feared communication with others, it has become a slightly easier task for me now, though I still need to get better at it.

2) What did not work for me?

A. As of now, I don't see anything that didn't work for me. Although, I'd like

more time to write.

3) What do you want to do when you complete SCM?

A. I want to write screenplay for films and novels.

Roll No.12

1. What is working for me :

The amount of learning and discipline that I've received in a month because SCM pushes you to do your best and work with deadlines. Also the amount of options is amazing. I went from studying 2 days before the exam to actually learn something everyday.

2. What is not working for me :

On a personal note I don't like facebook as a platform because I feel it's toxic and full of strangers hence, I would always prefer posting on instagram more than facebook because there are more strangers. Also the amount of information and work makes it a little difficult to complete our sleep which is reflected next day in class.

3. What do I want to be after completing SCM :

I had joined SCM in order to nurture my writing skills, I was also interested in journalism. In a month I've now seen so many options that I'm indecisive about what I'd want to do after SCM. Writing and storytelling would always be a priority no matter what medium I'm working with.

Roll No.14

1) What is working for you?

Definitely this has to be on the top. The faculty are very understanding and sympathetic. I have never been shut down.

I really like the fact that I am being pushed beyond my comfort zone. All assignments are so out of the box that it keeps challenging me.

The feedback motivates me to work on myself and better myself each day. The amount of knowledge I am getting in here is beyond my expectation.

2) What is not working for you?

I "currently" feel my creativity and submission deadline are not going hand in hand. I totally understand it's training for our real job world. But there is one problem - I have been brought up in a "regressive education system" where for my past 20 years I was taught to perfect the art of rote learning and spoon feeding. Now in one day I can't adapt to new routine. I take time for understanding, analyzing and then working on assignment.

Example- I am given XYZ assignment and deadline is till tomorrow. Look at my hectic schedule I have 2 options

First to just do it for the heck of it and try getting decent marks so that I pass which brings me back to square one (Regressive ROBOTIC education system)

Second I relax for some time and then work on it. Boom but here the drawback, I can't submit on time.

Why I said relax because my body needs time to fit in this environment.

There is no time to sleep, which in effect doesn't allow me to concentrate during the lecture. I keep forcing myself "Be awake". But god my body says "SLEEEPPPP".

I am not saying to make it easy by extending the deadline. Media world is all about sleepless night, get creative ideas instantly. I just have one request can we please work towards being fast and creative gradually and not like Rajdhani Express.

Can I get little room to exercise because it keeps me alive and going. It keeps me fresh. I am asking for it because by the time I am done with college I want to relax and then do my exercise but there's no space left to do all this. I just get my laptop and work like a robot. I don't want to do that please.

There are so many assignments that I don't get time to look back and rectify my mistakes. I want to redo my assignments but I can't. By the time I think of redoing I am exhausted. I just want a small corner to sleep.

Roll No.26

Scm course is really exciting. It's the course which is pulling out dragon out of me. Faculty is experience full and humble. I like it's thought breaking process and rebuilding it.

I am not able to manage time. It's going so restless.

- I'm thinking to work then after a year or so my own startup.

Roll No.7

1) Review of the month?

It is great to be at SCM as in the last one month I have seen some positive changes in myself and this was only possible because of this course. Credibility is surely on the part of the permanent and visiting faculty and all the SCM members. The urge to provide us with challenging environment for rewarding future is the best thing that one can observe from this course. And looking forward to add more good experiences to life.

2) What is not working for you?

Everything is going good for now with the course. I would like to level up myself with the assignments as it will help me to configure my interest. Also I am trying to meet the deadlines of assignments as I was a late admission and was not well. It is good to be a SCM hostelite as it offers many pros but some things like switching lights off and spicy food is harming time devotion and health.

3) What you want to do when you complete SCM?

Assuredly want to be part of integrated communication and currently working to configure my field of interest.

Roll No.23

1) What is working for you:

The subjects are really interesting and give me a great exposure into the media field because of the great media professionals as our faculty and visiting faculty. The discussion in the class really make me

think deep and the motivation given by faculty moves me to do better and makes me analyze my mistakes. I'm experiencing whole new area of media working. Getting to know the theoretical structure, psychology and technical aspects of Media.

2) What is not working for you:

Things are working fine, the only problem I'm facing is the time management issue. I feel overloaded with assignments due to time constraint of hostel. Somewhere I feel that I'm not able to give my best output for assignments, due to multiple assignment submissions with strict deadlines. I feel my creativity skill is shrinking at times, makes me delay the submission and I push myself just for the sake of completion, which is not good. I want to be fully efficient in my work. We are expected to read and watch extra useful materials but I hardly succeed because I get so occupied with multiple assignment work consisting of indoor and outdoor activity.

3) What you want to do when you complete SCM:

Personally I'm finding a lot of subjects interesting and getting the opportunity to know these subjects better, I would like to think more of what I exactly want to do. For now, I'm not sure which area of media I would like to work (internship/job) immediately after completion of the course.

Roll No.10

One month at SCM was really good. Also it was a busy month. The schedule is quite hectic. But I really enjoyed it. The teachers are frank and friendly and I think it's the best part about SCM. As I joined the classes one week later my assignments are piled up. Sometimes I feel like giving up but then I really get motivated by some of the lectures given by the professors. I just wish that we get some holidays or Saturdays Off. The teaching pattern at SCM is the best. I hope that my year at SCM goes well and full of learning. I want to build up my self confidence again and this college will help me out.

2018-2019

Pre Specialization Reviews

Roll No.23

1) What worked for you all through this year?

With SCM, I have learned so many amazing stuff. The values I have learned here are unforgettable. Guest lecturers from the industry have really made a great impact on me. This course has made me involve in such great projects. For eg PCR shoot, dialogue film, PSA, Who is Mona, BJ features ,Documentary shoot, etc has provided me with so many learning experiences that I wouldn't have come across otherwise. SCM has prepared us with the real scenario which takes place in the Media industry, it

has trained us how to tackle and go about, making the best out of the resources. I wouldn't be stepping into the industry with a blank slate, I'm lucky that I will be having basic idea/knowledge about the area.

Though I have not delivered my assignments on time, I understand the objective and learning's behind all of them. I'm happy that I made wonderful memories here in SCM, and the amazing tour!

2) What did not work for you this year?

I'm glad how everything has happened so far, it has only grown me and made me learn a lot.

3) Why you have chosen this specialization?

For my Specialization, I am confused between 3 areas. I've given my first Preference in TV Production- this is because I really enjoy the work, I'm fast and active with all the activities that goes behind the project.

Second Preference- Corporate Communication as I feel I have developed the skill of communicating effectively and working systematically for an event. I also want to choose corporate communication as I want to learn and build good reputation, and be a confident personality in order to be efficient in what I work for.

Third Preference- Photography, as I feel I have a good eye to capture moments, to capture the unusual and make it look aesthetic, and work under experts for projects and explore more of my creativity.

Roll No.6

1) What worked for you all through this year

The fact that students from all walks of life and age groups have come together to work as professionals. SCM gives its students a hands on experience in the media industry and what works for them is that this course is not theoretical but more application based.

2) What did not work for you this year

As quiet and passive I have been throughout the year, I have realised it is not okay to be this way. Whereas my other colleagues are a lot more participative and also take a lot more initiative than I ever have. Amidst the same I somehow feel lost and struggle to put my thoughts into the spoken language. It is obvious that people do not have the patience for the same. This is something that I need to get past. I feel that maybe I am not able to sync the energy of my colleagues with mine.

3) Why you have chosen this specialization

I have been writing ever since I was a child which stemmed from my habit of reading. My internship at a newspaper publication made me realise that maybe I could finally take this up as a profession. I am mainly interested in feature writing because I want to enjoy the freedom to depict my style of writing as well as write about people, places and so on. Even though news writing is a challenge on its own but I do not just want to report facts. I want to go beyond what is right in front of me.

Roll No.24

Q. What worked for me

A. During my graduation i didn't have much to do so i would end up sleeping, binge watching and cribbing about my unproductive lifestyle. But i didn't have much in hand and a few things that i had would pass away because of lack of my efforts. But after coming to SCM, things changed, and changed for real good. Undoubtedly i did have a difficulty in adjusting to the new city, college, people, environment and lifestyle, for this was the first time i had peeped out of my cocoon and was preparing my wings. But gradually my mates belief in me and ofcourse my belief in thysel made me push myself to the things i was apprehensive of. I started stepping out for things i was uncomfortable with. The urge to work and produce the best lighted in me. With each lecture i was getting motivated to do good to myself in life, thanks to the intellectual and motivating faculty.

The zest to achieve in my peers striked a flame in me as well. The exposure to the life, industry and knowledge by my faculty encouraged me to go and take a dip in this sea of vastness and exploration. I started developing this urge to excel and it's been getting stronger day by day in no matter what. The amount and quality of work that we were asked to do has made us habitual to put our heart and soul out. The course has increased my self-confidence manifolds and pushed me to go explore.

Q. What didn't work for me.

A. Starting days were tough. It was the first time i had come out of town and was just trying to adjust to everything. The faculty was also trying to be helpful but somewhere due to somethings i lost their trust and then that was tough. I would constantly fear their sight and would just try to make things right but failed everytime.

Then with the number of assignments we had was another blow. No doubt we felt proud of the kind of work we were doing but somewhere i also felt that the quality of work would have been so much better had there been less work or more time. Because towards the end there is so much work that sometimes it feels things are going out of hand, sometimes i just want to give up but then next day again i begin, begin with much optimism and enthusiasm for i want to work and work to prove.

But then i strongly believe that every mistake, every bad luck or anything gone wrong is never completely wrong but it always teaches you something. And i have learnt alot. I have had such great learnings of life which can't be put in words.

Specialisation- Ideally i want to be an entertainment anchor/ reporter. But since we don't have anything like that i'd still like to explore my possibilities and talk about it. But for the timing i have given BJ as my first preference because it will help me be comfortable with the camera and sitting in front of it and speaking and also reporting for it.

For my second preference i have given radio since that will help with my voice modulation and intonation and have a command over my language and speech.

Roll No.17

What worked for you all through this year

Working with the equipments for the shoot, sound, lights and mainly camera, Photography and advertising. I also liked doing research for the topics and subjects.

2) What did not work for you this year

I was unable to deliver assignments for PR and Corp. Comm.

3) Why you have chosen this specialisation

Confused between Ad Planning, Documentary / short film and photography.

Ad Planning because I would want to learn more about how to strategies to communicate with the consumer and also I find it interesting to work towards Product Description, Marketplace Analysis and Advertising Channels.

Documentary / short film - because I really like working with camera and other equipments and therefore I want to learn more and explore by abilities for the same

Photography : Same as above.

Roll No.2

1) What worked for you all through this year

The fact that I did my graduation in mass communication, I did not a clear idea as to

what my course is all about. When people used to ask me about my course I did not

completely knew about it as I did not that kind of knowledge which I should have

learnt. There were times when I was not sure that this is my field and this is ehat I

wanted to do but after joining SCM it did not seem so difficult. I got to learn a lot of

things about my course that I wouldn't have learnt otherwise. The experience was

great and will stay with me forever

2) What did not work for you this year

There was practically nothing that did not work for me this year as there is no harm in learning something.

3) Why you have chosen this specialization

I chose this specialisation because it is my field of interest. It is interesting to learn advertising and know about it. To be creative and make films regarding advertising is something I would love to do.

Roll No.18

1) What worked for you all through this year?

Ans: The most important thing that worked for me this year is that although I joined this course to explore the many other areas of media I could make a profession out of, my initial love for fiction writing was confirmed. I now know how sure I am of it.

2) What did not work for you this year.

Ans: I wanted to do many more assignments related to fiction writing and felt that everything else I did was something I had to do and didn't specifically enjoy doing. But this is only my opinion. Overall, this course opened my mind up to many other things that I had no idea even existed.

3) Why I have chosen this specialization.

Ans: The very first time I wrote and directed my fiction film was the best time I had in this entire course. It was the one time I put my heart and soul into it. The script I wrote had been the genre that I hope to make a career out of and personally feel comes very naturally to me.

The second time was when I became a part of the ad film being made by Benaifer Malik of Flirting Visions. I woke up at 5 and was the first person to be there. I stood by her side and did whatever she asked me to and watched her every move as she directed it. It was yet another experience that took over me.

The third time was when I attended Boman Irani's workshop with Alex Dinelaris. I asked him all the questions I needed to know. It was the moment I had awaited as I was finally at a place where I could

listen and talk about fiction writing. Mr.Dinelaris and his style of writing is exactly the type of writing I wish to do.

For these three reasons, I wish to do fiction filmmaking and nothing else. It is the one place where I feel like I'm doing something I love and not being forced to do.

Roll No.4

WHAT WORKED FOR YOU IN THE ENTIRE YEAR?

Things that genuinely worked for me the entire year are-

Meeting new people people across Mumbai and getting to know them worked for me to the best level.

After travelling again and again, I formed bonds with hawkers, tea makers, juice makers, fruit sellers and

wada pao people. When it comes to SCM, I got aware of 10 subjects. Studying everything for the year

and then finding your priority, makes the selection of my field confident. I got to know my positives like

being creative, not fearing when I met celebrities, giving chance and adjusting with different

personalities from across India. SCM is a journey, which daily brought new facets- managing finance,

importance of time, finishing on deadline, organizing notes, different perspective for same picture, etc.

Faculty is very good. In post graduation course, faculty hardly pays any bother, but here our every move

was properly monitored and taken care of either inside classroom or outside in any sessions.

Making difference in my life started with me being the Director and Script writer of a Dialogue film and

that film winning best award. This was something I had never thought of. We as a group made cultural

activities, scripts, stayed awake and made things successful. Standing in front of people and talking about

politics was something I never thought of. Now unwinding pages of last 8 months, makes so many things

unsaid.

WHAT DID NOT WORK FOR ME?

Getting up early is really a heartbreaking thing for me, Always. Sessions have been so many and got over very soon, hardly and guest sessions in second term. Filling in log files did not worked for me at all, because noting down everything what you did what you didn't is something which is very necessary, but keeps me messed up in work which I do.

SPECIALISATION

My major Specialization preference is Advertising Creative. This is because I feel connected more easily with the TVC'S and have a sense to form them on my own, like the ads which are required in todays time which showcases relations and use them to sell a product. Creativity is something which I guess I have considerable amount of it which would make me do better if I get a proper guidance on it.

Another preference is Public Relations, I like travelling whether in Rural areas or in restaurants. I easily connect with people when it comes to converse them in personal. I feel confident enough that person who met me once won't forget me till long. I would like to work as Public Relation Officer in future under a production house.

Roll No.12

1. What worked for me?

A : SCM has literally been a journey of self discovery for me. I remember telling Nirmita ma'am and Shyma ma'am in the one month review how I was a bad student during my graduation. In my time in SCM I've gone from a below average history graduate together doing well in the exams because I was doing what I genuinely loved. Hence SCM worked for me, holistically.

2. What didn't work for me?

A : When I think about this answer I can only think about things that I complained about, like hard work and less holidays. Now in hindsight these complains don't matter much. The only thing that didn't work for me was staying at the hostel which was not only restrictive but SCM and Sophia kind of became all-consuming because I had no life apart from SCM and saw the same people in the hostel.

3. Why have I chosen this specialization?

A : I joined SCM thinking I wanted to do journalism but rediscovered my passion for writing. I want to do feature writing under Mr. Jerry Pinto because I went from never writing because 'inspiration did not strike', to writing so much for his assignments now I can write whenever I want to. I want to particularly do feature writing because it's my forte. When I also saw my classmates who genuinely want to do the journalism I understood that I'm not particularly well versed with politics and news.

Roll No.8

1. What worked for me

Being a hostelite has definitely been a great help throughout the year, all the assignments have pushed me all the time to go for that one extra step , working in groups has taught me a lot. I have realised where I lack behind and how much is there to cope up with.

2. What didn't work for me

Little more detailing in the assignments given would have helped , to understand what and how it has to be done. My lack of attentiveness hit back really hard and I realised being ignorant all this time will cost a big time so at times I feel I wish I had been more attentive before joining SCM.

3. Why have I chosen this specialization

Broadcast journalism – I would like to work in production.

Tv production – not sure for now

Roll No.27

1) What worked for me all through this year

- The intensity that requires to work here
- Variety of things we do here
- Hand on experience on everything.
- Busy schedule makes you forget everything and we as a student just focus on our own work.

- In Fundamental concepts and documentary, we have watched that changed my perception towards society, that wasn't the case otherwise.
- Because of Jerry, I'm working on myself, thinking about how can I improve.
- I can remember this year because of the work I have done here, this I can't say about my graduation years other than gathering
- The staff which is very supportive and knowledgeable

2) What did not work for me this year

- Sometimes work can be too much, so you tend to lose focus on other things
- Too many subjects

3) Why I have chosen this specialization

Feature writing:

I want to be a journalist, but not a typical journalist which reports and write. The one who observe things and write on that, the one who has an opinion on that. For this reason, I want to do feature writing. This was the only reason I took admission here also. Another reason I want to do it because it is under Jerry and he is very intense and I love that.

Photography:

Lately, I'm seeing frame, composition, colours, balance in the photographs and I'm enjoying that. Capturing emotions, moments and going back home and looking into those photos, pointing out my own mistakes, discussing in my own mind, how could I have taken it better.

Also, going through your photos and pointing out your own mistakes is a great exercise. Most of my photographs are street photographs. Hence, I want to do Journalism in photography also.

Roll No.11

What worked for me this year?

SCM was my only option for post graduation because of the nature of its curriculum. I was a drifter and I wanted to explore all the fields before I decide upon something concrete. I found no other college which had an integrated curriculum. Having said that, I came into this course with very little idea of journalism,

I was exposed to “REAL” Journalism only after attending Ms. Koppikar’s class. Her lessons are not only limited to journalism. She has taught me a way to think. On the surface, SCM has these boundaries between subjects but the lessons are very fluid. The biggest advantage I have had in SCM is that I have begun to think in a more evolved way and apply the lessons of one subject to another. What goes without saying is that- SCM has offered me the liberty to experiment in various fields.

What did not work for you?

There is very little that did not work for me. Now that the course is coming to an end, I only wish that the curriculum of this course was a little spread out; the advantages of the course would double if it was a two year course instead of a 10 month course. This is not coming from an emotional point of view but I would have preferred to spend more time experimenting/learning in each subject/field.

I think, that in the last three months when we are almost done with our theory classes there must be a re-shuffling of the teams. We spend 7 months working and learning with people of varied skill sets but re-shuffling the teams in last three months would improve the workflow and also the end product. I would want to work with people who all want to work in the same direction, towards the same goal. At this point, I do not want to be uncertain and compromise on something that is going to be a part of my portfolio.

Why have I chosen this specialization?

I think I am good with the camera so I want to specialize either in Photography or Films. Honestly, when we did our first few photo appreciation assignments for Jeroo, I did not understand how it is going to help me in any way. I thought of it as a lesson in Algebra that I will never use practically in my life. It was when I got my first photo assignment; I realized that I was sub consciously balancing or trying to balance my frames. I then tried to replicate the works of the photographers that Jeroo ma’am had shown us. I have seen my photographs evolve from my first assignment to the recent one.

While working for Marginalia my interest in photography has only increased. Chirodeep and I spoke to and fro and his feedback has changed the way I look at my frames. I immensely enjoy working behind the camera.

My interest does not solely lies in photography but equally in film making. I lag behind in the ideation part but what people can do with verbal ideas; I can do with my frames. Video being a collection of photographs, my argument for film making is the same as my argument for photography.

I am confused what to chose, I don't want to leave out either photography or film making. I want to have a conversation before I narrow down my options.

Roll No.7

1)What worked for you all through this year?

Learned how to work with a number of people at same time. Workshops were a good part Eg one by Strictly speaking. It was a good experience. Classes by Ms Smriti Koppikar and Parth Vyas were full of knowledge. Filling log files is a new thing and interesting thing .

2) What did not work for you ?

Tried full participation, but was demotivated. Confusion between when to fight for personal choice when team work is at stake.

Roll No.15

What worked for me :-

☑ The integrated course structure was the biggest pro for me of this course . Having had certain dilemmas regarding the line I want to pursue the varied subject preferences made it easy for me to find my likings .

☑ The practical assignments helped me know a lot about people and also erased certain prenotions I had about things .

☑ The timetable though hectic kept me busy and think on my feet at all times.

☑ The division into groups with like minded individuals worked for me for it helped me not only share opinions that everyone would consider but also forge bonds .

☑ The workshops that took us beyond theory studies was also something I learnt a lot from .

☑ Analyzing movies made me view movies in a different light and has now changed my viewing perspective .

☑ The assignments at SCM helped me get out of my comfort zone and explore the city in a way I had not thought of before .

☑ The educational trip was something that brought a lot of clarity to my thought and made me see

a part of India I hadn't and in a way that was essential for me to work on bringing a possible change in the future .

What did not work for me :-

☒ The short period for specialisation is something that I do not think is enough and would want it to extend to a bit more .

☒ The part about student s spending money for production of films and campaigns is something that did not work for me . A particular amount can be charged in the fee and a limited amount should be given during the shoot . The students learn how to budget in the expenses provided and can choose to go further if finances permit .

Why I want to choose Advertising or PR for my specialization :-

☒ I want to pursue advertising because I want to use it if I plan to join my father's business in a year or two .

☒ I want to take up corporate communication because I feel I have a good conversational skills and want to help use my skills to build a brands name .

Roll No.13

1) What worked for you all through this year

Things that work for me this year SCM are

I came here for learning things which I didn't learn at my graduation level. I graduated in mass communication but had only little sense of media and how it works. Therefore, I came SCM to learn all those things.

News and writing was never my cup of team but in SCM I started following news and also started evaluating the difference between real and fake news.

I always wanted to make my own documentary not as a profession but always in a college and that I did in SCM with the help of WHO IS MONA project which I personally believe that was my best work that I did that.

I knew photography earlier and theory about photography like cables light etc and the practical

usage I learnt here in SCM

My dream is to be an RJ and with the help of Radio Spot and Podcast I learn how to make script and other basic things about Radio.

All those guest lectures and workshops such as Lintas, Anubha Bhosle, Strictly speaking was really helpful.

Fundamental Concepts and lectures by Sunita ma'am was also very beneficial and with those lectures I started reading more about Dalits, Data privacy and etc.

PCR session was again one of the best things of SCM.

2) What did not work for you this year

Things that didn't work for me are:

Many a times there were lot of assignments that I couldn't manage time and because of that I felt that I didn't deliver my quality work.

Most of the times I felt that I am Mediocre when I was unable to deliver my assignments.

Because this course is of 1 year, therefore I felt to make us learn and teach us there were lot of assignments in a week.

Film sessions didn't work for me.

Working in a group also many a times didn't work for me though in real world we have to work in a group and face all kinds of people but here in a group only 4-5 people work and other people just enjoy while other work day and night and because of remaining group members and their carelessness many a times whole group suffered.

Corporate communication didn't work because it was more of theory and less of practical because I have worked in PR for a year I felt the major focus was on theory.

3) Why you have chosen this specialization

1 st preference- Radio

2 nd Preference- Advertising planning

Radio was always my dream, from my interview to this time my only dream and goal is to see my self

as a Radio Jockey and why I chose this because I felt that Radio is all about spontaneity, being vocal either in Hindi or English, engage with audience without any fear and I believe all these qualities I have only thing that I have to work on is the content level and especially the right content when and where to use and because of this specialization I want to learn every detail of radio and shape my skills and all my weakness.

Advertising Planning

My second preference is Advertising Planning because again Advertising includes creativity, idea generation and other advertising related things. Work in Advertising planning includes all those creative things and I believe I am good at it. Managing things, coordinating with clients, giving ideas about a brand and how to make it different from other, campaign ideas is all my kind of work.

Because I worked in PR I have made campaigns, strategies, giving unique ideas for my clients and similar kind of works comes under Advertising.

Roll No.5

What worked for me.

When I came to SCM, I didn't know it was going to be such an intensive course. My friend had just told me that if I wanted to learn how to write, I should come to SCM. One, because Jerry was one of the teachers, and another was that there was no other course throughout India where I could learn how to write, at least that is what my friend had told me. But when I started with the course and it turned out to be one of the most intensive things I had gone through, I thought I was not cut out for the media field. I used to justify it to myself that anyway I wanted to be a novelist and not a journalist. But then, I was learning all these new skills and even though there was no particular way in which I thought I could use those skills, somehow I was able to feel more in control of myself. The most important thing for me throughout the year was to understand that you needed to have a particular kind of work ethic if you wanted to work in any field. I think SCM has instilled that kind of work ethic in me. And I am most glad that it has.

What didn't work for me

It's perhaps the same thing that worked for me. The amount of work and the amount of energy I was giving to SCM. I had thought that while doing SCM, I would be able to write the novel that I had wanted to write. But then, soon I found out that it was not possible to do so while I was doing the course. It had frustrated me at first. I had even talked about it with some of the faculty members. At one point, I was at the point of despair. But then, somehow I understood that whatever was happening in my life, and at SCM was all for the good. I met interesting people and had interesting conversations with them. I became more gender conscious.

I guess there is nothing which didn't work for me. I am glad I came to SCM.

The reason for my specialization

I have always wanted to write ever since I became conscious of it when I was seventeen. There is nothing else I want to do. Perhaps, film is another medium I am interested in. But I only want to write screenplays. So, writing is an essential part of my life and I wish to do feature writing because it feels closer to the kind of work I want to do, which is primarily creative writing.

Roll No.26

1) What worked for you all through this year

- Session with Parth was interactive and much learning. I learned camera techniques from him. 'Who is Mona' project was helpful for me.
- Classes of Smriti Ma'am was platform to learn new things.
- Sunayana Ma'am assignment was helpful. Doing BJ feature was fun.
- Communication Research classes by Sonalini Ma'am was damn interesting it developed my interest in research. Alka Ma'am Research project even enhanced my interest. It would have been good if there were more research assignment.
- Workshop of Ashima Narain, Anubha Bhonsle, Strictly Speaking, Shubhra Gupta and other workshops on productions always motivated me.
- Faculties are very much understanding and helpful. I learned here communication and discussion are utmost important.
- Being part of shows like NDTVhop, Youth ki awaz was good experience.
- I like brainstorming style of the faculty.

2) What did not work for you this year

- There was not enough photography workshop. More practical session for photography should have been there. It would be good if photo edition was taught and Photo Walks with the faculty.
- There were no practical session for Corporate Communication. Theory classes for Corporate Communication did not worked much for me.
- There were not sufficient classes on writing. Different style of writing.
- Teamwork demotivated me. I was not able to perform upto my potential.
- It was difficult to manage expenses.

Roll No.20

1) What worked for you all through this year

Being an integrated programme and coming from a non-media background it gave more insight into other streams of mass communication which I never had much knowledge of. Assignments gave a hands-on experience. Learnt a lot from assignments not only subject related aspects but various other aspects such as how to go about getting things done, how to make connections and contacts with people who can help you out, etc.

2) What did not work for you this year

At times had to spend a lot of time on assignments in a field which I'm not particularly interested in or planned pursue which led to mismanagement of time on my part and at times cutting it too close to the submission deadlines.

3) Why you have chosen this specialization

Before joining SCM Sophia, I knew that Advertising was a field I was interested in. After learning about what goes into the planning and making of an advertisement, it peaked my interest and eagerness to work in that field someday.

Roll No.10

What worked for me through the year

The SCM classes and workshops worked for me and helped me a lot in some ways.

The surveys given in communication research were interesting and introduced new way of learning.

Also the classes of research by Nikhil Sir, Alka ma'am and Sonalini maa'm gave us enough knowledge within a short period of time. But I wanted to know more and learn more about this subject and I found a new interest in this subject.

The sessions conducted by Parth were very helpful and his interactive classes gave some relief to the students. The assignments given by him were all new to all of us and everyone learnt and enjoyed doing them.

All the workshops at SCM were unique and I found it to be the best part at SCM. Workshops organised in SCM provided great learning experience to the student.

The advertising classes were interesting but wanted to learn more.

The assignments and the broadcast journalism news features which we made were also helpful and

worked for me.

What did not worked for me

Team work did not worked for me. The teams should have been changed after every project.

There were a lot of conflicts in our team and people over powered which demotivated me a lot.

Also at Jerry's sessions we weren't taught the way of writing. He gave us much knowledge but the way to write things wasn't taught. Also the taunts given by him demotivated me and I started bunking his classes.

In photography framing was taught very well but the camera techniques weren't taught really well.

So it dint worked for me.

Everything worked for me but team work dint.

Roll No.1

1) What worked for you all through this year

- Everything.
- I just entered an unexpected land.
- Great assignments, like all of them were practical. We got to taste the real world.
- In this short period I learnt way more than expected.
- Trip
- I was doing productive things throughout this course.

2) What did not work for you this year

- Everything.
- Next year can we have students to select the documentary subject they wish to work on? By this the students have interest in the topic they are working on.
- TOO MANY Assignments. Quality of work does get compromised. I did feel unsatisfied with many of my assignments. Somewhere some assignments should be scraped off.
- I have noticed in group work, a lot of load goes to few members and

rest are chilling. Not like I worked throughout but many escape and work pressure goes to the one who works.

- Heads should not just be selected by the class but the faculty should also be a part of the vote. (I don't have problem with the class voting but sometimes we tend to select friends over the one who truly deserves)

- WHY IS THIS COURSE SO SHORT?

3) Why have you chosen this specialization?

(Excuse me for not answering this question. But there is one problem I am facing.)

Roll No.3

1. What worked for me all through this year?

This year in SCM was packed like solid molecule, I didn't know my own strength and weaknesses until SCM. The multiple task which is not only draining mentally but physically as well. The space and environment given to us allows us to experience what the real world outside is. The best part is the integrated course. I got to explore all the field and rethink about my choices and allowed me to understand what I am actually better at. It also helped me to learn to work under pressure and produce output without missing the deadline. Also one of the biggest advantage to me was the kind of exposure I got here, and it allowed me to interact with the people who are best in their field.

2. What did not work for me this year?

As such there were no such things that did not worked for me. The only thing was due to so much work at same time, sometimes I compromised with the quality of my work, but I still learnt to manage time while doing so.

3. Why have I chosen this specialization?

While doing all the assignments here, I learnt that I really enjoy being the part of the production team and I also think I will do better with managing the shoots and work behind the camera. Even the PCR experience gave me the exact understanding of how important the production work is for whole show to run. There is a lot to do in this field and it will also allow me to be more creative and will help me to work on my toes. And for my second preference I am still confused between BJ and Print journalism but before narrowing my option I still need some help.

Roll No.25

What worked for me:

Initially I was a bit skeptical about the offering of the course that whether it will help me in any way or not but gradually as the year passed on, I realized that the course has changed me at many levels in many ways. Even the subjects and assignments I am least interested in taught me something valuable. For instance, the beat assignments exposed me to a completely different surrounding which I had nothing to do of. I started talking to people even if it was just for the sake of completing the assignment because that's not who I am, I talk less, I prefer not to interact much with people, but the assignment challenged that part of me and did bring a change in me. I also learnt to investigate a story in terms of where to go, whom to approach, how to get the information. the assignment made me sensitive towards the issue that people face, it made me realize that there are so many things that I take for granted and not just the beat assignment, almost all the assignments that we had developed a kind of sensitivity towards society whether they are broadcast journalism features, CR assignments, or CR films.

I came here with an intention to become a filmmaker and initially I was doubting that whether the course will be of any help to me or not but in the course of time I learnt many valuable things in terms of cinema and film-making. With each new project whether it be of RTV, BJ or the ongoing MELJOL one, they all taught me new things about the process of filmmaking. Of course, process is important to learn but most importantly I developed a sensitivity, a sensitivity towards gender, towards society, towards various social issues. I developed an aesthetic towards cinema. All the lectures and films shown by Jeroo ma'am helped me getting that sense. Her classes of photography taught me the importance of composition.

Parth's RTV lectures gave me the practical approach towards the process of film-making. The scripting process by Nevatia ma'am was equally insightful and not just the film lectures, be it any lecture of any subject whether it be advertising by Nirmita ma'am or Geeta ma'am, CR films by Sunitha ma'am or working on BJ features with Sunayna and Shyma ma'am or even the lectures of Jerry on cinema, all of it not only added but increased my interest and fascination towards cinema. But the most important thing that I learnt here is punctuality. Right from coming to class at 8 am sharp to submitting assignments on time the course made me well aware of the importance of time which I will never unlearn or forget. Lastly to pinpoint certain elements would be an unfair thing to do as it is the entire course that worked for me.

What did not work for me:

There are many things of the course that did not work for me,

☒ I didn't get the time enough to spend with my friends and family (it is a different thing that SCM became my second home and my family.)

☒ I was made to come to class at 8 am sharp for which I had to get up at 5.30 in morning (which taught me punctuality.)

☒ I was bombarded with information on things I was unaware of, everyday was

like a cultural shock to me (which made me sensitive towards many social issues.)

The point is that even the things that I taught didn't work for me ultimately taught something valuable to me.

Why I have chosen the specialization:

The specialization that I want to do is

1. Film making
2. Ad film making/ T.V. production

The reason for choosing the specialization is my interest and passion in the process of film-making and cinema. I came here with an intention to become a film-maker and doing specialization in the above mentioned will help me achieve that goal.

Roll No.22

1) What worked for you all through this year

I couldn't have asked for a better faculty. Professors were the best part of the course. Practical assignments that came after the lectures were the actual application that I liked.

2) What did not work for you this year

The time table from January onwards didn't work well for me. Morning attendance signature were not a good indicator of presence at work. Because there was always an option to sign and leave. I wasn't able to give more time to maybe my MoJo research because we had several big projects going simultaneously.

3) Why you have chosen this specialization

I wish to earn my financial charter after my final level of CFA exam. Coming from the commerce stream and being enthusiastic about finance is what makes me interested in Business Journalism.

Roll No.14

1) What worked for you all through this year

SCM has changed me. I have gained self-confidence and I have started to do things which I never thought I'd even get close to. It challenged me in a way which had a positive impact on me. Rigorous training, practical exposure, and continuous assignments made us regular in doing work and has hopefully prepared me for the professional world. I am glad that I am here.

2) What did not work for you this year

The setback I personally faced was that working in teams proved to be detrimental for me in a lot of cases where I had to do most of the work due to teammates not choosing to work at all. And for the same work, I also have been scolded for. But I am still open to criticisms and feedback as it helped me to grow.

3) Why you have chosen this specialization

I came to SCM to pursue Journalism as I was always interested to read, analyze and write about news, be it national politics or international politics. But with the help of separate disciplines of broadcast and print, I initially found myself in a huge dilemma of choosing between the two as I loved doing both. I am still confused between the two but I would like to choose Broadcast Journalism, as I have realized my interest of talking to people, finding stories and making them known to the public in a fast but coherent way. I also feel that under Smruti Maam's supervision I will be able to deal with news and politics in a better way and under Sunayana Ma'am I will be able to show this visually in a successful manner. I wish could do the specialization under both of them.

Roll No.16

1) What worked for me:

- A) The broad curriculum
- B) Constant guidance from the faculty
- C) Variety of extra curriculurs
- D) Timings (I am now better at waking up at any hour)
- E) Pressure of work as it is thrilling.

2) What did not work for me.

A) Group. I don't have an issue with working in a group, but being a part of one group for all assignments is dangerous. Specially when you are not in the right one. As a student I feel I have not been able to produce work up-to my capabilities because of my group. It has also left me with self

doubts and has developed a fear of dependency. I am now skeptic about my group projects as it is about depending on others for your work. Others may or may not be that serious about the work and with multiple assignments in hand with the same team, it gets really difficult.

B) An unnecessary cut-throat competitiveness developed amidst students this year which made group projects difficult and things biased. Yes, maybe the world out there is like this, but while being trained and at learning stage this may prove to be demotivating for students.

3) Why did I choose this specialization.

I have always wanted to write. Though I have realised that hard core news is not something I can go for.

So feature writing may prove to be beneficial. Plus I also find myself drawn toward short film and

documentary and I don't want to restrict myself. I may start with print, wrong features but may also shift to visual. What is constant is my writing. I want to many things and I am a little confused. So these are two almost choices that might suit my path ahead.

Roll No.9

What worked for you all through this year?

When I joined SCM I joined with a blank slate. I had only a little idea of how this course was going to be like. A lot of things worked for me which I feel should be continued for the successive years.

- The inclusion of a Gender and Caste lens in every subject (Journalism, FC, Cinema) that we were taught. It helped me see the world with a different perspective and understand the society a lot better.

- The department was very approachable.

- Jerry Pinto, Smruti Koppikar & Jeroo Mulla.

- The assignments that made us travel the city. (BEAT, MeJol, Mojo)

- SCM trip was the major highlight. It brought all of us together as friends, teams and classmates.

- The last 2 months are nicely designed and gave me a great overall experience.

-Magazine

-Documentary

-Ad Campaign

-Media Brew

-Podcasts

- The extremely exhausting work schedule, the deadlines and submissions through emails. I believe that all of this has helped us develop a good work ethic.

- Creating Free Thinkers.

- I looked up to each and every day of SCM with excitement to learn something new. This feeling was consistent throughout the year. Thank you.

What didn't work for me all through this year?

There are a few things which I believe if changed would help the students in a huge way.

- The division of groups. We had to select our groups on the 2nd day of college and then stay with it for the entire year. If there is no other way to do it then at least there should be a change in the groups after the 1st semester.

- Excessive CR lectures. With so many visiting faculties teaching CR it felt very repetitive and unhelpful.

- Too less fiction projects for Film students. With only one 5 minute fiction film, we didn't get any opportunity to correct our mistakes or better our skills for fiction films which I feel is a major drawback.

- With who is Mona, 2 BJ films, 2 BJ video assignments and 1 MeJol documentary the focus has shifted to something else. The students would benefit with 1 less BJ film.

- The lectures on digital media were repetitive and unhelpful.

- The faculty should've had a say in the magazine and event elections.

- Some relaxation should be given to the students at least for 1 day of the week. With no free time and assignment work to do on all the days of the week, I could see my social and family life crumble. SCM hosted screenings or gave some unrequired work when we got some free time.

- The counselling sessions for mental health were not helpful.

- Please ask Jerry Pinto to take more lectures. The students will benefit x10 times more.

Why did I choose this specialization?

I was clear of the fact that I wanted to become a filmmaker a long time before joining SCM and that belief has doubled after joining SCM. All that I learned through the year under Jeroo Mulla, Parth Vyas and Jerry Pinto has helped me understand cinema better. I am now more curious than ever to explore all the facets of filmmaking and be a good filmmaker. Choosing short films as my specialization subject will help me create a good portfolio before I enter the industry.

Roll No.19

☑ What worked for you all through this year

-I have received the kind of education I expected from this course. The fact that is not just a mass communication course but it is 'Social Communications Media' it made us sensitized about the social issues which are prevailing and we certainly were aware about those issues but the way I have learned about them in the past few months, I could never have been able to do if I was not in SCM. For example, Feminism, I always thought I knew enough about it but after having come here, I realised there is so much that I am not aware of, there are so many cases, so many different angles and perspective to it. Also, how the differentiation in religion, caste, gender prevail in day to day basis and it happens so many times in front of us, in our own homes, the films that I enjoyed watching previously, Now I am more aware of such things and I am sure there is more to learn about it and there is along way to go.

-The best thing about SCM for me is its faculty. Each professor is so passionate about their field of work and subject that each lecture has been a unique experience and it's been an honour to be able to learn from someone who herself/himself is an expert in their particular subject. Every teacher has been helpful not only in providing information regarding their own subject but other subjects as well. There is a huge SCM network and everyone has been kind enough to share the contacts required, be it the faculty members or ex-scmites.

-Another thing that worked for me was the trip, it has helped me bond with my batchmates in a much better way which would otherwise as per the duration of the course have not been possible for me.

-The guest lectures and workshops have always been exciting and a fun learning experience.

☑ What did not work for me

- Initially I was okay with the team division and working with the same set of people for each group assignment but then came a point of time when I did feel frustrated and demotivated because of the team. Personally, for me, Team 3 has kind of similar people, who are a bit of introverts and do not keep their opinion forward, which kind of irritated me at times. Also, most of the time there are same 2-3

people who work in group and the rest do not put that much effort or they only contribute when time and again asked for. It increases the burden on the same set of people.

- It took me quite some time to use my time in a productive way according to the time table of second semester.

-Also, I think log sheet for me is not the real review of what I have done throughout the week. The number of hours for me is not equal to the quantity of work I have understood or spent my time doing something productive.

-At times I felt like there is a whole lot of competition in class and not in a positive and healthy manner and because of that I have felt demotivated many times.

☑ Reason for choosing Broadcast Journalism for Specialisation

I want to do my specialisation in Broadcast Journalism because all the work, projects, assignments we have done under Broadcast journalism throughout the year have always intrigued me and I wanted to give my best in all these assignments/projects. I never felt this way in regards to any other subject. I have always been interested in public speaking and broadcast journalism includes both writing and speaking.

Also, I am interested in Anchoring and I want to learn to speak on camera and do more broadcast news features.

Roll No.21

WHAT WORKED FOR ME

When I started my journey as a student at SCM, I was made up of a certain mindset. With time now, I have started holding stronger views for things I believe and for things I want to pursue in life. SCM gives me a strange kind of inner confidence. I am able to hold a thought and have emerged more headstrong. SCM therefore makes me see myself as a more 'STRONG CONFIDENT ME' and that is what SCM actually stands for. I can talk to people better, hold conversations longer and feel less conscious about myself. This is something I had not achieved even after working for 4 and half years in the News Industry. These words seem vague unless someone sits in the class for these 8 to 9 months. SCM is tiresome, it's hectic at times maddening but every bit of it is worthwhile. I am glad I chose SCM over many more things in life.

WHAT DID NOT WORK FOR ME

I should have been a part of SCM much earlier. I would have been able to understand things better and differently at a much younger age maybe. Of course it is solely due to my decision making and things in life that delayed me from joining a post graduation course. I think I would have been able

to deal with my problem of impatience way earlier if I had joined SCM about 3 years back. The fact that in my group I had to deal with people who are about half decade younger to me also happened because I decided to do a post graduation as late at the age of 27.

WHY I HAVE CHOSEN THIS SPECIALISATION

I wish to pursue my career as a News Producer. Hence I would like to continue in the same field and master it like some of my teachers Sunayana and Shyma ma'am like some of the stalwarts of this industry. I absolutely love the way they know news, manage work and stay updated with current affairs, movies and latest books and things to know. My news writing is not too good so I would want to concentrate better on the technical aspect and the visual part of it but nonetheless would love to know it all. Hence I chose Broadcast Journalism and TV Production as my area of interest for specialisation but I would also like to consult my teachers and HOD for the same.

Thank you SCM, I am glad I made you happen to me :)

2019-2020

First Month Review

Roll No.13

Q.1 What is working for you?

Ans.1- In this 1month some changes has been. I realize I am crossing my boundaries. I am learning more new things i.e PPT presentation, Film History, How Photo appreciation does, research on subject, etc. How to manage time for every assignment , but it's becoming very difficult, but I think further it will work. Guest lectures which held on Saturday it works more for me, and I just enjoying it.

Q.2 What not working for you ?

Ans.2 -Some faculty give brief on the assignment and some just directly gave assignment. So that time I get stuck and the stress level gets increase. The stress level is increasing day by day, some times my body get tired and my head starts pain. There is no time to my personal life. Some assignments have lots of work as compare to marks and it's a humble request to faculty please extend deadlines. BJ assignment is been more confusing to me.

Q.3 What is your area of Interest once you complete SCM?

Ans.3- My area of Interest is Photography and Film and now BJ also feeling interested. Now lets see what

happening further. I am enjoyed guest lectures of Photography, Sound Design, and Lightning. I hope their should be Photojournalist, Cinematographer, Director, Script writer, Music composer, Video Editor
gust lectures should be held

Roll No.3

What is working for you?

The teaching is great, the visiting faculty is amazing. Special thanks for getting amazing photographers like Aparna and Ashima.

What is not working for you?

Personally I'm not inclined towards writing and hence having an issue with the writing assignments like interviews and press release. That is something I really want to work on. And honestly need help for it. And the assignment are too much, but not going to complain as this program aims to train us to compete the always on the edge media.

What do you want to do after SCM?

I want to try working on multiple kinds of video content platforms, be it film, fashion videos and documentaries. Cinematography and video editing being my specific interest.

Roll No.17

What is working for you?

The content that I am exposed to is really working for me. I have not watched movies from 20's before. The faculty recommendations in terms of books and films have also been insightful. The workshops conducted are also very insightful. The practical lectures are also great.

2) What is not working for you?

Probably because this is the first month, but some of the things that are taught in the class in terms of theory, I have already studied. So for me personally, it's a repetition of things that I learnt in BMM. Also, I find the college hours to be very long. I do not get enough time to go through the above mentioned recommendations that I've really come to like.

3) What is your area of interest once you complete SCM?

I do not have clarity yet.

Roll No.11

1. I think most of the things have worked for me so far. I really like the support and assistance from the college staff and faculties wherever and whenever I have needed. Satisfied with everything that has been taught so far which has helped me on different professional and personal level. Access to all college equipment and studio is also something I did not get to see in my last college, so this is also something that has worked for me here. I love all the classes that has happened so far but specially Jerry's and Jeroo ma'am's classes, still waiting for Sainath to come. The workshops have also been very, very informative and effective, I have got great insights of both lighting and sounds, please bring more such people from the industry and conduct more workshops.

2. I think the main thing has not worked for me so far is my team. On a personal level, I do not have anything against my group, they are all very nice people but when it comes to working some of them I feel just do not care. This brings most of the burden on other group members. I have tried to work it out but so far it has not. As a result I have overworked a lot in recent weeks due to which I have missed few classes. I feel there should be group rotations or some more activities where group work is encouraged not through assignments but through fun tasks. Apart from this, I don't think anything else has created problem.

3. As of now, I am really confused of where I want to go and what I want to pursue. I am confused between journalism, photography and film making.

Roll N.14

1) WHAT'S WORKING FOR ME?

The assignments are shaped in a creative way which is helping me a to look at media in a different light. The positive aspect of deadlines is that I am actually learning time management skills and multitasking.

2) WHAT'S NOT WORKING FOR ME?

Even after writing so many assignments, I still feel I haven't learned any constructive notes on writing or composing a story. Efforts that I am putting in my beat assignments are not working out with Jerry, I am getting consistently low marks and no helpful feedback to improve myself. Multi managing different assignments tends to defocus the mind and often ends up in submitting mediocre work.

3) AREA OF INTEREST AFTER COMPLETING SCM

Still confused but probable fields could be Film production, Advertising & PR.

Roll No.20

1. What is working for you?

The classes and practicals are quite productive, I feel. So, it's working for me.

2. What is not working for you?

I am occupied with a lot of assignments because I wasn't here for 10 days and then I need to match up with the deadlines for upcoming assignments. It's very hectic. I have lost a count of assignments I have to do and I am getting minus marks for not submitting on time, it's just sad. It's not majorly about marks but then even if I put efforts, I will still get a minus point for late submission. Also, because of the pressure of doing so many assignments at a time, I can't submit quality work and I don't think I have time to re-do it. I haven't even found a place to rent yet. I am just trying to manage time anyhow.

3. What is your area of interest once you complete SCM?

Photography and Films, majorly. But I am also getting inclined towards other field of work. So, might still take time to figure out but the above two remains constant.

Roll No.21

What's working for me?

I'm learning a lot of new things and getting exposed to a lot more media related subjects than I did before. The course is opening my eyes to possibilities of pursuing other courses compared to the ones I came thinking I'll do. Everybody who gives a talk or takes lectures is teaching me something interesting and new.

What's not working for me?

The assignments pile up and then I'm unable to give my 100% to even one assignment. The assignments are very interesting but they become a chore when they are put together with five other assignments. I can't help but think I would've done a much better job in a few assignments if I didn't have other assignments to do as well. The hours are very long. I don't get time to watch any of the recommendations that are given.

What I'm leaning towards?

After the lectures and talks in leaning more towards film making and production. Also, advertisement.

Roll No.24

What is working for me

SCM as I was told in the beginning, is silo less and I believe that is what has been working for me. I feel I had an idea about everything that I have been studying earlier and now is when my doubts are getting cleared and my understanding deeper.

I like how I can check my progress as the responses to the assignments are quick and detailed. I also feel the clear and two way communication is helping me get hold of the course as well as the city.

2) What is not working for me

The timings of classes perhaps. The assignments are overwhelming and although I try and manage to submit them on time, they leave a very less amount for me to prepare myself for the next morning. This could also be because of the stress of moving to Mumbai in general and now that a month has passed and things are stable, I believe I'll be able to have a better routine.

3) My area of interest once I complete SCM

Filmmaking. SCM so far has been a great learning experience in terms of Cinema. I am clear about my area of interest as of now.

Roll No.23

Q1 What is working for you?

The practicals and workshops is something I really look forward to. I am getting to learn a lot of things about camera which I always wanted to learn. The films and other recommendations are also something really fascinating. Some classes are exceptionally well.

Q2 What is not working for you?

Some of the classes are repetitions of what I have been taught in graduation. That makes me feel I could read something deeper related to the topic or instead learn the practical aspect of it. A little flexibility regarding the choices of classes to take could help me pick new things through reading and doing practicals.

I am a bit afraid of the possibility that all of this might take a toll on my mental health again. I have worked really hard in the past and I am still working to maintain a calm mental position, I won't compromise it with anything.

Because of tight schedules I haven't read any books since a long time, it has been one of the primary sources from where I have learnt a lot of things. This leads me to feeling really hollow sometimes, as if not adding or experiencing anything new.

Q3 Area of interests after I leave SCM.

Films

Roll No.22

1. After a month I think I am kind of settled in the course. The fears that I had earlier have been cleared. RTV is exceptionally working for me and even journalism and rest other subjects are also I am enjoying and learning a lot.
2. The only thing I feel is the time that I am not getting to read or write. I am writing but I feel I can write more creativity and yet I can't reach that level. Also feels like everyone is teaching everything so it is a little bit confusing.
3. My interest has not changed mostly it has increased, I wanted to do filmmaking and still want to.

Roll No.10

1st month went quite like a roller coaster ride. There was a complete new learning. An i am taking time to adjust with it. Learning process overall is working for me. But i am not able to do any extra readings that teachers are suggesting

Roll No.12

1. What is working for me?

The month has been fascinating for me, a plethora of knowledge from the greatest minds. Everything is new and interesting for me, really appreciate that professionals are called to give us insights into the subjects. And regular workshops keep me updated and give a chance to try out the practical aspects of what we learn. Timetable is well set, with planned lectures, visiting faculty lectures and practical.

2. What is not working for me?

Professors suggest reading material, but the library due date is only 3 days, please ask them to give longer due dates. Also, when will the e-library access be available to us? Every subject is interesting, I am confused about which subject to focus on as an area of interest.

3. What is my area of interest once I complete SCM?

Initially came with a view of Advertising, now I like film & photo appreciation, Media & Society, Public Relations. Hope by the end of the year I'll get clarity.

Roll No.16

* What is working for me:

-I am enjoying the assignments, especially the ones given for Broadcast Journalism.

- My photography skills are improving.

* What is not working for me:

1)PR has only two lectures in a week and no guest faculty or workshop has been arranged for it so far.

2)Hard pressed with time. The aim is to deliver quality assignments but time constraints are not letting me give my best.

3) Practicals going on until late evenings.

4) 'Shape of You' assignments (I'm really bad at drawing)

* My area of interest once I complete SCM:

-Public Relations

Roll No.19

What is working for me?

The course has really enabled me to try and push my boundaries. Though it does get really taxing at times, I realise that I do enjoy most of the work assigned – especially the assignments that involve research and writing stories/reports/press releases.

What is not working for me?

As mentioned above, the course gets really taxing. While I do understand the logic behind the strenuous work, I feel the students should be a little more relaxed. Personally, I would have liked a little more focus on subjects including advertising and corporate communications. Currently, the syllabus appears to be almost exclusively photography, films and journalism.

What is my area of interest once I complete SCM?

I am heavily inclined towards areas including advertising, content creation and corporate communications.

Roll No.18

1) Interactive faculty, workshops and guest faculty is working extremely well.

Assignments and the feedback on the same is helping me do better.

2) Need a bit more guidance with time management. Even after trying I feel I haven't been able to give my best in the assignments.

3) Area of interest as of now is in production, but I'm still learning about different areas.

Roll No.7

1. I am learning new things with every single lecture. Days are extremely productive and I have gotten used to attending college everyday. I enjoy it, personally. 8am to 5pm is absolutely thrilling to interact, learn and progress with time.
2. Once home, working on the assignments is a little stressful because my plate is filled with much more than I can gulp. Also, on personal front I have been facing a few problems. So tackling both together is a little pressurising.
3. I plan to specialise in journalism. But I also enjoy photography and story telling through visuals. So I might also divert to documentary film someday.
4. The faculty is extremely friendly and professional but sometimes it gets too much when people around are cribbing about the work load, one indulges into negative thoughts that way. Otherwise, I personally feel motivated every morning to attend college. In fact, I regret missing out on even the first few minutes in the morning if I'm late.
5. Visiting faculty and guest lecturers' sessions are extremely insightful.

Roll No.8

1. The kind of knowledge and experience we get from the guest faculty is incredible.
2. I don't really get any time to reflect upon what I have learnt and there is a very little scope for us to do other things like reading and watching films that are recommended.
3. I wish to pursue a career in film after SCM.

Roll No.5

- 1) What is working – Since we are divided into smaller teams, it is helping me with better exposure.
- 2) What is not working – The assignments that we need to do while finding our own contacts, that should be given sufficient time.
- 3) Interest – Not entirely sure. Writing, Communication research and Broadcast.

Roll No.2

1. What is working for you
The variations in assignments are really good and creative
2. What is not working for you
We should get a morning break
3. What is your area of interest once you complete SCM
Print / Broadcast Journalism (For Now)

Roll No.6

1. What is working for you?

- ☑ I like the kind of assignments we get. They gave me the liberty to explore Bombay as I haven't before.
- ☑ Also it has given me to explore writing which I otherwise hesitate to do.

2. What is not working for you?

- ☑ Due to the deadlines and quantity of assignments, I kind of compromised on the quality of a few of my assignments.
- ☑ Also I am unable to take out time to watch certain things that the professors recommend.

3. What is your area of interest once you complete SCM?

I am still figuring out as the course proceeds. But I would like to do something in the field of visual communication. A few areas are advertising, film making, and photography.

Roll No.4

Q What is working for you ?

- The teacher student environment which is more of sharing knowledge & No question is silly policy .
- Practical learning of everything.
- Now my observation for things around and awareness of issues is getting better
- I fear a little less now before giving any presentation.
- Process of pushing myself more.
- Add on tasks like qawaali or presentation of film and theatre on Expressionism. These are different from what I regularly do and hence becomes very interesting for me.

Q what is not working for you ?

- Though I am getting to know lot of things at a same point of time but what I feel is that I am not able to give my 100% to any one particular thing. For example I love RTV, journalism, film classes but since it is compulsory to do assignments for PR and other subjects, I am not able to give my creativity at its best to the subjects I like.
- When I am not able to give enough time to the subjects I like, I actually feel guilty that I could have done it that way or could have made it more creative. I feel that my focus shifts more on managing multiple tasks at the same time rather than giving your best to what you like.

Q What is area of interest once you complete SCM ?

- RTV (Film making) • Journalism • Photography • Creative writing.

Roll No.1

WHAT IS WORKING FOR ME

- I started observing people and things around me
- Developing my thought process positively
- Jerry's class is simplifying my life. Every word of his is somewhere associated with my life I think and I find that he is telling every thing in class I am trying to figure out since always.
- Smruti Ma'am taught to google up the things like never before.
- Every workshop is amazingly helpful.
- Every professor is uniquely impacting my daily life positively.

2. WHAT IS NOT WORKING FOR ME

- I am getting confusion with camera very much.
- I have regrets for incomplete Scm unplugged instagram posts (group of Roll no. 1, 2 and 3)

3. MY AREA OF INTEREST

- Photography
- Broadcast Journalism
- Public Relation

Roll No.9

1) What is working for me -

I really enjoy the concepts taught in class; it's rich and enlightening in various aspects

I have learnt so much about cameras and about photography in just a month

2) What is not working for me -

I would really prefer to have a longer breakfast break rather than having two small breaks in the morning

I think I'm not able to do my best in Broadcast journalism. I'm still lacking due to time management/commute issues

3) Area of interest after SCM – Journalism

2019-20 Pre Specialization Reviews

Roll No.15

Q) What worked for me?

- The abundance of options to work with different streams of media definitely worked for me. I was still figuring out what stream to pursue and it helped me to get in-depth insight about different subjects.

- visiting faculty proved to be an immeasurable bonus throughout the year.

- exposure and opportunity to connect with industry people.

- learning about time management and dealing with multiple deadline.

Q) What did not work for me?

- at time the course became a lot more stressful than it had to be.
- schedule management could have been handled better.
- lack of guidance on few things which sometimes left us in the dark and usually ended with not so good inputs/outputs.
- having all the assignments as mandatory took up a lot of time which could've been used for personal projects/study.

Q) Why did you chose this specialization?

- Strategy making and creative production in advertising is something which I always enjoy and want to invest my mind in. It is something which I envision myself doing in future.

Roll No.24

Q1 What worked for me?

Ans 1. Jerry's classes guided me well. Not only for writing, for life in general. His detailed reviews on my writing pieces is something I really appreciate.

2. The choice of documentaries, especially that of Anand Patwardhan is something I always looked forward to.

3. The visiting faculty was a great way of exposing students to the working world.

Q2 What did not work for me?

Ans 1. The time management and scheduling wasn't as per the required circumstances at times. There was an overlap. Adding unnecessary stress.

2. Guidance can be improved in other subject areas. I felt I was just thrown into things, figuring out everything on my own.

3. Some assignments were not so productive, that time could have been used for other fruitful projects.

Q3 Why did you choose this specialisation?

Ans It is a project where everything has to be done on my own. Everything will start from

scratch. I feel this is a great opportunity to learn all the principal virtues one should have as a filmmaker. It will give me a chance to work on my weaknesses and help me decide if this is something I can see myself doing ten years from now.

Roll No.10

WHAT WORKED FOR ME?

Advertising classes were really helpful for me. I learned some apps to use like Canva, pin interest. I learnt to use camera.

WHAT DIDN'T WORKED FOR ME?

I couldn't learn how to make films. I still lag behind in technical aspects.

WHY I CHOOSE THIS PARTICULAR SPECIALIZATION?

I chose advertising because I feel I am good at creative things.

Roll No.23

WHAT WORKED FOR YOU ALL THROUGH THIS YEAR?

Joining SCM was a very last minute decision for me. All of the projects and guest faculties coming to teach us have worked immensely throughout the year for me. As an enthusiast of films the classes of RTV (scripting, lighting, and sound, thinking creatively) and Jeroo ma'am classes really taught me whereas studying other subjects side by side were a helping aid too. Learning theory with practical was another asset of the course. Jerry is one person that lets you go through the course, his talks sometimes guide and let you breathe and adjust to the new changes that the course brings. All combined together through the year worked as a wholesome experience.

WHAT DID NOT WORK FOR YOU THIS YEAR?

The coordination amongst the big projects makes the level of attention given to one project less or minimum attention to given to projects. I am not saying that there would not be 10 things to do at a time and I can handle 10 things at once but when the projects are this diverse some gets more attention and other does not but each teacher expect us to do their projects with the sole attention to that project which becomes difficult. A little bit of understanding from both sides would be effective, that's just it.

The other thing is if we are mostly shooting on DSLR than I would rather want to spend a little more time on DSLR than HDTV. HDTV all of us learned and spent so many classes on but DSLR was just one class the reason why maximum of us struggle with it.

The equipment can be mended before we go to shoots that will save hiring costs for the equipment that we can get from the department. I am just saying it as a suggestion.

WHY HAVE YOU CHOSEN THIS SPECIALISATION?

Since the beginning of the course I was always interested in films (fiction) and that has not changed over the course of time. I still love it but just I am enjoying the process of editing now. Though there was a time where I thought I can't do I, there is still a doubt whether I can make a full-fledged movie or not but editing with Parth and now with Sruti is something that I am drawing towards. Also I wanted to do feature writing with Jerry cause I don't want to leave the writing part. I don't know how combine this is possible but writing has always been with me and Jerry is one person who forces you to the next level. If I can I would love to do both together, Film and writing.

Roll No.7

What worked for me this year?

From the beginning of the year, we were told that the amount of work we have to deliver will be unmanageable if we do not solely dedicate ourselves to SCM. And, that was exactly the case. But what I learned in the process was to multitask. The best lesson learned in the past year is punctual delivery of work. Also, it helped me realize that no matter whatever task I am assigned to do, wherever I am sent to gather stories, however short the time span is- I can manage my way out with constructive and deliverable work. For this, I came to understand that my inhibitions are almost nil for SCM taught me to tackle and fight through every situation. It also gave me the space to be creative in various fields to just realise that my dreams don't have to be restricted to just one aspect of media. It also taught me to take one for the team as there many a times when my team members would not deliver on time but we had a presentation to make or deadlines to meet. People went to sleep without submitting data and just one or two of us stayed up late to finish the work for the entire team. It did put me through a lot more pressure but also helped me take charge of a lot of things. I had no interest in a few subjects but I actually started enjoying working on the same subjects after I got a first hand experience in them. It helped me develop interests in areas I had no exposure to which later helped me in getting a deeper understanding of media.

What did not work for me this year?

The only thing that I would like to change in the year is working with the same team for both semesters. When I got to work with a different team for my film projects, it helped me understand various creative perspectives. I would really want that we get to work with different people to help us become more adjusting and understand team-work in a better manner.

Why have I chosen this specialisation?

I always knew I wanted to pursue journalism (or some form of story teller) and enjoyed taking pictures on phone. But SCM taught me how to hold a camera, it taught me so many varied ways of telling stories and thoroughly enjoyed all. But my heart still stuck to the journalistic style of storytelling, both textual and visual. What I genuinely enjoy is meeting new people, exploring the narrowest lanes of new places that I visit, collect anecdotes from the residents of those lanes and explore the place through the experiences of the people.

Post SCM, I have found an interest in even depicting visual stories through broadcast features as it lets me decide how I treat my topics, both in visual and textual format. The assignment I enjoyed the most working on was my MoJo (exploring the real bombay through the lenses of the kolis).

I put photojournalism as my second preference as it falls under the same umbrella of visual storytelling and the play with visuals in photojournalism is more varied. The kind of work Ashima Narain and Chirodeep Chaudhuri have been doing is what thrills me and I would love to explore that. And for me, the process is always more exciting than the ultimate output, and journalism gives me the scope of research process which takes me through the lives of many to draw interpretations of my own.

Roll No.22

1) What worked for you all through this year:

I enjoyed all of the shoots that I attended or was a part of. I absolutely enjoyed attending screenings and talking to different professionals about their different experiences in the field.

2) What did not work for you this year:

I thought all the projects were clubbed together a little too much. All the main projects came at the same time and it was hard to enjoy doing even one properly. Like media brew, instead of enjoying it, feels like just another project. And the ad campaign seems so interesting but it should've been happened sometime when the documentary B edit and media brew peeps weren't happening.

3) Why you have chosen this specialization:

Film making & Tv production: I was struggling to realise what I have an interest in. But I soon realised the majority of my interest was in film making. All the interesting films we watched, being entranced by the different kinds of shots it had, and all the shoots that we went on. Every time there were designations to be appointed I always wanted to be camera person because I genuinely enjoyed filming. I am now inclined towards cinematography and would like to build a portfolio in that subject so I can send it as work for further studies. However, i would like to learn the technical aspects of working the camera better since I don't feel like I have gotten that exposure yet. If that's possible that would be great. I want to learn proper cinematography.

TV production, because I enjoy being a part of the process of shooting. And I'd like to be sent out somewhere to learn.

Roll No.17

Through the course of the year I learned a lot of new things, but most of all I learned about my own capabilities. As we had been told, the course has indeed been hectic. But I learned how to push myself as far as I can. What I enjoyed doing most was working on Lives of Women, and then Marginalia, because writing is something that I really find peaceful. Through these two assignments, I also developed better communication skills as I wasn't comfortable talking to people I didn't know. Through Mojo, I learned that I can actually do something that I have absolutely no knowledge about, like I had no idea how a podcast was made, but even then, I was able to make one. Fiction films and short films taught me how to work on editing softwares like Premier pro and Vegas pro. Coming up with creative scripts in Jeroo ma'am's class and Advertising classes made me realize how much fun it is to think and write down unique, imaginative stories in spite of an existing deadline. Most of our assignments have been group ones and that taught me how to work with people whose ideas may be completely different than mine. It also taught me that while you can depend on your teammates some times, the other times you have to be totally self-reliant. The trip to the interiors of Tamil Nadu made me confident about communicating with people whose language I don't understand. The PR lectures taught me that in order to pursue a career in PR, I must understand how every other part of this industry works, because I will have to strategize, network and communicate with people from various types of work backgrounds. I also enjoyed the PR lectures because coming up with innovative ideas to strategize made me think creatively to the best of my abilities.

I want to specialize in PR because it is a job that will offer me excitement and variety every day. From handling big campaigns, organizing press conferences to monitoring media and marketing content on social media, or even making contacts on twitter and increasing client base, it'll all be my responsibility. But the best part would be getting the opportunity to meet some of the best people in the industry and on a regular basis. Writing press releases is also fun.

What didn't work for me throughout the year was working on films, I didn't enjoy the process after script writing. Another problem that I have is that the course focused majorly on journalism and

filmmaking. There should have been more guest lectures and workshops on PR and advertising, or even more assignments. That would have been a great learning experience. Also, watching numerous old black and white films and the same kind of documentaries didn't work for me at all. Maybe one or two would have been fine, there should have been screenings of different kinds of films from different eras and from different countries, that would have been more interesting. Also, some students submitted assignments a lot later than the deadline, but didn't face any consequences which I think was unfair to those who worked hard and submitted things on time.

Roll No.20

1) What worked for you all through this year

While in the beginning of the year it felt like I was being overworked with the huge number of assignments, in retrospect I see that I've learnt loads through the course of one year. The work pushed me out of my comfort zone -- especially the assignments set by Jerry -- which were fun and informative at the same time. His constructive criticism and the faith he put in me helped me hone my writing skills and understand what it takes to tell a story.

2) What did not work for you this year

The course focuses largely on journalism and filmmaking, thus advertising, PR and corporate communications felt almost like an afterthought. The tour broadcast features felt a little unplanned and the ad hoc changes made in Tamil Nadu affected my feature. Also, I would have liked to have a lot more classes by Suresh Venkat and P Sainath. Given the tight schedule of the course, the timetable has often created chaos --especially in semester 1 with Parth's filmmaking workshops with Sunayana ma'am's BJ edits. I think it's best in the interest of everyone that for the fiction film project, we stick with the original teams instead of making new ones.

3) Why you have chosen this specialization

As I mentioned above, the course has a lack of focus on advertising, PR and corporate communications. So, I would like to make up for it by specialising in it, particularly advertising creative. I believe that if I can focus solely on one subject, I can excel in it.

Roll No.18

What worked for all through this year ?

Lives of women worked for me, as it was great to meet new people and to go through the whole process of writing. Photography assignments worked for me, as taking so many pictures helped me improve my skills. Marginalia worked for me, as it was interesting to work on.

2. What did not work for you?

At times, we had no lectures and we were not informed about in advance, and at times, we would have edits clashing with workshop. We would juggle the two at once. That did not work for me, as I feel like there is enough time for it to be done without sessions clashing. BJ feature from the tour did not work for me, as our stories clashed with the other groups and the person that we went to interview had no connection to the protagonist of our feature. Working seven days a week sometimes did not work for me because at least one day a week should be off.

3. Why have you chosen this specialisation?

I feel like I will learn the most while making documentary/ films, as it involves ideating, handling camera, management, executing, taking creative decisions and editing. Also, I am planning to do masters, and I feel like this would help me the most.

Roll No.6

1) What worked for you all through this year

- The variety of assignments given during the course gave me the opportunity to explore my writing skills. Working in a team helped me realise that even if some people do not work, you still have to deliver the results. I also learned the importance of deadlines and networking in the industry. Also I learned how to use new equipment like the Zoom recorder which is a skill set I have gained. The classes with Parth were something I really enjoyed and learned new things.

2) What did not work for you this year

- At times the lectures clashed and we were supposed to sit for a certain lecture when I would have chosen for the edit session as that is something I want to learn more. If there are a lot of big assignments packed in one month, I could not focus on either of them properly. BJ feature on the tour did not work for me as it was a little unplanned. The RTV test should be monthly.

3) Why you have chosen this specialization

- I want to create content but not at the scale of feature films therefore I feel Ad films would give me that opportunity. Also I am interested in making video content for digital space especially. I also want to learn the skills of camera and editing at a more independent level.

- Photography is something that I enjoy and love to do and I would like to work on the field. Photojournalism gives me the opportunity to roam around, travel and do photography. I want to tell the stories of people but not through writing.

Roll No.2

1. What worked for you all through this year

It was a great year. Each assignment I did was great learning for me. I enjoyed all the writing assignments, taking interviews, doing all the beat assignments, working for marginalia articles, lives of women was something I liked the most. RTV assignment made me more observant we learned compositions and various other rules photography. I have developed an interest in photography! The week that was kept me updated with news and my MOJO which was an individual project improved my camera skills and interview skills. Lectures with Jerry were the best thing for me, going out of our comfort zone and talking to people helped me to improve my communication. Working in a group which seemed difficult was one thing I got used to. This was the most learning year of my life.

2. What did not work for me

We took hours in learning HDV and did many practical, while we mostly used DSLR for everything, we should have done more DSLR practical's. We also missed the walk with Jerry. For documentary it is not equipped properly because we need to shoot a lot of moving scenes, which becomes difficult. Editing and podcast session would have helped us for MOJO. BJ feature in the tour was very difficult, we had logistical issues as three teams had to shot at the same time. The language barrier was also a major reason.

3. Why you have chosen this specialization

Broadcast Journalism- I like talking, right since my graduation I wanted to do Broadcast Journalism and I did my graduation in Journalism. I like reporting on Reality Base news. I want to be an anchor in future this specialization will help me.

Feature Writing- I like reading a lot, writing on different topics, research, interviews works for me. I also want to write for a magazine and become a writer. I think this will help me to improve my writing skills.

Radio – I took part in many RJ hunt shows in various college. I think I have a good voice to be a part of the radio.

Roll No. 12

1) What worked for you all through this year- Practical assignments and putting out actual work, going to actual locations and covering issues, clicking pictures and experimenting with broadcast. All the team assignments helped in shaping my skills and patience.

2) What did not work for you this year- The fact that I am still not clear about my specialization, because all subjects are so interesting that it is difficult to choose a specific field of work. Also, in equipment, a Shoulder mount will be very helpful so that tracking shots are stable and easy to capture.

3) Why you have chosen this specialization- Because I like to write about culture, places and people, review books, films and Feature writing will help me do that. Advertising too is something that I hold interest in, but as of now, for specialization I am confused between Feature writing and Advertising.

Roll No.9

1. What worked for me through this year

I got to do a fiction film with a good camera, which taught me a lot about film making. This practical work is great experience for each and everyone. Marginalia and Lives of women worked in my favour since I want to pursue writing in the future. There has been tremendous exposure to a lot of things and I think that really made me skilled. In a way, this has made me self-reliable on myself. Teamwork is the one thing, I had never experience in action. But through this course, I learnt that teamwork is a must for it teaches you a lot about dependency and reliability.

2. What did not work for me this year

We are given very less time for documentary with no special equipment, unlike fiction film. Documentaries have potential to be good and effective. Since we are more equipped in dealing with shoots by our past experiences. In the start of the year, we have spent too much time learning the HDV, when instead we could better our skills on the DSLR. Since the DSLR is mostly used in Broadcast journalism features, fiction films and documentaries. The department is lenient with regards to attendance and assignment submissions. The false statement that everyone made about 'September being the toughest month of the year. There should be some 'Time management' class in the beginning of the year. So that time is learnt to be managed better.

3. Reason for choosing this specialization

My first preference is feature writing because I want to pursue writing as a career. Feature writing will be the best for me because I do not wish to do hard-core news stories. But I'm inclined towards human stories. My second preference is research because in the distant future I want to acquire a PhD. And research interests me for I have doing it for the past 3 years of my life.

Roll No.1

1) What worked for you all through this year?

From lectures to assignments, teachers to classmates and everything amid it, there has not been a single thing that has not worked for me. Having a hundred percent attendance is I think the by-product of how curious and sincere this course has made me in less than a year. 'Always be skeptical' or 'follow the money' are good phrases running at SCM but I feel there are hundreds of unnamed phrases running in my blood now and making me heavy-hearted. Jerry's lectures are revolutionary and transforming me every day. The faculty, curriculum, activities, schedule is just up to the mark and actually, I don't have anything negative about the course. I deeply find it meaningful and hence I was very involved in everything at SCM. I have never been so happily and satisfyingly involved in anything like the way I am now. I just can't stop admiring Shyma Ma'am, she doesn't even teach me but remains my all-time inspiration and a good source of energy, the way she talks and walks is just great and even greatest. The guest lecturers make so much sense and there have always been enough inputs to take from them. I have so much in my heart to express about SCM but still falling short of words. I'm kind of being very emotional and in love with SCM.

2) What did not work for you this year?

In the teamwork, I have always believed that my work has been overshadowed by someone because I have not been a face of it. I understand that department is no fool and knows everybody's work but I feel hurt, so confessed. What lets me down is watching the department not understanding the reality behind the truths exposed. I sincerely understand that this is how the media industry works, but I am disheartened about such happenings at SCM, probably because I have trusted the SCM department with all my heart. It is turning me cold hence I believe it is an issue.

3) Why you have chosen this specialization?

I find myself extremely comfortable in front of the camera I am interested in making news features for the news channels.

Roll No.19

1) Things that worked for me through the year.

I liked how we have the exposure to a lot of practical work that we do for Film and Broadcast journalism because that has helped me learn the entire process of editing, I have become a bit more confident and comfortable with handling the camera. All the assignments that I have worked on be it group or individual I got to learn a lot, most importantly I have learned to handle work and work with different kinds of people. I'm also learning to manage all the work that I get. The deadlines which we get for our assignments have also helped. Good thing about being at SCM is we get an exposure to a lot of things that will actually help us once we're out and start working. Every assignment that I've worked on has taught me something or the other. There is a lot to take away from SCM.

2) Things which did not work for me.

There was nothing in particular which did not work for me. Initially I was finding it difficult to manage the amount of work that we had but eventually I learned.

3) Why have you chosen this specialization

I'm confused between Broadcast Journalism and Tv production. Production is something which I have always been passionate about and interested in but I also want to do Broadcast Journalism. I can't decide between the two.

Roll No.11

1) What worked for you through this year

The activities, assignments and work that I have done here has helped me a lot in

communication and personal growth. I had problems in speaking up not just outside but also in class. Before joining this course I had little to no interest in journalism of any kind. I had very less idea of how media works. The two important skills that I got from here is how to take photographs and to do reporting. I loved travelling across Mumbai for all the assignments that I did here. Another aspect that worked for me here was the opportunity to interact and interview some of the great people in their respective fields such as Deepa Bhatia and Anand Patwardhan. At this point I feel like I have the confidence to interview anyone. I think last ten months here has strengthened my voice and my political views. Another thing that worked for me that as a part of my assignment I was able visit Police Stations, hospitals and Political party offices which believe it or not elevated my confidence to much higher level than it was before joining the course.

2) What did not work for you this year

In my opinion, we should been given more exposure to PCR room and its function. I think getting exposed to technologies and equipment is great but we should have been given enough time to practice and work on it. Editing session, for example was only held once and it was not a workshop. I think in depth workshop on editing would've worked for a lot of us. Same for light workshop. Most of our documentary and film shoots are in low lit locations and having less knowledge about lighting is struggle for most of us. A podcast workshop would have also helped us in MOJO.

3) Why you have chosen this specialization

I have interest in documentary film making as it was one of the reasons to join SCM. After spending time here I have realised that I also have a great interest in reporting, broadcast journalism as well. I have also developed confidence in writing. I have chosen Broadcast Journalism as my first preference since I like reporting and taking interviews of people and I think I have more chances of getting a job here. My second preference is film making for the reason that I this what I am planning to focus once I am financially stable in future. My last preference is print journalism because after writing several articles I have the confidence to report and write.

Roll No.5

a) What worked for you through this year?

The one thing which really worked for me was that we were divided into teams. We were further divided into smaller groups for further projects. I learn more when I get personal attention and the fact that each team is given a separate topic and mentor, it really helped me contributing to the team. Working in a group of 7 or 4 helped me in learning more than me being in a class of 25 or so students.

Another thing that really worked for me was that we could choose to work on those aspects in which we were interested and that which worked for us. So I could choose to work on writing or reporting rather than doing the camera or editing on the software.

b) What did not work for you this year?

Maybe if we could have our lectures starting from 9am, it would help. As in, more quality time spent during the day with lectures, and the evening for the completion of our assignments. I think if effective time could be spent to teach between theory and application of those principles(practical aspects),

students would benefit more from the practicals. As in, if practicals could be taught better, it would benefit those students not comfortable with technical aspects.

c) Why have you chosen this specialisation –

Research Throughout Scm, I enjoyed most of the subjects and assignments. However this was when I realized that the theoretical aspects were most interesting for me including that of media, journalism and communication theory. The social aspects of communication at Scm have closely touched me, and I would always be inclined more towards social issues. So I realized that communication research is what would suit me better than the rest of the categories.

2020-21

First Month Review

Roll No.26

1) What is working for me:

I feel that this space has so much of learning to offer, and I have learnt so much in the past month. The assignments are so much fun, I feel like investing myself and working on them.

The faculty is extremely approachable and helpful, time and again I have asked for help, I feel there is space for us to reach out to the teachers and I am really grateful for that.

2) What is not working for me:

I just feel loaded with assignments but I guess, that is what SCM is about.

3) What is working and not working with regards to the online sessions

WORKING:

- I really like how Parth has given us an idea of all the assignments that are lined up, we have time to work on them and to prepare. We know the schedule so it isn't as stressful.

- Sunitha ma'am's lectures are also fantastically well arranged and planned. We also have an idea about all the assignments as well, so that helps.

NOT WORKING:

- I have a problem with the screen time, it is ever increasing. I don't know how to solve it but it causes a lot of stress and anxiety. - Also it would be great if we could get PPTs that are used and are a part of our syllabus.

Roll No. 21

1) what is working for you

- All the faculties are really supportive and considerate. Apart from the subject knowledge, I am learning a lot about life from the faculty's life experiences too. The month of October felt like I suddenly took a condensed power packed knowledge capsule. I have learnt SO much in such a short period of time and

that is what keeps me going despite the long hours of online classes and stressful deadlines. I am looking forward to what's coming next.

2) what is not working for you

- I am curious regarding Jerry's classes and if they are always driven by the students' questions in the offline setting too. Not having an idea about what topic (eg. writing interviews, etc) we would be covering in any of his classes makes what he shares with us pretty scattered. His classes are extremely enlightening but at the same time unexpected which makes my notes diverse and not focused on something particular.

- The assignment-feedback loop in Jeroo ma'am's classes feels incomplete when we submit and do not receive any response. It would be really helpful to get updates on the marks we get and constructive feedback (essentially on how to improve) on the assignments that we submit to her. It would also help if she discussed the assignments in class so we know if we are approaching them in the right manner.

- Jeroo ma'am's classes feel very rushed. It feels like she has so much knowledge to share but the screen is sort of a barrier for her. I do understand that online teaching is a very new experience for her but I am struggling to focus on the film screenings and understand her comments and analysis of the same. I try to take note of whatever she says but the notes are pretty scattered. I keep wondering how her classes would have been different in a normal classroom setting.

3) what is working and not working with regards to the online sessions (a) what is working with regards to the online classes

- The way Parth's RTV classes are structured with parallel assignments planned along the way are interesting. The theory taught in his classes are complementary to their practical applications through the assignments.

- Sunitha ma'am's lectures are very well planned and we have an exact idea of the course syllabus and the kinds of topics we are covering through the documents she has posted in the Classroom.

(b) what is not working with regards to the online classes

- The screen time has become a major issue. When there are no classes, I am still working on my assignments which again involves a screen.- Working on simultaneous multiple group assignments gets mentally exhausting because a lot of planning, discussing and coordination has to be done. The screen time gets extended even more. If such assignments could be spread over a period in a planned way or if they could be reduced till we start offline class, it will be a great relief.

Roll No.32

1) what is working for you-

a) The flexibility of attending classes

b) How everything is very organized

2) what is not working for you-

a) The deadlines

3) what is working and not working with regards to the online sessions

a) The increase in screen time and the headaches that follow almost daily

b) Shortage in time for working on personal projects

Roll No.11

1. What is working for me: The consistent sessions throughout the day give the feel of attending an actual theory class.
2. What is not working for me: Not knowing how Jerry's classes usually work on campus, since they are solely Q&A sessions, I personally am not finding them constructive after a certain point of time wherein we have to forcibly think of questions to ask else the class gets dismissed.
3. What is working and not working with regards to the online sessions: Sessions by faculty like Nirmita ma'am, Parth, Sunayana ma'am consist of clear notes which we have to write down. Other sessions leave us unsure whether we are supposed to merely listen or to make notes as well as what notes to make. Since the classes are online, we get somewhat clueless as to what is important with respect to the tests and exams.

Roll No.10

- 1) What is working for me: The fact that after every topic ends, we get an assignment related to it, this is helping me a lot in revising the concepts.
- 2) Sometimes it gets difficult to understand in Jeroo ma'am's online class, especially in the photography class because I have never studied concepts before, nor have I used cameras much.
- 3) There is nothing that is particularly not working in the online class, the only thing that was creating trouble was the screening part which is now resolved.

In the entire month, I have realized that there are many learnings this course is giving me and only a month has brought some change in my approach to working. Thank you for that.

Roll No.14

It is a great pleasure to be a part of SCMSophia, the online classes have been going swiftly and well. The faculty has been warm and welcoming, the classes are informative and the students are friendly as well. However while doing group projects assigned by teachers, coordinating with peers tends to get quite difficult. Most of our assignments are group projects and a lot of the times the burden falls on 2-3 people only who tend to do most of the work. Juggling attending classes, doing individual assignments, group assignments, SCMachhaar posts personally my screen time is a lot more this month than last month which then affects my efficiency while working.

Apart from that the past month has been a fruitful and roller-coaster of a journey learning and experiencing new things at SCM.

Roll No.16

- 1) What is working for you?
Team assignment meeting all the members of the group for discussion.
- 2) What is not working for you?
- Time spent using a device such as a laptop & mobile, is hurting and burning my eyes, leading to headache.

- Lack of time to complete too many assignments & read documents for subjects.

3) What is working and not working with regards to the online sessions?

- In regard to the online session what is not working is:

- Submission of many assignments all at one time; due to which I am unable to give good results.

Malfunctioning in turning in the assignments, resulting in low grading. Technical glitch while uploading & submitting the files.

- I understand what Ms. Jeroo and Ms. Sunitha are teaching, but unable to make running notes in the class leading to later not able to recall what all has been taught.

- I am confused what has to be done in Mr. Pinto's class.

- At times there are bad network connections.

- Ms. Smruti teaches very well, but diverts to various topics, leading to shortage of time.

- In regard to the online session what is working:

- I am able to understand what Mr. Vyas, Ms. Nirmita, Ms. Shola, Mr. Sen, Ms. Smruti teach in the online classes.

Roll No.27

What is working for me:

- The way Sunitha ma'am and Parth have already provided an outline and dates for all the assignments and coursework. It becomes easier to manage our deadlines and also helps to prepare for the class.

- Google Classroom is very efficient and we can have all our material in one place.

What is not working for me:

- Although I like working in groups, but in this situation, group assignments are not working for me. They require a lot of coordination which results in extra screen time.

- Screening of films was an issue but that's mostly working now.

- I would prefer to start the classes an hour earlier at 8.

- I feel a bit lost in PR and Corporate Communication class but that could be just me.

Roll No.25

What is working for me:

1. Dr.Sunitha Chitrapu's classes. Reminds me of MA and Graduate school.

Geeta Rao's classes. Liked doing the two in-class assignments.

Suresh Venkat's classes and the Art assignment. Thought we would have regular sessions with him this semester.

2. That classes are for around five hours everyday. Appreciate the department reducing hours to five from seven. And the break time is good, an hour and half for lunch is good.

3. Jeroo Mulla's notes - she makes sure we get them after the sessions. Very useful and great reading material. I enjoy her classes. She focuses on practical aspects too, despite classes being online. And has given enough time for assignments.

What is not working for me:

1. The constant group making. Not easy at all, especially online. The main group process went on and on, beyond 12+ hours. We are online for 10+ hours for group assignments.

It's extremely stressful. And never ending. The focus should be on individual assignments first, with very few group assignments until we get on campus.

The stress is giving me health issues.

2. Parth's classes and the assignments he gives, with too little time to complete them. Need to learn the basics first, shown to me so I can understand and retain and then use the knowledge to work on a project/assignment. Like editing for example. Show in class how to edit a short video or a one minute film. Then give the assignment. Like the "Outline" assignment - he should have taken a descriptive story, shown how to create an "Outline" and then given the assignment. All teachers except him give us breaks at the stipulated time.

3. Jerry Pinto should show some kindness and empathy. "Teachers are not there for empathy and compassion", he said. "If you have mental health issues, visit a therapist." Yes, we know. It may work for younger students, but does not work for me.

What is working and not working with regards to the online sessions:

1. The reduction of number of class hours to five. I was in favour of seven hour classes then, with breaks, so we would have got Saturday (?) and Sunday off to work. Maybe seven hour classes again and Saturdays off? The adequate break time between classes.
2. Just because students are young, does not mean they can spend hours online and not feel exhausted, anxious and stressed out. That is a myth. Anxiety is irrespective of age and we all know how debilitating it is. The group projects are extremely stressful.
3. The Journalism debate would have worked better in the physical classroom. Didn't really work for me online. But many classmates said they wanted it now. Still, did learn some things.

Roll No.34

My first month in Sophia has been enriching, exciting and exhausting. There is so much to unlearn and learn. So many different ways to execute one thing. The classes have been such an eye-opener in a lot of ways. Every morning I wake up wanting to attend more classes, because I am honestly enjoying this course.

My only concern is the no. of rising group projects and it's becoming a little stressful to coordinate and manage. In a hope of reducing our screen time i think group projects are making it difficult to do so. So far, I am learning to be able to deal with the stress of the course. And I know, based on what alums and lecturers keep saying, this is just the tip of the iceberg, and I am interested to discover the root of it.

Jerry and Sunitha have been kind enough to share tips and tricks of how to cope with this stress and it has been very useful. I am very happy with the course and faculty so far and it has been such a learning and humbling experience.

I am very grateful to have been accepted in a course such as this and surrounded by such experienced and sharp minds, helps in navigating this journey so easily.

Roll No.1

Things that work for me is a relevant matter feasible to operate anything, all other classes are well understood.

The thing that is not working for me, that I can't understand Jeroo ma'am class as it's a practical class, like a camera and all. It is getting a little difficult for me.

Another problem I am facing is the screen timing. As we have more assignments and that screen time is till 5 pm. It is a little difficult for me.

Roll No.18

What is working for me-

All the classes have been going well so far. I have tried to fix my connectivity issues as well. Specifically Sunita ma'am's and Smruti ma'am's classes have been very interactive and fun.

What is not working for me-

Group assignments despite being very interactive, are taking a lot of time to plan with all of us being in different cities with different schedules.

With respect to Jeroo Ma'am's classes, for me personally, it sometimes gets difficult to keep up.

With regards to the online sessions, the only issue is the added screen time. I do understand that not much can be done about this. Apart from that, I am getting quite used to having the sessions online.

The first official month at SCM has been the busiest I have ever been and I am definitely looking forward to the rest of the year.

Roll No.24

1) What is working for you -

- o The journalism classes are going extremely well. Both Sunayana Ma'am and Smruti Ma'am are amazing. Their assignments are also fun to complete.
- o The CR sessions are also going well.
- o Parth's workshops have been really insightful.
- o The SCMachaar is working out for me, despite the extra work load.

2) What is not working for you –

- o Jerry's sessions – I am wondering whether the technique of running a class with student questions is the best. The questions are often repetitive and sometimes we tend to ask the just for the sake of it.
- o Film and Photography classes are still not working out for me.

3) What is working and not working with regards to the online sessions

- o The amount of screen time is not working for me. I go to sleep with a headache almost every day.
- o I wish we had break on Saturday, or a half-day to recuperate.

Roll No.3

I am listing down my experiences below :

1. Movie Screenings are smooth now.
2. I really like and acknowledge how teachers are taking such interesting sessions and how things are simplified despite this online thing.
3. Film and Photography classes are a matter of concern for me. It's difficult to understand about camera, lenses and angles online.
4. Screen time is another issue, I go to sleep with a headache almost every day.

5. Not complaining but sharing that I felt a deep blow after the course started. I didn't expect that I will do so many things at a single time.

6. Individual projects are smooth but group projects are exhausting because contacting virtually is the only option.

That's all for now.

Roll No.22

Positive comments:

I like the subjects and portions covered so far. The teaching style of the faculty shows that they are well experienced and professional.

PPTs , videos and images related to the subjects are suitable and well covered.

Assignments given are good exercises to practice what is learnt, r&d for the same helps me gain more knowledge about the subjects.

Although online classes are new in all these years of education, it is way better than what I expected.

Faculty has managed to keep sessions interesting by explaining clearly in their best ways.

What's not working for me:

1) Time spent in front of the monitor is a matter of concern for me. It seems impossible to get used to it.

I've been experiencing eyestrain and headaches commonly this month, overload of assignments through the week gives me no time to rest my eyes and relax the brain.

Group discussions are mostly lengthy, it's better when discussions are done confronting each other.

Online discussions cause consumption of time, hearing and understanding stress. All the material is online, on the classroom, mails, whatsapp, the whole day is spent on devices, the information overload has resulted in disturbed sleep and exhaustion.

Due to mental and creative block, I haven't been able to do well in my assignments as well, it's disappointing.

Thinking, understanding, applying, writing, etc are all affected, which is making me anxious.

2) Practical subjects like film and photography are difficult to understand online sometimes.

Thank you for giving us a chance to express our feedback.

Roll No.8

1) What is working for you

- Lectures are very engaging and I am enjoying the pace at which we are required to work.

2) What is not working for you

- Nothing in particular, the film screening issue has been resolved to a certain extent.

3) What is working and not working with regards to the online sessions

- Overall the online sessions are going well, the only aspect that is proving to be a challenge is screen time. With lectures, assignments, group projects and other related work, we end up spending every

waking hour in front of a screen. The workload is okay, but spending the majority of the day in front of the screen is draining. Perhaps we can have a session with Dr Sujay on this. Since there are no alternatives and it does get overwhelming at times.

Thank you for giving us the opportunity to share feedback.

Roll No.31

- 1) what is working for me- The course content and the teaching methodology is great. I really like all the faculties and how approachable they are.
- 2) what is not working for me- The screen time.
- 3) what is working and not working with regards to the online sessions- I feel screen time and assignments are very stressful.

Roll No.23

1) what is working for you:

The support i am getting from faculty and classmates. As i came little late, Most of the things were covered with the help of them. so the "support and easily accessiblity of the faculty" is working for me.

2) what is not working for you:

As i came, it would have been better if you could have given me little orientation to understand the faculty, subjects, groups and all. It would have been better.

3) what is working and not working with regards to the online sessions

- The Online session of Jeroo ma'am, its little bit struggle to understand the movie presentation.
- Classes of Parth is interesting to attend, but as its 6 hours marathon class, with the time passes productivity also comes down.

Roll No.35

1) What is working for me- The teaching.

2) What is not working for me- The volume of group assignments.

3) What is working and not working with regards to online sessions-

The online sessions allow the sharing of visual matter more easily and this helps understand certain things better.

The limitation is there on interaction.

Roll No.5

1) what is working for you

- Most of the classes are working smoothly.
- Some of the assignments are very engaging and stimulating.

2) what is not working for you

- The pace of Jeroo ma'am's lectures.
- Not having enough time even on a Sunday to take a break from the screen, not the work.

3) what is working and not working with regards to the online sessions

- Group assignments and presentations are becoming problematic as it is extremely exhausting and time-consuming to communicate, plan, and execute online and all the work is falling upon a few people.
- It is contributing a lot to our screen time post sessions and assignments.

Roll No.13

The lectures are very interesting and engrossing. The only problem is screentime because of the lectures which sometimes causes fatigue.

Roll No.9

1) what is working for you

This course is everything I wanted so I'm very happy here.

2) what is not working for you

College days end at 4:30 and I find myself struggling to concentrate in class after 2:30. This might be an unpopular opinion but I wish we could have classes begin a little early- at 7 or 8 AM. This would mean that the classes would end slightly early and we could have more daytime on our hands.

3) what is working and not working with regards to the online sessions

Long hours of looking at the screen all week for not just classes but also assignments is giving us almost no break from the screen except for when we sleep. It would be good if we could have a half day on Saturdays(or alternate Saturdays) if not a holiday so that we could have a few more hours to recharge since Sundays are also spent on finishing assignments. I love how hectic all this is but I was wondering if we could use a break.

Roll No.30

1.What is working for me:

- Seeing the current scenario online lectures have been convenient for me in terms of traveling and risking our lives.
- I am totally satisfied with your teaching curriculum, undoubtedly you all are managing it so well.
- Some of the assignments are quite brainstorming which is a very new and different learning experience for me.
 - The way faculties and other batchmates are helping me out, I find it all totally satisfying. I really love the way you people are listening to us, be it anything.
- You all are extremely patient and supportive and that is commendable.

2. What is not working for me:

- I would like to have more detailed feedback for my assignments so that I can do better.
- At times I feel the group assignments lead to personal conflict as few people are not satisfied with the kind of idea we select and work on it.
- It would be better if somehow no of screening hours can be reduced a bit, although it might not be practically possible to do so as you also need to complete the course curriculum within the given timeframe.

3) What is working and not working with regards to the online sessions:

- I find it's being a bit difficult for me to cope up with the practical subjects in particular Film and Photography and Rtv, although their respective faculties are making the best of the current mode of communication. The theory which is being taught would be easier to connect if we practically work on it simultaneously.
- A couple of times due to technical glitches, it becomes very difficult to connect and understand things as we miss out on a lot of things in between. So, if it's within your norms you could record the lectures so that we can refer them in such cases it would be very helpful.
- I find understanding Parth's voice a bit difficult at times, might be because of the kind of device being used.

Overall, your teaching pattern made it very satisfying far exceeded my expectations.

Roll No.12

Not working for me(online)

1. Issues with too much of screen time due to group projects- I am fine with the individual assignments but something which I am having a problem dealing with are group assignments as they add up to my screentime every day. Plus, it's very chaotic, stressing, and difficult to get anything done in a group with all of us sitting miles apart. Discussions become chaotic and confusing. Group assignments just add up to my screentime which is stressing me out. They is so much to learn from working in groups but just not at this moment when it's more of a stress than anything to me. So, I want to discuss this with you and if anything could be done.
2. Could our assignments be shared on one single platform so that it's easier to track when what's due? Jeroo ma'am asks us to mail which is fine but because there's no reminder like the one we get on the google classroom, it's difficult to keep track of it.

Not working- Generally

1. Jeroo ma'am's classes- I am not able to catch up with ma'am's teaching. Somedays she is rushing too much that it's difficult to catch up on what she's saying. I can process information only in bits and pieces. I enjoy her classes so much but my only trouble is the speed. She brings her whiteboard to explain us better, and it's all so helpful but only if she could slow down a bit. I don't know much about photography and films and it's all known to me from the outside lens, so processing information takes time and so her speed bothers me some days.
2. Question regarding Jerry's class- Will his class always be about questions? I am genuinely confused. His sessions are so enriching but I am confused if they'll always start and end with question-answers.

Roll No.6

1) What is working for you

- Reference videos, readings given by the faculty before and after the sessions.

- Approachable faculty

2) What is not working for you

- In-class assignments. I find them a bit stressful.

- Group assignments (too many groups for different assignments, it gets a bit difficult to coordinate over the phone and increases screen time after all the classes)

3) What is working and not working with regards to the online sessions

- Reference readings and notes sent by Sunitha ma'am are really helpful and organized.

- Photography sessions were a little hard for me to follow and I would love to learn it practically instead of over online classes.

Roll No.33

What is working for me?

1. I really like and appreciate how the department is ready to listen to and consider all our requests and concerns.
2. I really enjoy the lectures as we get to know about so much more than the subject.

What is not working for me?

1. Coordinating for group assignments is difficult since we are in different cities and it also adds to our screen time.

What is not working for me with regards to the online sessions?

1. The screen time is an issue as we are on the screen for a long time.
2. In terms of photography classes, it's difficult to understand the technicalities of the camera.

Roll No.20

1. What is working for you?

- Everything is going well, I am adjusting well to the classes. The assignment pressure is not too much provided one manages their time well. Other than that, things are good.

2. What is not working for you?

- The afternoon classes can get a bit strenuous and seem like they're being dragged on but I think it is only because of constant staring at the screen.

3. What is working and not working with regards to the online sessions?

- Apart from the afternoon sessions that seem long and never ending, there are no particular issues that I have.

Roll No.15

While I'm so glad that the course has finally started, I personally feel it seems a little more difficult online than it would have been on ground. I was well prepared for the intensity of this course, but online just seems a little harder to cope.

Pure theory classes like Journalism, Advertising, Corporate communications are working very well for me, What isn't working well is Film and RTV. I feel things get lost because of the network.

I am working with deadlines pretty well, but the group projects are just shooting my screen time and as someone with spectacles, I am a little worried about that. The screen time is taking a load on me and I am trying to cope.

What I am really concerned about at this moment is, January practicals. I am thankful for the way you have modified the course for us during these times, but I am just worried if the practicals might end up happening online and I don't think I'll be able to cope with that at all. I don't want to miss out on experiences and learnings, just like everyone else.

Other than that SCM helped me get my routine back and I am almost enjoying it.

Roll No.7

What is working for you:

Online lectures so far seem very convenient to me, especially since nearly all of them have been held on time and with consistency. I find the rapport and communication between my classmates extremely satisfying as well.

What is not working for you:

I would like if the number of group assignments were reduced and if they were limited to the ones that necessarily take combined effort. For instance, in the domestic violence poster assignment, there was clash between a lot of people regarding whose idea was better. I felt like I could have done it by myself with much more ease. I would also like more detailed feedback by teachers on assignment so I understand how I can do better.

What is working and not working with regards to the online sessions

I find the teachers extremely patient and supportive and reliable. Even if there are connectivity issues or any other issues, they keep calm and try to make the best of that situation and that is commendable.

I find it very hard to comprehend Parth's lectures because of the voice quality in his sessions. I don't know if it has to do something with his device but I do not understand some of his words clearly. Audio quality has also been an issue with a few other lectures. Jeroo ma'am's screenings have also been difficult for me to understand/watch because Google Meet is not very conducive to video screenings.

Roll No.28

Things that are working for me are:

- ☑ Our curriculum and assignments have been mold in accordance with the current situation.
- ☑ I witnessed a lot of patience both from the teachers and the student's end, as online learning is new for us all and we are still experimenting.
- ☑ The class schedule and timing are quite flexible.

Things that are not working for me:

- ☑ At times there is a lot of connectivity issue, due to which I keep on shuffling in and out of the screen and miss out a few things.
- ☑ Because of being online for almost 7-8 hour a day, I sometimes end up having headache.
- ☑ I sometimes feel online classes doesn't do justice to the Film and Photography class.

Roll No.29

1) What is working for you: The classes are going pretty great. Even screening wise Jeroo Maam's lectures are not an issue anymore.

2) What is not working for you: As excited as we are to get to know each other, creatively and personally, it is extremely tedious to constantly be on laptop and phone to coordinate with each other, especially for assignments which require us to make PPTs.
When will Mr. Hazari's lectures begin?

3) What is working and not working with regards to the online sessions: All of us are concerned about our increased screen timing. Most of us are going to bed with a severe headache and eye strain. I understand the importance of PPTs and the motive behind such assignments, but can we please at least restrict them till the time we have virtual sessions?

Roll No.19

1) what is working for you- Creative assignments and intresting lectures.

2) what is not working for you- Group assignments as it takes a lot of time to coordinate and work together because everything is online.

3) what is working and not working with regards to the online sessions- Everything is going good

Roll No.2

1) What's working for me?

The class resources and assignments shared in the Google Classroom is helpful and organised. I just have to open my app and I find everything there.

ii. Film screenings are going more smoothly than earlier.

2) What's not working out for me?

The sessions after the long/lunch break feels stretched and I struggle with keeping my attention.

3) What's working/not working with regards to the online session?

I was comfortable with my screen timings earlier. But a few days back, I have started to notice it getting a little overwhelming.

Roll No.17

1. The classes are well structured and provide a lot of insights and give us an opportunity to have fruitful discussions. I find the assignments really challenging in a good way till now.

2. Shola's classes particularly don't seem to be working too well for me. I feel a lack of structure and coverage of theoretical aspects.

3. For the Online aspect, the assignments involve a lot of discussion which usually happens over long video calls. They take up a lot of time. Also, it lets some students get away with not working as well. Also, the deadlines sometimes are too close and because of different groups and multiple calls, it seems mind-boggling at times to coordinate everything.

I feel I don't know many students from the class since they never participate in any discussion.

There seems to be a lack of synergy sometimes except with some who are really involved and dedicated and respect other's time.

I really appreciate the WhatsApp groups which have let us have learnings beyond the classroom when students and teachers share resources and have discussions.

Roll No.4

1) What is working for you?

A) The teaching style of all the faculty is good. I am able to comprehend well. I only had an issue with Jeroo ma'am's class, as I found it a little difficult to make notes. But she has been sending the notes, which is extremely helpful and I don't have an issue with it now.

B) The extra resources provided on Google classroom is also extremely helpful and I hope to continue receiving them.

2) What is not working for you?

The assignment schedule. Even though we have a few long deadline assignments, we have many others that need to be done in the meantime. Because of this I am not getting sufficient time to research about the assignment topics.

I am also not able to make enough time to do my own reading. My study is being limited to class and the assignments we do, nothing beyond that.

3) What is working and not working with regards to the online sessions?

I am enjoying the sessions and I feel they are being conducted well. The only issue was with the movie screening, which has been perfectly managed now. No other issues.

2020-21

Pre Specialization Reviews

Roll No.7

What worked for you all through this year:

I really appreciated the variety of guest lectures the department organized and how smoothly they all went.

I appreciated that the teachers were understanding of students not being able to keep their cameras on or rejoining because of getting disconnected from the meeting.

I am also extremely grateful for the department giving us a 10 day break keeping the needs of students in mind. Not all colleges would have agreed to it and it shows a lot of sensitivity during this time.

I also really respect how patient the department was when listening to students' complaints and issues and how well they dealt with it because taking forward a whole college course for the first time in the pandemic is no mean feat.

I am very, very thankful for the amount of time we got for doing major assignments like Marginalia. I was able to do more work than I had imagined I could do and it was a really enriching experience for me.

I am also thankful that some of the faculty like Suresh Sir and Sunayana ma'am have been really kind and approachable throughout the year.

Google Meet as a video calling program has been great when it comes to presentations. I enjoyed learning Canva and trying out my creative side at making presentations.

I found most of my classmates extremely kind and friendly. I could easily find comfort in my group as there was good communication and bonding and an understanding of each other's strengths and weaknesses from the very beginning.

I liked how communicative the faculty are with the students on the main Whatsapp group. Sharing interesting things there made us all feel like we mattered and gave us a sense of belonging.

What did not work for you this year:

Technical issues like sound or the video lagging or internet connectivity issues have been a consistent problem. I hope that as technology advances in the future it becomes less of a problem for all of us.

I could explore subjects like Journalism and Advertising a little better than Film and Documentary because of those issues. I would also have liked if a more variety of films were shown in Jeroo ma'am's class than just the classics. I enjoyed watching films like Paromita Vohra's Unlimited Love in Sunitha ma'am's class. I would also have liked to go deeper into topics like Society and Media and Mass Culture.

While leading the Ad campaign group of my team, I noticed that some students were excluding themselves from doing any work and had not shown up in meetings because they had been sick. This lasted for a really long time in case of some students. I don't know if one can be sick with Covid for 2 whole months. This led to an unfair amount of burden falling on the team leaders.

I would have liked if the faculty was as kind to some students in individual meetings with them as they are to everyone collectively in class meetings. I have felt unfairly targeted once when I would have really liked being listened to. After that, I had wanted to communicate about the same to the department but I did not think that they would understand. I had sent a message about my best friend and his single mom having Covid and the general anxiety it had me in and that message was completely ignored and I was instead screamed at and things about my conduct were nitpicked. I am not trying to justify my past behavior but I found the department's attitude toward me in that meeting insensitive. Noise and conflicts in my house have been a very big issue to my peace of mind during the pandemic. Attending classes at home is not always comfortable and if there is chaos around you and you don't have a room of your own or some privacy, it can really affect you. I had tried therapy 2 months ago and one of the issues was my mental health during the pandemic because of the conflicts in my household. Besides, I think a lot of good can come if the department could talk to us as a friend, and approach our issues from a place of genuine curiosity than from a place of judgement and preconceived notions.

Why you have chosen this specialization:

My first preference is Print Journalism and my second preference is Feature stories. Working on 2 stories for Marginalia (Paromita Vohra's interview and the story about Abortion in pandemic for which I interviewed 11 experts) has been really fulfilling. It has reinforced my belief about the kind of work and journalism I want to do. I have specialized in Journalism in my Third Year for my Undergraduate program and doing things like talking to people and the connection that comes by asking them various sorts of questions, digging deep into issues that I care about, crafting stories, looking for angles in those stories and the sense of purpose and satisfaction and confidence I gain from doing it is all that describes why I chose this specialization. Testing myself and delving into the life around me through stories is something I am excited about.

Roll No.31

1) What worked for you all through this year

I have been very happy with the course. It has been a great opportunity to learn from the amazing teacher's.

2) What did not work for you this year

There is nothing that did not work for me. As aforementioned I'm very happy.

3) Why you have chosen this specialization

I want to do client servicing and advertising planning in the future.

Roll No.25

I have been interested in cinema since my introduction to it as an MA student.

One of the many reasons for joining the SCM course was to develop critical thinking and perspectives of looking at cinema and photography, and to learn to write about them.

Another was the practical aspects of film making. I have been very keen to learn Film Editing.

The pandemic and the absence of on-campus classes has resulted unfortunately in this learning experience remaining in limbo.

As an introvert, I feel a specialisation like Film combined with Film Editing and writing, should give me a better understanding of the process, and also help me come out of my shell a lot

more.

I am also interested in Advertising Films, as this is a specialisation that I may not get the chance to work on, again. And Features Writing.

Looking at the near future, an option I am considering is working (for the online Educational sector) in content creation that includes videos and interactive E learning elements.

What has not worked for me this semester is taking into consideration the genuine plea of a student with a medical emergency asking for deadline extensions. One cannot afford to be lazy at SCM, because a delay inevitably leads to a domino effect on the subsequent assignments.

Also more consideration to be given to the mental health of students.

I wish the department had organised an online class or two on Editing with guest faculty. The session with Jasmine Makujina was fantastic. As also Chirodeep Chaudhuri, Anubha Bhosle, and many others.

Roll No.32

1) What worked for you all through this year

- Jerry's classes: I expected to learn about writing but the free flowing nature of his sessions helped me understand a lot more than that and was one class I always looked forward to. His assignments weren't restricting and pushed me to introspect. There was the occasional feeling of intimidation when we'd be shouted at but besides that he has been respectful of us, as individuals, and as a batch. And personally, for me, he has also been willing to learn as much as he has expected us to learn and that's something I'm appreciative of.
- Suresh sir's classes: Suresh sir's sessions were always interesting and enlightening at the same time. He was able to simplify a lot of things for us without any patronization or condescension. He also gave in-depth feedback for his assignments so I understood what to improvise on for the next time.
- Watching films for Jeroo ma'am's classes: There were so many films that I was unaware of that we got to watch for Jeroo's classes. I'm especially thankful to her for introducing us to Charlie Chaplin and his comedy.
- Guest Lecturers: A few guest lecturers invited by Smruti ma'am and by the department were quite helpful in understanding what to expect when we enter our respective fields. They didn't speak with complication and instead deconstructed everything that we wanted to know, which was great.
- "There is no such thing as a silly question."

2) What did not work for you this year

- Lack of Practicals- This one is obvious and has been debated several times. I understand the unprecedented circumstances but I also feel underprepared for a job and was expecting to have a holistic experience at SCM.

- Concerns not being allayed: Occasionally, I felt that our valid concerns were not allayed by the faculty and were dismissed without dialogue, especially in recent meetings when we expressed concerns about assignments and practicals.
- Theory: Jeroo ma'am's theory lessons, while interesting, did not feel as beneficial due to the technology barrier. I feel that, unlike the students of previous batches who had fantastic feedback about Jeroo's teaching, we missed out on it.
- Time: There have been a few times that we were informed of delays of cancellation of sessions at the last minute. I felt that our time wasn't respected occasionally, as we have also been expected to do.

3) Why you have chosen this specialization

I have chosen short filmmaking as my specialization for my love for cinema. I love films, writing about my favourite ones, analyzing them, etc. Having seen them being made, I'm progressively becoming more appreciative of the art form. I have also obsessively watched a long list of films during the lockdown which consolidated my love for them even more. I have stories to tell, write and subsequently direct and shoot them, and I wholeheartedly believe this will be the right choice of specialization for me.

Roll No.29

1) What worked for you all through this year:

The film and Photography classes with Jeroo ma'am worked for me to understand the subject in great detail. The RTV and Print Journalism classes were extremely insightful too. Working on interview-based assignments was an eye-opener in a lot of ways and gave me a scope to broaden my research capabilities. Even TWTW and the debate sessions worked well for me. In the subjects - RTV(Suresh Sir), PR, Advertising, CR, Print Jour. and MS, it was simple and possible to understand theory online, so that worked. Working on photography assignments helped me in exploring theme-based photography. This is all that worked for me.

2) What did not work for you this year:

In RTV sessions (Parth Vyas), I could partially understand concepts through YouTube videos. Even in the Film appreciation sessions, many of the concepts remained unclear. I completely understand that the scope in online classes is limited, but in Broadcast Journalism we were mostly confused about the portion and the assignment deliverables expected from us. The lack of practical and equipment knowledge is extremely scary and terrifying.

3) Why you have chosen this specialization:

I have chosen Documentary/Short Films as I was certain about it since the beginning, and after exploring all the other mediums I am even more sure now.

Roll No.1

1) What worked for you all through this year.

Learned how to adjust and learn via online portals. I started to get more interest in research. And learned the theory part a lot. the flexible timing worked out well for me.

2) What did not work for you this year

Some assignment was not clearly briefed. After the 1 st semester, the classes got over so quickly that I started to have a lack of interest and no motivation for the assignment. And some of the assignment was done without even knowing the basics.

3) Why you have chosen this specialization?

I want to explore and learn the research part and want to get into film researcher.

Roll No.16

1) What worked for you all through this year?

Beginning with the lockdown, it hasn't been going easy on any one, it has been a difficult time for both, staff & trainees, interactions, co-ordinations, etc. But all of us have tried to work hard & do whatever possible we can do.

☑ Using varied Google apps like Google classroom, Google spreadsheets, Google docs, etc. helped us to view, edit the assignments whenever we wanted.

☑ Being a member of Team X. Having a team, working with new different people, been encouraging & supportive. We have had a few meetings regarding assignments & just otherwise as a team to discuss our strategies.

☑ RTV, Mr. Parth Vyas' classes are the best due to the amount of practical knowledgeable understanding he's imparted. The manner of delivering explanation is explicit/ clear.

☑ Mrs. Jeroo Mulla's classes are interesting and understandable.

☑ Amazing professionals as our faculty.

2) What did not work for you this year?

☑ Full time online screen time, since we have to attend classes & complete assignments using gadgets (mobile & laptop), the screen time has drastically affected the eyes. Many a times, during the lockdown, I have been having acute pain & burning sensations in my eyes which led to severe pain in my head & face.

☑ Excessive multiple workloads. Many projects & assignments been given all at one go, it becomes more than a fun learning to just finish it off/ get rid of it. Due to the workload, it fatigues, stresses out & makes trainees like us at home be uncomfortable, somewhere we want to get to, accomplish goals but just cannot really; it feels suffocating within ourselves. We as trainees are battling with our mental state of mind, ambitions, reaching target deadlines, job recruitment, pandemic related issues, etc. With the amount of workload, doing this all online, getting false hopes from government, etc. we are secretly battling a lot of emotions and many of us don't say anything about it. Sometimes I don't feel anything, no emotion, no desire, not being able to think.

☑ Not setting 'realistic deadline'. This is maybe due to having not accepting the lockdown completely, it is understood that maybe trainees can submit assignments on the

deadlines given just like previous batches. Unfortunately, due to this global pandemic, it makes it tougher for our batch to accomplish all targets on time leading to the professors being upset with us.

3) Why you have chosen this specialization?

My first preference is – TV Production, second preference is – Ad Creative. The reason for choosing both is because I am interested in them & I feel I have creativity up my sleeve.

Doubt regarding Short Films

4) Suggestions.

Understanding that this is a practical course in the lockdown, we can try some modifications/ reforms as such listed below:

☑ We can learn video editing through apps such as Discord, Google Meet, Zoom. Just as normal lectures that are scheduled, we can have these lectures taught to us online as well. Besides this, we can also learn video editing from a professional app, but having looked at video editing lessons online on YouTube. The app & YouTube editing lessons both can be recommended by professors. Later, doubts can be solved in the class.

☑ Kindly suggest the professors to be a little more precise with giving assignment instructions. Some professors give unclear instructions that confuse us. Some good examples are Mrs. Sunitha Chitrapu, Mr. Suresh Venkat, Mr. Parth Vyas, Mr. Jerry Pinto who give clear instructions.

☑ Screen time – Introducing the concept of two mid-term breaks, separately in Sem 1 & separately in Sem 2, of about 1-2 weeks off where trainees do not do assignments & take a break off.

☑ 3 days making it compulsory where trainees, professors & admins meet each other & talk informally. This is in order to reduce the space gap that we all face having everything online.

☑ Arranging for few workshops with Zentered Minds. In order to help oneself, motivate oneself intrinsically & extrinsically.

Roll No.6

1) What worked for you all through this year?

I learned that an online class could be as much work or more than a regular class but I still learnt a lot and enjoyed it very much.

I liked working on in-class assignments, they were very interesting.

Detailed feedback from faculty was really helpful to understand what we could work on better.

Working on projects like the lives of women is really inspiring and a great experience for me.

I am grateful for this opportunity where we can speak to such extraordinary women and learn so much from them.

2) What did not work for you this year?

I believe since the course ended up being online entirely there were many limitations to the learnings. I was hoping to be able to learn some practical skills like editing, photography, etc. before attempting the assignments that required more knowledge on that.

I also think that online classes are more tedious than the offline ones as it involves sitting in front of a screen for long hours and so it affects how much I can retain after the classes. It would have been really helpful if the recordings of the classes could be shared with us so we had the option to revisit the classes when needed.

The informal session held in the beginning of the course was really fun, where we got to know everyone. Given the online dynamics, it would have been really helpful to have more of those to feel comfortable around the faculty and my peers.

3) Why have you chosen this specialization?

With tech advancements and media constantly evolving, I believe there are many exciting career opportunities and scope to grow in the field of advertising. I have been interested in this field from the beginning and I always saw myself working in this field. After speaking to the senior and junior professionals in this field for our CR projects, I realised there is so much more to the field and that I definitely wanted to pursue it. I would like to choose advertising as my specialization as I see myself working in this field and I hope to create some work of my own and start to build my portfolio, and understand what working in advertising is like.

Roll No.18

1. What worked for me all through this year?

Through the course of the year, I definitely feel like I have been on a journey with lots of ups and downs. At the beginning, I wasn't as involved because I wasn't sure if media is something that I wanted to take up but, over time, when we had full day classes going on, there was a certain routine to it and I was able to work with it and complete all my assignments on time. I enjoyed most of my classes in the first semester. The fact that it was online did affect my productivity levels but I also enjoyed doing most assignments and I learnt a lot from them. The first semester, for me, went very smoothly. Something that worked for me was to get feedback on assignments and having review/progress meetings weekly like with the documentary, ad campaign, research and LoW sessions. It helped me stay focused with the assignments for a longer period of time because there were small tasks to be done on a weekly basis.

Working in teams also helped a lot but I do wish I would've been able to work with more people from the class as well.

2. What did not work for me this year?

Not receiving reviews or feedback especially for long-term projects. In my case, specifically for Mojo. I have tried my level best to complete my Mojo or even take it forward because at the start I was extremely excited about it. But because of the pandemic, I wasn't able to work on it for the longest time. Most of the people that I was to interview had something health-related going on and I have had to change my topic thrice already and I am stuck again. Anytime that I work on an assignment where I have to do something new that I haven't done before, like editing an audio or a video, I am usually stuck,

not just as a technical challenge but also at the planning stage on how to put it all together because of not having done practical sessions.

The timeline of the second semester since the start was very confusing and I understand why that was. But, because of that or in anticipation of all of us coming to Mumbai, I feel like some of our classes were left incomplete like the radio or the broadcast journalism sessions and even the film and photography classes taken by Jeroo ma'am.

3. Why have you chosen this specialization?

I would like to specialize in either film or photography. Film, because I really enjoyed the sessions with Parth and Jeroo ma'am and I feel like I haven't worked on something film-related all by myself. Under film, ideally I would like to be mentored by a production designer because that's what I have been inclined towards, since the beginning. Photography would be my second choice because I am really interested in it and again I feel like I haven't done enough projects and I am usually stuck on how to work with a series of photographs or how to take pictures on instruction, when you are working under somebody.

Roll No.12

1) What worked for you all through this year

- Media research classes with Sunitha ma'am- I found following up with the study material in her classes relatively easier than all other subjects. She had a drive folder for each unit that made all things clear and concise. As we were doing everything online, so for her to go to such lengths and make material for all of us easily accessible at one place made things easy.
- Jerry's deadline assignment and his dead-serious marking- When you told us that Jerry has actually marked students negatively in the past, I didn't honestly believe it, but after a few classes with him it almost sounded possible. His strict deadlines, giving as low as 2 marks only made me more serious about the work he assigned. Eventually, I learned how important it is to follow deadlines in this field. I am still learning (as I know I have crossed the deadline to submit this document, but I am learning).
- Advertising classes, radio classes, Film and Tv classes- I personally felt these classes worked for me as everything that was being taught involved not only listening but was interactive. It is always easy for me to remember things when I see and read, so the presentations, class activities made these classes comparatively interesting.
- Smruti ma'am classes- Her stories, and in fact everything just fit together in her classes. She does this round circle, like here she starts and there she ends, making it a complete circle and everything just makes sense. Her classes were usually longer than the allotted time, but no complaints!

2) What did not work for you this year

- I honestly wanted Jeroo ma'am's classes to work for me, and I did try, but maybe it was largely due to the digital/technical barrier that it didn't work for me. I also would like to add this one point- she narrated notes in her classes, and that really didn't work for me.
- I feel there is a point when different assignments for each subject are just so many, all

coinciding with one another, and it just becomes overwhelming thinking how we will manage this. Even when we wanted to give our best shot in the assignment, it all came down to "let's just submit it". Instead of me trying to think of ways to do it better, the deadline bell and all the other assignments lined up just made it difficult to concentrate on one thing at a time.

- Breaks- No doubt breaks used to be there but I feel in a few classes, especially Smruti ma'am's, when her classes extended for more than the allotted time, sometimes I just felt overflow of information. It just gets out of hand as the class is usually for 2 hours, and then it stretches for more, but no breaks only made it difficult to concentrate.

3) Why you have chosen this specialization

I choose Films (direction, screenwriting) as my first preference because firstly I fancy the subject. It is the only reason why in the first place I decided to be in the SCM. I even remember my SOP mentioning my interest in the films. I can't say if I'm good at it, but it surely is something that I am ready and prepared to be good at. I can imagine myself working hard to be in this field, and I am usually lazy, but to be just in this field, I am ready to sacrifice that!

Roll No.34

what didn't work for me -

I know that if 'normal' circumstances persisted, it'd been okay for us to be away from our family and focus on our work. But in a time such as this, the division between home environment and college environment seemed to fade away.

And at the start of the course when we were briefed about how we'd have to say goodbye to our family/personal plans, it felt a little weird to hear that, since we ended up giving a lot more of our time/energy and mental space to both the trying times at home and in college. And hence it seems to have drained my mental health a little bit.

It became extremely difficult to cope with the home environment along with the trying deadlines that were hovering on the head.

Personally, I feel that I'm potential and capable of doing a lot more and submitting but I just don't feel motivated enough to put my best foot forward.

I know that even our professors are going through these difficult times as well, but the lack of communication with some members of the faculty, just made me feel hopeless. With bare minimum direction in how to navigate through my MoJo it made me feel incompetent.

And it's such an exciting topic to work on and I hope to continue working on it, post the course, once the situation becomes a bit normal as well.

I really hope and pray that the situation gets better for everyone of us and that we can go back to being in a classroom and laughing together with friends and the faculty.

Roll No.23

1) What worked for you all through this year

Ans: Sessions with Jerry and Suresh Venkat worked for me. Maybe Smruti ma'am's lectures too but

I can't say any other thing that worked for me.

1. My communication is better now.
2. Jerry helped me throughout the year for betterment of my writing and reading.
3. I find myself a better person now.
4. I am more open-minded now.

2) What did not work for you this year

Ans: Online classes, No practical classes and lack of support from the department. I know the situation wasn't in our hands. But it always felt like students are the lowest section of the pyramid of the education system and nobody actually cares for us. No clarity about what's going on, how the institute is working for us, and the assignments. It was like I am all on my own.

3) Why you have chosen this specialization

Since Childhood, it's been my dream to become a journalist. I am passionate about this field. I come from an economically weaker section of society. So, I know the problems we face every day. And, through my journalism I want to bring their voice on the mainstream news and cover their stories. I feel really motivated and excited to go on ground and do the reporting.

Roll No.11

Reflecting on everything I have experienced as an SCMite, rather a virtual SCMite, my feedback is given below:

1. What worked for me all through this year?

In spite of the year going completely online, the faculty managed to supervise and conduct most kinds of assignments. As things went limitless and we could practically reach out to anyone due to the virtual environment, certain assignments gave me a chance to build connections and learn in such ways which could not have been possible if they were done offline.

As someone completely indifferent to fields like journalism, PR, etc., my knowledge and awareness have been drastically improved in ways I didn't expect. The experiences our faculty shared were the treasure trove for us which taught the most. The guest lectures have been more than a cherry on the cake, giving us a better insight into different fields of work.

2. What did not work for me?

This is something which would be generalized to everyone attending online colleges. Yet I feel that more topics, in photography and film-making, could have been taught more comprehensively even if not practically. I agree that theoretical imparting of

knowledge in these fields have their own drawbacks but there are ways people have been learning online without even going to college and those ways could have been implemented easily.

We were being given certain assignments without being taught the way to do it. For example, for photo-editing, students still don't know how to use the industry-standard softwares like Photoshop because they sought the easier ways like Canva which won't help them in the long run.

Apart from the formal bookish knowledge, I personally couldn't identify learning anything new in the fields I am interested in. Probably that might change when the college manages to call us offline.

Lastly, I don't know if I should mention this but just bringing to knowledge what the department told us in the beginning of the year turned out to be true, that is, say goodbye to your personal and social lives. As an extremely social person, I didn't think it would actually happen and I couldn't manage to cope with such a temporary but major shift in lifestyle.

3. Why have I chosen this specialization?

Since I already have prior experience in the fields of film-making and photography because of my desire to make a career out of them, I have chosen these as preferences for my specialization and I'd like to upscale (and diversify) my existing portfolio with the help of this.

Thank you for giving us this opportunity towards the last leg of the course and everything the college has provided. Wishing the best for future SCMITes.

Roll No.33

1) What worked for you all through this year?

1. Step by step approach to CR project and radio spots.
2. Guest lectures from Deepa Bhatia, Miloni bhatt, etc.
3. Interview based assignments helped me polish my communication skills, helped me be confident and provided a structure for such formal communications in the future.

2) What did not work for you this year?

1. Most of the things that did not work for me were impossible to do given the circumstances. I wanted to groom myself in the practical aspect and have hands-on training under a mentor in things like editing.
2. I would have liked it if we had more individual assignments in Corporate Communications which would have made it easier to assess my own abilities and potential in the field.

3) Why you have chosen this specialization?

1. Advertising Creative: The reason for choosing this specialization is that I really enjoy creating ad creatives and I am sure I can come up with good and 'out-of-the-box' ideas. Also, when I joined the course, I did not think I would choose advertising. But ever since the first creative assignment by Geeta ma'am where we had make an ad for Amul, I found that I had potential to do much better

which needs some polishing and a lot more brainstorming. The same goes for the 'domestic violence psa' we created for SCMAchaar.

2. Corporate Communications: The reason for choosing this as my second preference would be my brief experience in the field of public relations in the social sector as an intern, mainly in social media marketing. Honestly, I enjoyed doing that work and after a duration of good brainstorming I could come up with decent communication materials and was appreciated for it.

Roll No.3

Ques 1.

1. Journalism classes worked for me. I really got to know many things from them.
2. SCM made me challenge my own prejudices and helped me train my mind towards rational thinking.
3. The faculty is an inspiration to look upon on the amount of knowledge and qualifications they have.
4. Learned some really good concepts about art and its applications.
5. Really explored my writing skills with Jerry, Improved it a lot.
6. SCM gave me many connections and a very nice virtual experience and exposure.

Ques 2.

1. The lack of equipments didn't let me learn practical applications of media.
2. The grief of not being able to attend classes in physical, meet the faculty and my classmates and explore the city Mumbai.
3. Jeroo's classes had much more potential but was restricted due to the medium.
4. Some of the promises were not met by the college.
5. Couldn't learn things in the area I wanted to explore the most - Filmmaking.
6. A lot of pressure was exerted. This online thing, didn't work. It drained my body, my health and my mental peace.

Ques 3

1. I have always wanted to be a filmmaker.
2. I want to express myself through films, reflect the society upon itself.
3. I have a sense of direction and I want to explore it more.
4. Films combine different forms of art and explores the creative part of the brain.
5. I want to present things metaphorically and films are the best medium to do that.
6. Films are known for its mass reach and can provide stable income source.

Roll No.2

1) What worked for you all through this year?

The curriculum helped in being more sensitive to social issues. I had the lens to look outwards for biases thus leading to discrimination but the classes also helped me look inwards. Also giving a fair idea of how reporting can be done better and why it is important to look and know our past to get a better understanding of our future.
- The selection of films and their analysis helped me in understanding global cinema

and enjoy movies beyond a being just a viewer.

- Several classes helped me understand the process behind good creative work and what makes it stand out. And the amount of research one has to put through to get it right.

- Also, research not just in the sense of Googling but understand something before proceeding forward, is something I learned during the course.

2) What did not work for you this year?

- I really wanted to have a practical experience but the pandemic ruined it all. Anyways I understand the situation but feel that many teachers could have articulated better or I could have been more productive and engaged if it were in a physical class. Also it is one thing that I feel that cannot be changed given the situation we are in.

3) Why you have chosen this specialization?

- I would like to work in production in creative ways to bring an idea to fruition.

- I am interested in set designing, lighting, direction and cinematography as well as managing other aspects that would help during production.

- I have a request if my Short film specialization is finalized can I please get Anushka Rovshen as my mentor. I really appreciate her approach to work.

Roll No.17

1) What worked for you all through this year

The theory lectures in the first semester really worked to set the base for the subjects. Weekly assignments and the pace of the lectures really helped me learn in the first semester. The assignments in the second semester are filled with challenges but still offer a good learning experience to apply what we have learned, especially during MOJO. I really liked the choice of guests during the course for each subject.

I really liked how CR was structured throughout the year and would really like the process to be replicated with other subjects. I really enjoyed working with Team 3 on the group projects.

The interactive sessions, class debates and brainstorming sessions were really helpful in developing critical thinking, thanks to the faculty who pushed us in that direction.

2) What did not work for you this year

I felt I lost connection to subjects and most of my faculty as we began semester 2 because of how the course flow was designed. Lesser interactions meant lesser learnings as well. The feedback for most of the projects came late and it was very difficult to get back on track and move forward given we didn't know what went wrong. This happened for the Broadcast project, MOJO (which we practically did on our own without oversight after only an initial discussion with Smruti ma'am).

Starting the projects with no practical training was where I struggled the most. This affected the quality of projects as well. I feel some lessons on softwares, practical aspects of film could have made way in theory lectures, where we could have learnt to operate the softwares, like we can from Youtube videos.

Since we only had one month of theory lectures in the second semester, and covered the majority of it in 2020, I felt difficulty in applying all that I had learnt because of a larger time gap between the projects where we were supposed to apply the lessons and when they were taught to us.

The team meetings where some students were not responding despite things being fine was a big let down for the whole year. It affected the efficiency of the projects and put unfair burden on the team's performance on some students.

I feel at a point there was undue focus on some subjects while the rest were neglected. I barely learnt things in BJ, beat reporting and photography which I really wanted to explore. I felt film sessions, where I was interested the most and especially Parth's lectures and assignments could be more fine tuned to teach film theory, film editing and direction in depth. We just had one or two sessions on editing, sound, and then there was nothing in the second semester. I struggled with learning what skills I really wanted to learn.

I felt that certain assignments did not add anything to my portfolio from the first semester. Film, BJ, Journalism (except Jerry), CR, Corp Com and Ad mostly included presentations. I personally felt that I could have learnt much more if certain assignments were better structured.

Lack of one-on-one with certain faculty restricted the learning experience. Also, alumni connect was also not built. A rush to complete projects while leaving a big time gap without any structure in between was a let down and stopped the learning curve for me. It added on to exhaustion and affected the quality of work.

3) Why you have chosen this specialization

I have been interested to explore my creative side, starting with writing. Filmmaking for me is a place where I can use my energies well and put to use my thought processes, translating them to visual language.

I have been wanting to learn the art of editing, not just the technique behind it and find the filmmaking processes fascinating to explore; be it sounds, camerawork, lights, script!

I am currently at a juncture where I would like a deep dive into learning filmmaking, observing its processes closely.

Roll No.8

1. What worked for you all through the year

- Group projects: It has been a learning experience and I have enjoyed working with the group of people in my team. Learnt problem solving as a team and improvising on the go.

- Faculty: I have thoroughly enjoyed the way in which the faculty has taught us each of their subjects. I particularly enjoyed the RTV sessions with Parth and Suresh in both our terms. Photography and film with Jeroo ma'am as well. I also really appreciated Dr

Chitrapu's organized approach.

- Guest lectures were really insightful.
- Pace of work: There has always been something on my day's to-do since the first day of the course. Dealing with the deadlines made me look at my shortcomings and focus on how I can improve.

2. What did not work for you this year

- We could not do certain assignments that we would have been normally asked to do since the course was entirely online and we could not step out. I felt it's lack during the year end projects. Personally, for me those would be the journalism and writing based assignments. Since we had not done the smaller beats or reports, bigger projects seemed daunting to begin with.
- Monthly reviews were helpful, would have wanted them to continue.
- I struggled in the second semester, doing so many projects at a time felt overwhelming. It felt like things got pushed together.

3. Why you have chosen this specialization (Photo/ Film)

- I have always wanted to pursue a career in visual arts and I haven't had the opportunity to study the medium seriously. I want to utilize the specialization period to explore this and figure out how I can make a career in something I am passionate about.

Roll No.21

1. What worked for me through this year?

- 1.** The Invisible Film School module was really well-curated by Parth and carried out smoothly. I absolutely enjoyed his sessions and learnt a lot from each class followed by their respective assignments.
- 2.** The scheduled lectures and assignment details for Communications Research and Media & Society were very neatly and systematically uploaded by Sunitha ma'am on the Google Classroom. It clearly conveyed all the information with respect to the syllabus and assignments for the subjects for the session. It was comforting and helpful. I wish this was done for all the subjects.
- 3.** The guest lectures with various experts covered a diverse arena of topics for us across all subjects. They were quite useful and interesting.

2. What did not work for me this year?

- 1. Movie screenings and film criticism:** I felt a lack of space for discussion in Jeroo ma'am's classes when it came to learning about history of cinema or film criticism. It would have been useful if we could learn writing in relation to film criticism given Jeroo ma'am's expertise. We did have a mass culture assignment for it but got no substantial feedback to improve that.

2. No assignment feedback: We received no feedback from Smruti ma'am for Print Journalism assignments (rice microstory, covid map) which were few in number but it was disappointing and discouraging to not derive any output. I feel it is necessary for improvement and guidance. For MOJO, I got feedback on my grids very late which left me distressfully hanging and clueless in order to understand what to do next. I felt the whole process of guidance was inadequate given we were already online. I found timely guidance missing.

3. Media Ethics & Law lectures were tedious and long in order to grasp everything. I believe some presentations or assigned readings per class would have helped us to engage in learning better. Even if we students prepared presentations like we did in Media & Society classes.

4. A suggestion: Anonymous Feedback System - Since we carried out the course entirely online, it affected the student-faculty relationship. I felt there was a barrier to connect and communicate openly with faculties and if we expected them to do something differently, of course with respect and reasonability. I strongly believe that such a platform or process to give feedback, preferably anonymously to individual faculties, was missing and it would have immensely helped to bridge that gap of communication. This process can be followed every two weeks. One could have expressed what is not working out for them/what behaviour from a faculty is affecting them instantly and personally. Not just negative but positive feedback as well.

3. Why have I chosen this Specialization?

I have chosen Feature Writing as my first preference because I am interested in non-fictional writing. I would like to build my writing portfolio so that I can pitch my works to publications to get published. I really enjoy interviewing people and documenting their stories through my words. Feature writing gives me the space to explore and choose subjects of my interest and put it into writing. My other preferred interests for specialization also lie in research and photography. Ideally, I would like to work on features involving writing and photography both as they are my core interest areas.

Roll No.4

What has worked for me-

1. Parth's classes- Parth's classes were a creative relief for me, in the sense that we actually had to do art work which I personally enjoy and loved working on his assignments. Even though I enjoyed watching movies I have started paying more attention to details and this has further increased my love for cinema. Media and

2. Society classes- I personally have learnt the most from Dr.Chitrapu's classes. It has been the biggest eye opener for me and I personally have changed a lot of my views on women issues and political issues because of it. Truly in that sense it was life changing. I also particularly like how she organised her classes and her energy is what kept me going.
3. Research classes- Dr.Chitrapu was not only wonderful herself but the guest lectures that she brought were also extremely insightful.
4. Journalism classes- All journalism classes worked well for me and I have gained so much understanding about the media and media houses which has made me more informed, that is something I genuinely value.
5. The amount of interview assignments we had. Although I do not enjoy conducting interviews but I truly feel that because of that my confidence has shot up to another level.

What has not worked for me-

1. Law lectures- I personally would like the classes to be a bit more slow paced to help us understand the laws better.

Why I have chosen these specialisations

1. Documentary/Short film

I was sure since day one that I wish to work on a film crew and even to date, this field interests me the most. I am a cinema hall person and absolutely love the feeling of sitting in the cinema theatre after the film has ended, when you are left a little shaken and amazed, when you feel like your life/views/motivations have changed a little bit. I find it truly amazing and hence wish to work in the team that creates these experiences. I only started watching documentaries more frequently in the last few years and have found it to be truly meaningful. If I want to dedicate myself to some field in the media industry I'd wish for it to be a little beyond entertainment and hence I wish to involve myself in documentaries as far as feasible for me. But being on any kind of film crew is where I see myself being content, presently.

2. Research

Research is something that I have found interest in because of attending the research classes at SCM and hearing the guest researchers. When they spoke about the kind of work they do and why they do it I found a new kind of respect for the field and thought that I would definitely like to work in the field if film does not work out. This is also because market research pays well in the first 5 years as compared to films (from what I have heard), and since I am the only child in the family this is definitely something I would consider as a backup. However I am still very uncomfortable talking to too many people and find it mentally taxing after a point of time. Hence I am not sure if I will be as content as I will be on a film set but that is definitely not something that is big enough to stop me from doing the work as needed.

Roll No.10

- 1) What worked for you all through this year

The year was quite difficult because of the online thing but what worked for me was I got to learn a lot in different fields. Earlier, I was exposed to only Digital Marketing only. SCM has introduced different

fields to me and has helped me explore my different areas of interest. For eg. I never explored the area of photography/film-making etc. The work I did on different projects related to these fields were very interesting. Many projects were very challenging but I am happy that I have a lot of work to showcase.

2) What did not work for you this year

The online classes were very difficult to handle. I know the situation couldn't have been changed but it has affected the learning to a great extent. It was very difficult to do many projects which require practical learning and sometimes I did the work just for the sake of submitting it which didn't give me satisfaction.

3) Why you have chosen this specialization

Advertising is what I was interested in even before joining the course but during the course, I developed an interest in film making that is why I want to do specialization in ad films so that I can cater both my interests.

Roll No.15

1) What worked for you all through this year?

I enjoyed first semester, or let's just say that the theory worked out really well for me. I got an opportunity to interact with some brilliant minds and Lives of women is really helping me shape my mindset better.

2) What did not work for you this year?

Things did not work well for me post the first semester. I felt that there was a lack of clarity in terms of assignments and projects expected from us in a not so normal situation. There was a sudden drop in the motivation pool, that still seems quite lost for me. And this sudden rush to finish everything at once, is quite overwhelming.

3) Why have I chosen this specialization?

I know I want to write for the rest of my life, and I have tried my hand at content and copy writing and still am but I wish to be more than just a content writer. Although I am still confused between feature and print journalism, I know I want to write and one of them will be the perfect platform for me to use my words.

Roll No.26

1) What worked for you all through this year:

What worked for me through this year the best were Parth's classes and assignments, the assignments were so much fun and I looked forward to them every week. Jeroo ma'am's classes, listening to her, analysing films with her, some assignments really worked very well for me. I had a lot of fun working for the CR assignment in the first semester, interviewing so many interesting people, from Mark Tully to Paromita Vohra, to P Sainath. This year working for SCM made me realise how we can approach people

and to our surprise they might agree to help us. Working on Lives of Women makes me really happy, Jerry's assignments and classes have been of great learning for me, otherwise I would have never written this long an essay on my mother, every week we get to spend two hours with Kamla Bhasin. I got to explore my visual sense more, experiment, and watch films. Sunitha ma'am has been absolutely organised and perfect with her way of teaching, clarity of assignments, the process of engaging with us, conducting classes, it's been a great help. I feel that the department has been accessible throughout the year.

2) What did not work for you this year:

What didn't work for me were a number of things, in which the situation we are in also played a huge part. I feel that there were many parts and concepts we didn't understand very well because of the online space.

- I also feel that while Jeroo ma'am's classes were very enriching theoretically, there was a practical aspect to the subject which we couldn't understand.
- While the discussions in Smruti Ma'am's classes helped immensely, Smruti ma'am hasn't been able to provide feedback for any of the assignments we did throughout the year, and that has been discouraging because I didn't understand what could I do to make them better and how did i perform. Regarding mojo also I have felt absolutely clueless because I didn't receive feedback till 6th of May, and we couldn't really sit with her and work, given how much time's left I don't know how to work and make it better because I still feel clueless and lost, I have asked questions but right now also there's no stable/ regular conversation about the same.
- I feel that because of the nature of the platform we haven't had the proper channel to converse with some of the faculty, there was a lag of communication, and on whatsapp I felt that there was only a level till which I could communicate. Example: I have felt this way with Jerry, we are a little intimidated by him so sometimes there's a restriction to the conversation that happens online. I hope I was able to explain what I mean.
- I feel that we should have gotten more classes with Parth, which didn't happen at all in the second semester, we missed a few weeks earlier as well. I also feel that we should have more classes with Sainath sir, I feel it is very imperative to the course.
- There was immense difficulty in working on team projects, added more and more to the screen hours and there was a distance, I didn't feel like we could give our best this way.
- I don't want to miss out on the practical aspect and the tour, i really hope when situation permits we are able to do both the things.

3) Why you have chosen this specialization

My two preferences are: films and photography

I have always been interested in films, that was the reason why I came here. I want to work in films and do better, form a portfolio, understand how a film is actually made, I have been clicking photographs since class 9th, photographs deeply interest me. I also feel that with regards to visuals I have done well in SCM so far, I am deeply interested in visuals and I know no other way to see the world. Now I am really confused about what to choose and how to go about the same, I also feel a little more inclined towards photography because we are already working on a docu film with Sruti about pandemic and mental health, so given the restriction of space, how much will I be able to explore in film creatively, and i don't know if I should do photography because while i truly love it I want to be a filmmaker. I WANT TO BE A FILMMAKER AND A PHOTOGRAPHER, I don't understand how to navigate this space.

Roll No.30

1) What worked for me through the year.

I really liked the kind of assignment's which you all framed throughout the session all of them had a specific purpose in personal grooming. Initially it was a bit challenging for me to cope up with the online part but later on I was quite use to it. The additional guest lectures also helped me in interaction with people from different verticals of media, especially it played a great role in network building part. I can honestly sense the kind of confidence I have developed over the time after interacting with some many people from their respective backgrounds. This course curriculum also helped me get a mirror image of myself in terms of acceptance, as to how I am preserved in open field, evaluated best to my potential. Overall, I am totally satisfied with your teaching curriculum, it far exceeded my expectations, undoubtedly you all are managing it so well considering the current educational scenario. Each and every faculty present here is super amazing, not just with regards to the course curriculum, you people pay individual attention to everyone, maintaining a two-way interaction which was quite inspirational. I really love the way how you people are always ready to listen us, be it anything. You all are extremely patient and supportive which is commendable. At later stage it was just like a family knowing each other providing augmented efforts to each one's contribution.

2)What did not work for you this year

To be honest my only regret here would be I couldn't experience the one-to-one physical interaction with you all, which I always wanted. And yes, definitely the campus life, which was on screen. Other than that, the kind of practical and field exposure which I have been hearing from your alums still remains a cherished dream.

3) Why you have chosen this specialization.

Over the time I feel I am more inclined towards Public Relation and Advertising as I found this will help me in building my communication skills to a professional level which will help me out in getting a job ahead in any segment of media. As per my understanding seeing the current job scenario, I think this particular segment has great scope in media industry. Lastly, I feel this particular stream fits more to my personality, especially the fact that I love interacting and presenting myself among the crowd.

Roll No.13

What worked

The way the classes focused on the diverse topics and the way that they were being taught through the period of the course.

Some assignments both group and individual provided me a chance to learn a new skill from the faculty and different group members.

Didn't Work

The fact the course was online and practicals could not take place there is lack of practicals knowledge in some of the areas.

Roll No.24

1) What worked for you all through this year?

The first semester of theory classes worked out really well. The schedule was alright for me. The classes were well planned and well distributed. I enjoyed sitting in Jeroo Ma'am's and Parth's classes – even though the online way of learning didn't allow for a completely wholesome experience, they made the most of it. I also enjoyed doing all of Parth's assignments. They will really stay with me even after I finish this course.

The second semester theory also worked well for me. Suresh Sir's classes were a lot of fun to be a part of.

Anushka, our Documentary mentor is a blessing. She continues to be very patient with us and her understanding and involvement is really helpful.

2) What did not work for you this year?

I missed having Parth's classes in the second semester. They were always a good way to end our week, and I could feel their absence.

While learning theory from Smruti Ma'am was amazing, I wish we had received feedback from her promptly. We haven't received marks even from our first assignment we did for her – our rice stories. We still haven't heard anything about our Covid Maps. It became very difficult for me to do new assignments without receiving feedback for my old ones.

3) Why you have chosen this specialization?

I learnt screenwriting for a semester when I was studying in NMIMS, Liberal Arts. I wrote a pilot episode and plan for a web-series which garnered positive feedback from my professor, Achyut Vaze who was a playwright himself. I also wrote a thesis (capstone project) on Illness Narratives in Fiction and Non-Fiction for my Literature specialisation where I closely analysed the screenplays and dialogues of two fictional works, 'August: Osage County' (play) and 'Ventilator' (movie). As I entered SCM, and as Parth taught us screenwriting, I was able to do some extra work and show him a draft of a screenplay I wrote. His comments and suggestions were helpful and I felt like I could take this writing forward.

I want to use this opportunity to write my own screenplay for a feature film so I can learn and practise the language of cinema and also so that I can begin building my portfolio into a field that I do want to pursue professionally.

Roll No.9

1) What worked for you all through this year

- a. The deadlines helped me learn how to manage my time and prioritize my work.
- b. Almost every assignment that I have done at SCM involved talking to someone I didn't know and often, they were people of stature in their fields. This helped me get over myself and learn how to not take myself too seriously.
- c. The faculty here has the kind of teachers that I have longed for all my life. SCM really has the best of them. I often think of what a privilege it is to have been able to learn from them.
- d. We didn't do all the assignments done by the previous batches but I can say I have enjoyed watching the outcome of them all even when I wasn't a fan of the process at all times.
- e. The department has been so supportive of our every endeavour. You all have never restricted us from seeking the things we want. In fact, you have encouraged us to think bigger and do better despite the circumstances we are in. I believe it takes a lot to be the driving force in such times.

2) What did not work for you this year

- a. The teams. They were too big to manage in an online setup. We've never met these people and it is difficult to interact with the people who hardly spoke up. I felt that they were shadowed by the people who spoke too much because of the numbers. It also felt like it was easy for the people who did close to no work to get away with the same credit that people who did the work got. I wish the teams were smaller.
- b. I wish we got more assignments from Jerry. I feel like we did not get the kind of training we could have gotten from him.
- c. I wish we also had short term reporting assignments from Smruti ma'am. It could have helped us do MOJo.
- d. Some assignments like 'Meeting my mother' was given an extension. After this, a lot of people felt okay with asking for more extensions and I did not like that. I felt that it wasn't in line with what we're being trained for. It also gave more free time to people to talk negatively about the course instead of getting on with the work and finishing it.

3) Why you have chosen this specialization

I have chosen the specialization in Feature Writing because I want to pursue a career in writing. After all these months at SCM, I can't think of a better person than Jerry to get training from. I admire his work ethic and look up to him for the person he is and as a result of that, all the brilliant work he does. His feedback on my writing is always accurate. I want to learn how to write better, to work under strict deadlines while also pushing myself into realms that I haven't explored yet. Jerry's assignments were probably the only ones that I enjoyed doing from the time they were announced. I don't think I'll get a better opportunity than this in India to be trained in writing.

My second preference is Advertising Creatives. I feel that this is another interesting way for me to push my boundaries as a writer since it will involve creative thinking and lots of learning about not just brands but also the different ways in which the world works. I strongly feel that learning about brands and doing work for them is an unconventional but accurate way of getting to know the culture of the society and times that we live in. I think this specialization will help me combine my love for writing and my hunger to know more about the way things work.

Roll No.22

What worked-

- 1) I liked how the classes touched upon a diverse range of areas and topics and were taught by different faculty members.
- 2) Certain assignments gave me the chance to learn and pick up skills from my group members.

What didn't work-

Since we couldn't come to college for our practicals, it could've been interesting to have some sessions on the practical aspects online.

Why Advertising Creative-

I've never had the chance to explore the field, so I'm keen on learning more about it and getting hands on experience. I want to put my creativity to use, judge my capabilities, and understand if I am fit to get into advertising. I also find it to be one of the most interesting subjects and I feel I can do better in Advertising Creative compared to the others areas of specialization.

Roll No.27

1. What worked for you all through this year

- a. Since it looks like every industry is going towards working in an online space, I think attending SCM online and how so many things were made to work has given me the tools, experience and confidence to work in an online professional space.
- b. We got to hear so many people from various fields share their experiences. It adds to whatever we learn in the class.
- c. Parth's RTV section was very interesting. All his assignments and exercises helped a lot.

2. What did not work for you this year

All the things that didn't work for me are directly or indirectly related to SCM being online and a lot of personal reasons. One of the reasons I joined SCM was to have more practical exposure with the camera, editing, production etc. I know that SCM is a multimedia course, I know that knowledge from every department helps in some way or other in our chosen field but still I felt that SCM is more a journalism and writing course. I could not give my best or even complete some assignments because of the situation we are in and my location.

3. Why have you chosen this specialization

I have chosen Documentary/ short film and TV production because that's where I want to work. It's also the space that I have worked in before and I know from my experience that it is both exciting and challenging for me. I enjoy being on set and I enjoy working on a team. But what part in the production process I want to take on will depend after I have explored it more. I take an Assistant Director Job to be my goal for now but it can change depending on what I discover further.

Roll No.19

1) What worked for you all through this year?

Learning from experienced faculty and guests was very helpful to me. I can see a little growth in myself.

2) What did not work for you this year?

A load of assignments especially doing everything online was mentally challenging for me. Sitting all the time in front of a laptop was very stressful.

3) Why you have chosen this specialization?

According to the current scenario, I think these are the best options. Advertising and PR are maybe easy options to learn online. I'm still confused, but I think I'll get more job opportunities right now there as compared to other options.

Roll No.35

At SCM what worked for me the best was how approachable all of the faculty are. Whenever we have had any questions or issues with assignments or things that are taught in class, we have been secure in the knowledge that we can always approach a professor and have our doubts cleared. I also admire the faculty's openness to negotiation regarding assignments and their deadlines.

Perhaps it is due to the current situation, but what did not work for me was the application of what was learned. I personally wasn't able to see a siloless model as each subject seemed highly separate and disconnected from the other.

For the specialization, I would like to do Corporate Communication. This was among the things I was interested in right at the beginning, but after these months at SCM I am absolutely certain that this is what I want to do.

As a person who loves finding the solution to problems, I feel this is a great industry for me. It is high pressure but rewarding, which also appeals to me. For an extroverted person like me, who loves connecting with people and making establishing networks, I know I will do great here.

Roll No.14

What worked for you all through this year

When I enrolled for this course I had very limited idea of what this course would offer to me individually as a person. During the first 2 months I wasn't even sure if I would make it till the end because I dint feel as passionately about the course compared to my classmates. As the semester progressed I took a liking to two classes in particular-

Media and Ethics by Sunitha Ma'am- not only is Sunitha Ma'am one of the best teachers I've come across, she is also humble and kind. Her assignments are creative which helped me think out the box and helped me get a better understanding about a lot of different things. I saw myself volunteering to take extra responsibility in her class which I dint do for any other class because I always thought somebody else could do a better job or I lack the capabilities to do so. In Sunitha Ma'am's class I was more vocal and dint have a fear of making mistakes because she was always very warm and welcoming.

Radio by Suresh Sir- For me this class was more about Suresh Sir and his treasure of knowledge than about Radio. In each class he would discuss something different and the way he explained each and every thing in not only detail but patience as well. He would make us question every aspect and detail on the assignment we were working on which helped me write and research better.

What did not work for you this year

Giving the condition we're in right now, it would be unfair for me to say that things dint work for me because as a class the faculty and students made the most out of what we could in this situation.

One thing that absolutely dint work for me and I am still struggling with, is MOJO. I don't have any background of video making or editing and had the course been offline we would have had some practicals before shooting MOJO. I haven't faced such a difficulty doing any other assignment but MOJO. My topic which was approved by Smruti Ma'am was swiggy

bravehearts which requires me to interview swiggy delivery boys, it is extremely tough for me to meet/talk to any delivery boys in the pandemic and it is quite late for me to change the topic and start fresh as I'm 6 days away from the final submission. Other than this I didn't face any difficulty as such and things worked out better than what I'd hoped for.

Why you have chosen this specialization

I would like to specialise in PARI because I have always been inclined towards social work all my life. Every year I intern with at least 2 NGO's and seeing the condition we're in right now I am quite certain that I would like to help people rather than focusing on something else right now. I can do both things simultaneously, learn and help. I would learn via my mentor assigned which would further benefit me to help the people of rural India or people in general who need help. Advertising, Film/Documentary/Print are things we've done throughout the year and worked for. Specialising in PARI would be something new and different for me and I'm very keen on pursuing it.

Roll No.20

What worked for you this year?

The assignments and the projects like MOJo, Documentary, Broadcast Vlog have been very interesting to do. They were a big helping hand in learning and understanding the way we are to work professionally. Deadlines and the need to adhere to them made me work faster, and perhaps helped me try to do efficient work under a smaller time frame.

What did not work for you this year?

The online classes. They got a bit too much after a while and I was not able to focus, participate or give my best because I felt burnt out. The excessive hours in front of the screen for classes and then assignments was really tough. But it was inevitable. I had problems focusing in class and retaining most of what was taught.

Why have you chosen this specialisation?

From the time I have started SCM, I have had only one clear goal in sight and that is to do writing, in any form. Journalism and Feature Writing are the two avenues that will help me achieve this goal. I have had a few doubts as to if I should really go ahead and pursue Journalism or take up something entirely different. However, it has always been appealing to me and I would be elated to study it as a specialised subject to understand fully where my interests and aims finally lie.

2021-22

First Month Review

Roll No.13

1) What is working for you?

The content that I'm learning and the way of teaching is something I'm enjoying. The classes and assignments are really interesting. I think I have so much to learn from each one of my teachers. In terms of learning the classes are giving me a new perspective to think from. All the teachers have different ways of learning that are captivating.

2) What is not working for you?

There's isn't anything in particular that isn't working for me. The issue I'm facing is that I'm not being able to get myself to open up as much as I should be so far. The teachers do call out my name and encourage me and that's the only time I've been able to speak. I want to be able to speak and participate much more in class, and I think the online platform is just making it the slightest bit harder. I'm trying to work up the courage to participate spontaneously but I haven't really been successful. My doubts may have stemmed from my own previous experience of being more of a bystander, as opposed to an active participant, in certain programs. As my journey in SCM continues I aim to get better and I believe it would be easier for me to get over my fear.

3) What is working and not working with regards to the online sessions?

In regards to online classes I'd state the obvious and say that the SCM experience would be even better in person. I've been able to speak to my classmates over this month and I think they are some really talented and amazing people. I think despite the platform I've been able to follow my classes and interact with my classmates and discuss projects well. It's a new experience and I'm glad to be in the SCM batch 21-22.

Roll No.12

1. What is working-

The sessions are interactive, fun and engaging. The assignments are challenging, and the experience to work on them is really good. The curriculum is really productive, and my learning has seen a positive growth in the one month since this course has begun.

I would love to have a weekly screening of any film though, that the class could collectively discuss later.

2. What is not working-

There were two things I wanted to bring to your notice. Firstly, the issue with having assignments wasn't that there were a lot of them, it just was that a lot of them were coinciding. So having multiple assignments is not the problem, just that these assignments coinciding reduces our work quality and doesn't let us give out our best. Secondly, there are things planned for every lecture, so if in case there is a change in the time-table, and in case the administration is informed of the change by the faculty beforehand, kindly inform us students a day before as well. It helps us be better prepared to attend that lecture.

3. What is and isn't working in terms of online classes-

Currently, there aren't any such issues I'm facing with the online setup, apart from hoping that we turn offline soon! The Google classroom is systematic, helpful and we receive the time table and other information in a timely manner.

Roll No.3

What is working for you?

I am thoroughly enjoying the classes and its contents. Each class pushes my limits. The subjects that I am not very well versed in are very amusing. The assignments are equally interesting to me. They are a lot, but they aren't stressful. It is just hectic and that is a part of our training to manage a hectic schedule.

2. What is not working for you?

Communication with peers. Most of the people are quite responsive which is needed because we get a lot of team assignments. But some deliberately fail to respond and otherwise it's not too much of an issue but if I don't get a team member or partner to communicate, my work in team assignments are sometimes affected.

3. What is working and not working regards to online sessions.

The professors are very considerate with us during classes and also during assignments. There is no such issue with classes or faculty members in the online sessions yet. The only issue is communication with peers. We also have to spend a huge amount of time coordinating which might prove to be difficult on an platform when we can use that time to work on our assignments instead.

Roll No.15

1. What is working for me: I think the interactive nature of the lessons is something that I absolutely love. From IB to Sophia I have always looked for methods of learning that involve the students and the teachers and that has been great. I also find the kind of assignments we are getting very exciting. Not only do I love doing them but I also learn a lot from them which I truly appreciate. The subject matter being taught in each class is also great.

2. What is not working for me: There are 2 specific classes which I at times find a bit confusing. One being media ethics and law taught by Ravi Sir and another being Film and Photography taught by Jeroo maam. Since these classes are in a lecture based format instead of an interactive one, it would be great if we could receive notes or reading material of some kind before the lecture, so we can follow what the teachers are saying. These are the only 2 classes in which I might feel a little lost at times.

3. What is working and not working with regards to online sessions: I personally quite like the online sessions because it does not just have me travel time which adds up to 2+ hours everyday otherwise, but it also makes me feel comfortable in many situations. The way the classes are being conducted in the online format also does not seem unusual. The level of involvement and learning whether it be the students or the teachers, seems pretty much the same. Everything in regards to this is working quite well. However, I am still eagerly waiting to have a classroom experience!

Roll No.8

I am everyday learning new things and the course is keeping us on our toes. I really appreciate interactive lectures and tasks that make us go out of our comfort zone.

What is not working for me is film history and appreciation lectures. I find them to be a bit difficult to keep upto. I also find Hazarika sir's classes become boring after a point since there's no interaction.

In terms of online classes what i find difficult is to be on screen all day long, assignments and group tasks are also to be done online, it gets overwhelming at times because we've alot to do in less time. Sometimes I feel i know the Theory but not the application, especially during photography sessions.

Roll No.7

What works: I enjoyed all the classes and found them very engaging.

What doesn't work: it would be great if I got notes for all classes; including Parth's.

Online: I don't like online classes at all because I'm more interactive in person.

Roll No.11

What is working for you?

I have begun seeing the world differently and the assignments are helping me practice and learn a variety of things simultaneously. It is pushing me beyond my comfort zone, which is difficult at first, but it's helping me grow as an individual. Most of the assignments so far have been really interesting and I have been excited about them. The curriculum is very unlike the usual Indian education system we're normally used to, and the classes feel more like training sessions than monotonous lectures.

What is not working for you?

There's very little as to what is not working for me in SCM. I really don't feel any issues with the faculty and the course structure. However, the only thing that feels a little difficult is the peer behaviour. While individual connections are not a problem, tasks given in groups are not coming as easy.

What is working and not working with regards to the online sessions?

The online sessions are probably more flexible than what offline classes would've been. What is not working for me, is the fact that it's more difficult to connect with the classmates and the faculty online. Correspondence for assignments within the team also isn't very convenient online.

Roll No.5

1)I am not understanding the technical terms. Like the camera works .

2) Assignment is fine, but please give gaps in between 2-3 assignment. When we have continuously submission. The quality of work is reduced.

Roll No.14

What works: I completely enjoy the openness in interaction that takes place in the classroom, as well as the conversations that take place, our interaction goes beyond the classroom on whatsapp where we discuss other things. Suresh, Jerry and Sunayana mam have given us assignments that challenge my creativity. The way our ad classes are structured are also very comprehensive.

What doesn't work: while I like the films and photographs that are are shown in Jeroo ma'am class, it is slightly difficult to understand without context and it also seems a little rushed. Additionally, prof Hazaris sessions are not that interactive.

Roll No.9

1. What's working is that I am learning a lot of new things and pushing myself to complete the assignments as much as possible which are sometimes very difficult but I understand that they are achievable with the right motivation.

2. What's not working is what's not working mostly because of the online nature of the classes. For instance, I would rather watch movies or clips shown in the film screening sessions or film classes in a classroom to ask questions immediately or have the lecturer be in front of me to have a productive conversation rather than wait for them to finish then un mute myself, then speak and then mute and then not be able to ask any follow-up questions. I would like to have the Media and law class or the Corp comm class be more interactive rather than uni-directional. I would love to have the RTV session by Suresh Venkat to be more frequent during the week because there is much to learn for me personally. The nature of the online classes also makes the assignments very difficult to understand since some lecturers find it hard to give a brief of their assignments on the Google classroom which is understandable.

Roll No.4

1. What is working for me.

I am finding the work, classes, assignments very interesting and I feel I am learning something new with every assigned task.

2. What is not working for me.

1. I find it difficult to follow Jeroo Ma'am's class sometimes. She has a lot of information for every topic but I feel it does not get conveyed because of the online mode. I find it difficult to associate the information she is sharing with what is happening in the class.

2. The continuous assignments are making it difficult to give my best to each of the assignments. Although there is a lot to learn, I feel I could have done better had I been given more time.

3. What is working and not working with regards to the online session?

As far as the online sessions are concerned, I do not have any major issues except the fact that when classes get stretched, it gets difficult to follow what is being said in the class. I feel some of the

professors are trying to rush and stretch the lectures because of the short time span we have but that is not helping me. By the end of the class, I forget things. On the other hand, I believe I can concentrate more on the classes happening at a normal pace and within the time limit.

Since we are at home, there are other commitments and expectations, and therefore I believe I would be able to learn more and give my best if we stick to limited topics and time.

Recently, my mother has not been keeping well and I have to manage some household chores, classes, and assignments. So this week was difficult for me.

Otherwise, I am finding the journey, the learnings, the assignments interesting. I believe I am learning to make mistakes and learn from them at SCM!

Roll No.10

-For me personally, what is working is that all the classes have really engaging discussions in them. Every faculty member encourages us to offer our own opinions and outlooks on a particular topic. Coming from a very rigid educational structure where "lecturing" was the norm and teachers not caring a lot about if the student is understanding what they're saying, it has been a very welcome change.

-As of now, I do not have any issues with any of the classes. The only hurdle that I faced was in Parth Vyas' RTV assignment in which a project had to be done using the Canva application. Since I had not used image editing apps before, I faced a bit of an issue. But later Parth did Clarify that I could do the assignment by hand as well. I also recognize that as a media student, I Really do need to start studying on image editing software out there.

-Similarly, I do not have any problems with the online sessions. The only thing that's a bit Uncomfortable about the online classes is the physical toll that it takes on me. Sitting in front of The screen for almost 6 hours is quite stressful. But it is to be expected during these times. Overall, I am really happy and satisfied with my experience at SCM. I am really looking forward To the upcoming sessions.

Roll No.6

1. What works: I'm really enjoying the interactive nature of the lectures, it helps me pay more attention to what is being taught. I also like the assignments being given, all of them are challenging in some way and there's a lot I take away after each.

2. What is not working: I would like to learn more about photography. While the lessons in Jeroo Ma'am and Sunayana Maam's classes are helping me learn how to read a photo and what makes a good photo, I want to learn more practically.

3. I really like the democratic nature of the online classes. I'm looking at and listening equally to the teacher and my classmates and it has made me enjoy class more.

However, collaborating on group projects is more challenging online because we often have more hurdles in communication, like internet connection problems, timing, and simply discussing sometimes, especially when it's a large group.

Roll No.1

* What Is Working for me * - Notes are helping me a lot. Assignments are helping me a lot to improve myself.

* What is not working for me * - I am finding everything hard, because I belong to a different background and all the study is very different for me. From online lectures to on time submissions. But I am trying my best to improve myself.

The time limit of the assignments is not working for me.

* what is working and not working with regards to the online sessions * - The timings of the online sessions are not working for me. because we get a lot of assignments and to do the assignments we get very few hours.

Else everything is working for me in online sessions.

2021-22

Pre Specialization Reviews

Roll No.9

What worked for me are the practical classes to learn the equipments, the shoot days, the guest interactions with people from the industry, Parth, Suresh and the workshops with people from the industry.

What didn't work for me are the online lectures, the in-person lectures, the barrage of overlapping assignments, the WhatsApp groups, the lack of secure accommodation, the lack of diversity in the ideological spectrum of the staff and the student body.

I have chosen this specialisation because this is the field I wanted to get into right from the beginning and had joined the college having noticed the association of SCM Sophia with Anand Patwardhan and P.Sainath (would have appreciated more sessions with them). I am, specifically interested in film documentation of Rural India and I think this is the natural choice of specialisation for me.

Roll No.16

What worked for me?

I liked the teaching techniques as most of the work was practical based. Got to learn on latest equipments.

Assignments were engaging. I learned to be more vocal while working in groups.

Meeting industry professionals was a good learning experience.

What didn't work for me?

Too many assignments at once. Meeting deadlines was challenging.

Why I choose this specialisation?

I'm still not sure how to go forward with the specialization subject.

I don't want to restrict myself just into one profession. Wanted to learn journalism and writing because I want to become a photojournalist. Also I know I'm good at visuals so I wanted to focus on my writing.

Roll No.13

What worked for me:

Through the progress of the course, I saw myself doing things that I never thought I would try before. Even though I haven't completely come out of my shell, I acted, did reporting and explored avenues I never thought I was capable of. I enjoyed that in this course we were taught to apply what we are taught in class, and not just taught theories. The course curriculum also was extremely interesting. I felt like I had a lot to learn from the faculty, not just when it came to practical knowledge but in everyday walks of life too. Working in a group dynamic was also a huge learning that I think will help in any office environment after this course.

What did not work for me:

I think the deadlines were something I never really managed to catch up to solely because it felt like there were too many assignment deadlines close to each other. I also felt like very often I was falling short of expectations and not coping with the pace.

Why I chose advertising?

Advertising is a catching a person's attention in a very short time frame and getting my message across. The ability to capture someone's attention with just a few words in a world where the attention span is hardly a few minutes is an exciting feat. I also look at advertising as a form of creative storytelling, wherein I get to tell a story through other people. I like the idea of even the simplest words and pictures that can cause such great impacts.

Roll No.5

1)What worked for you all through this year?

Practical assignments helped me a lot . In the time of online lectures the bj assignment and film making assignment helped me to create and think different ideas

Assignments like TWTW helped me get well updated with the news

On campus practical helps me to learn camera and how the media works on ground

2) What did not work for you this year?

- Too many assignments at one time
- Online theory lecture
- unexpected deadline

3) why did you chose this specialization?

I want to learn and create something in the field of sci-fi fiction through my direction.

Roll No.3

1. What worked for you all through this year?

A. Personality Development: SCM had trained me to be smarter and more outgoing and challenged me to limits I didn't even know that I could reach. SCM has also helped me in critical thinking and how to find solutions instead of complaining about things that are not in control. I have seen myself grow from a silent passive person to someone who actively takes part in discussions and takes initiative as well. I would still like to grow more in those terms but in terms of personality SCM is where this growth has started.

B. Impact of Journalism: This year in SCM was very journalism heavy and even though I am specifically not interested in journalism, I owe a lot to its teachings. The journalism projects have pushed me reach out to a lot of people, especially in films. Journalism has also deepened my love for cinema as I got an opportunity to report and write about film. Even in the content that I want to and would want to make in films, the basic teachings of 'stories everywhere' has helped me a lot. Jerry's assignment of reporting a film everyday has been the most helpful assignment in SCM where I discovered mane facets of cinema and have developed a different perception of looking at films. The ethics taught in SCM have also further helped me get rid of whatever gazes I had, and have taught me to be more sensitive and aware.

C. Reviews from Mentors: The meticulous reviews from mentors have been extremely helpful in my growth as a media professional. I especially appreciate reviews which are not directly stating us to do something, but guiding us in a way where we figure out things on our own. The review and feedbacks of all the mentors are informative and insightful.

D. Working with Nilesh: Nilesh has taught me the fundamentals and basics of camera and all the technicalities of a shoot very well. His teachings have been so efficient that I am confident enough to go on a shoot and not depend on other people. I feel in SCM my basics and fundamentals of the gadgets have been cleared very well. Nilesh's teachings of patience in a workplace have also helped me in several conflicts during projects.

2) What did not work for you this year?

A. Lack of a film community: I wish there was a film community or more guidance in film in SCM. Even if I was constantly watching films, I had no one to discuss it with. And as my taste in films is very particular and niche, I hope there was someone to discuss ideas and films with. I also had no one in my team to help me out with film

projects and was working on ideation, writing and content almost alone which affected the end product as I had no one to bounce off ideas with. My learning of films to be very honest was very one-sided. I wish we could have had more offline classes of films with Jeroo ma'am as I heard great stories about her teachings but I feel through online classes there was a gap in teaching and learning.

I would have also appreciated it if I was given more training on how to work on art house films. The type of content being preferred by mentors is very subjective, but I wish some of the feedback and training in films was objective in nature as I felt similar and specific content was favoured or appreciated at times and an equal space was not provided for all kinds of ideas. I would have also liked to learn a few technicalities and procedures of writing and production of filmmaking, like the format of a callsheet, moodboard, recce report, etc.

B. Miscommunication: There has been a lot of miscommunication with both faculty members, and team mates. Many of the times it could have been easily avoided but sometimes even after several attempts, miscommunication have actually affected my quality of work severely. In films, I still don't know what I am doing wrong, but only that nothing that I am doing is going right and I feel miscommunication in feedback, in its giving and receiving is proving to be a hurdle for me.

C. Lack of due credit, or actions: Our team failed as a team in a few projects. This was because half of the people were doing all the work. I wish some action or warning would have been taken against them as the rest of the people got overburdened with work. Because there was no action taken, some of the teammates never bothered to do or contribute at all. This has not only affected the quality of our work, but also our emotional and mental well-being. If some of the teammates wouldn't respond or contribute, it is also extremely difficult for us as peers to make them do work. But I would also want to learn how to manage people in such situations because as a team we have been failing in that constantly. The work done was never divided equally in any team project and it was only a few of us working on it throughout the year, and everyone got equal credit and marks for it. Even if I learnt more than a few teammates in terms of experience, the toxic work environment has taken a toll on me to some extent.

3) Why you have chosen this specialization?

A. Short Films: I have chosen this specialization as it has always been my top priority to learn filmmaking in SCM. In a specialization, I might get to learn what all I missed in my learning otherwise and this would be my last opportunity where I will be allowed to make mistakes and learn from them. A short film would also add to my CV and portfolio. But my most important priority is to learn and be clear with all the basic and fundamentals of writing and direction, so that I can work on the feedbacks and continue improving later on as well.

B. Film Journalism/Curation: As I have learnt a great deal from my MOJO and Marginalia which I did about films, film journalism is something that I would like to explore only to confirm if it's something that I should definitely go for in the future, or not. Reading, watching, and writing about films might also give me the space for discussions about films which otherwise I couldn't find in SCM. Jerry was the only person who acknowledged, appreciated and further challenged me to watch the films that I love watching, and I would love to learn more about watching, talking and writing films even further. And this might also help me gain knowledge in ways

which I can apply in my filmmaking in the future years. As other than knowing the fundamentals of filmmaking, I also need to be knowledgeable and well-read about a lot of things as a writer and director, and this one month of specialization would help me gain knowledge which would ultimately contribute to my journey as a filmmaker.

Roll No.1

1. What worked for you all through this year

-Jerry's Classes worked for me a lot. (Because of his classes, I started reading, which improved my communication.)

-SCM brought me out of my comfort zone and now I feel more confident.

-Because we can try our hands-on in a different medium of media here, I realized that I can do good in production though I came here with the thought of doing Journalism.

-SCM makes us explore different fields, and so this worked for me very well, now if asked I can do camera, sound, and production and at times direction also.

2. What did not work for you this year

-Did not get the opportunity to show my production skills at the event.

-Never got to lead any project (when got, the project got canceled by the team members.)

-Because the hostilities live one floor up from the college, we end up doing more than half of the work.

3. Why you have chosen this specialization

Specialization Preference

*Film Production

*Print Journalism

The reason for choosing Film production is-

I don't want to do a job sitting in the same room for years and in production, one can explore new places and new locations, and we keep on learning new things every day.

One of the major reasons for choosing production as a profession to pursue is that it pays a lot compared to journalism.

I chose Print Journalism as my Second Preference because I wanted to do Journalism since I passed out from my 10 th Class, But I never really got the opportunity to do it. After my graduation, I decided to do journalism but things didn't fall on the right path as I assumed, when I came to SCM I realized that my communication is not that strong and this is the major reason I now don't want to do journalism.

Roll No.10

WHAT WORKED FOR ME :

- The process of doing a varied set of assignments - be it photography, TWTW, scripting, etc. - on a regular basis really helped me broaden my creative canvas.

- The mentoring and feedback from all faculty members did help me in identifying the weaknesses that I had as a student. The feedback really helped me to work on those aforementioned weaknesses and improve my output.
- The guest lectures that were held throughout the course were very interesting and inquisitive. It helped me in getting to know the intricacies of a lot of other areas in media that I wasn't aware of before.
- Experimenting and using the equipments in the studio has helped me to familiarise myself with technical knowledge related to media that I wasn't aware of before.

WHAT HAS NOT WORKED FOR ME :

- The very diverse set of projects & assignments meant that there were times when I felt I could not divert or put my complete focus and attention on any single project.
- On some assignments I did feel that my personal output was being affected in a negative way because of lack of participation from my team members.

WHY HAVE I CHOSEN THIS SPECIALISATION :

First Preference :

Live Sports Production & Broadcasting -

For someone whose life has been interlinked with cricket, sports broadcasting & broadcasters in general have always made a great impression on me. People like Harsha Bhogle in India, Mark Nicholas in England are people who I followed with great interest.

But since 2013, since Star Sports took over the Indian cricket broadcast I have felt there has been a sense of dumbing down of content and the way it is being shown to the larger public. And to see its contemporaries like Sky Sports in England and SuperSport in South Africa doing much superior analysis, I feel that a lot of great and creative content can be sent the audiences way. And I feel a voice like mine will be important in helping shape the next stage of Indian cricket broadcasting - a stage that focuses more on analysis rather than pandering to a mass audience.

Rupha Ramani's session with our batch was an eye opener for me as I got to learn about the varied sets of content production in the Indian sports industry. And I would love to be a part of that community.

Second preference :

Filmmaking :

The main purpose of me attending SCM was to learn more about filmmaking and its intricacies. I feel that specialising in this subject will help me put my 100% focus on one particular project - ranging from pre production to the final cut. I feel that personally this will help me in developing personal skills that will eventually help me in the industry.

Roll No.15

1) What worked for you all through this year

What worked for me at SCM was that the courses were all very well rounded. We gained a lot of exposure to the different fields of subject and I learnt a lot about each one of them. This then helped me eliminate the fields that I did not feel were the right fit for me. This in depth experience and process of elimination really helped me in my professional journey. The assignments were all extremely interesting and I truly enjoyed doing them. Every assignment taught me something new. The way our professors pushed us to explore more also really helped me gauge a more in-depth

understanding of various subject matters. It was overall a fun and exciting course that helped me explore and learn about a lot of subject that I was interested in, and pick the one best suited for me.

2) What did not work for you this year

What didn't work for me was that there was a lot of mismanagement during the course. After the division of groups there was no real way to keep progress of the work being done etc. Since they were not individual projects we were judged as a group, however very often the inputs of a single person might have been more than the groups. Coordination of tasks with various group members became a problem because of the level of commitment and dedication of various members. It ended up seeming like an individual project however that was a problem because it was planned as a group project, so there was a huge difference between planning and execution, this made the project extremely stressful whereas it could've been done in an easier manner. I understand that the process was supposed to teach us what it would feel like to work with different people in a workplace, I guess it did fulfil its purpose in the end.

3) Why you have chosen this specialization

I have chosen this specialisation because I feel like it might be something I am good at. I have previously been told by my superiors that I have good communication skills and am good at building relationships. PR is an area that requires these skills. Also, none of the other subjects captivate me as much. Throughout the course as well, PR and Advertisement have been two subjects that have piqued my interest the more. Therefore, those are my two choices.

Roll No.4

1. What worked for you all through this year

☑ The classes; I genuinely enjoyed and learned a lot in the theory classes. I think that helped us form a base before we stepped out in the field.

☑ The guest lectures helped us connect the dots between what we studied in the class and how the field is like

☑ Practical assignments; I enjoyed all the assignments that were given, although it became tiring at days. For example; the short stories that we did for BJ or the scripting assignments helped us when we were actually doing our BJ Feature.

☑ All the faculty members were supportive and cooperative during classes as well as during assignments

☑ Learning and getting familiar with the equipment proved to advantageous during personal as well as group assignments and will surely help us when we step out in the industry.

☑ Silo less leaning worked for me because although I was very sure of what I want to do, I would never have gotten the opportunity to learn script writing, how to make shooting schedules, learning various equipment, etc. in colleges that have very focused approach.

2. What did not work for me

☑ Too many things at one time

☑ Unrealistic expectations at times

☒ Only a few from the team people doing all the work

3. Why have you chosen this specialization?

I want to pursue journalism, that's why have chosen to specialize in this. It will help me get the right opportunities as well as help me learn the necessary skills that will benefit me when I step out in the industry.

Roll N. 12

What worked for me-

- The hands-on learning I had here in the seven months helped me actually learn how to work with the equipment.

- I learned how to be a professional. I unlearned my student habits and evolved. And that was a big plus for me.

- I got to interact with professionals from the field, and actually learn how things work.

☒ **What didn't work for me-**

- Since this course covers a lot of subjects, I felt like I couldn't give my best in all the fields. (But again I could learn about so many different fields through that)

- Living in the hostel, I felt that my life was consumed by SCM. I felt like the localites had much more space for their personal life and a bandwidth to separate work, which I was unable to do and which led me feeling overwhelmed at times.

☒ **Why this field for specialization-**

I have dabbled in different kinds of work at SCM. I feel like I'm not an expert in any of them, nor am I particularly passionate for any of the specific fields. My current priority is to get a good paying job, therefore corporate communication seems like the best field to go for. I also feel confident that I have the skills necessary to get a job in this, and do well.

Roll No.7

1) What worked for you all through this year?

- I really enjoyed and value the practical learning and knowledge shared by professors as well as mentors.

- Smruti Ma'am's, Jeroo Ma'am's and Shola Ma'am's lectures were extremely informative. Although I dozed off sometimes in between, I really treasure even the 5% knowledge that I gained.

- Loved the strategy planning with Nirmita Ma'am and Mayank.

- Loved being able to play all roles in different projects and gaining experience of production, editing, camera and sound.

2) What worked for you all through this year?

- This year wasn't my best year, academically or personally either. I feel I could have done a lot more in the course than what I did. A Lot of things didn't work for me here, some of them were personal, but the ones I feel college could take into consideration are listed below.

- Although online theory classes had their own advantages, I feel offline theory lectures would've been more effective.

- More direct and candid communication between the department and the students individually could maybe work better. Acknowledgement and motivating the students could also help.
 - Being divided into the final teams in the first week, without knowing much about the classmates. I feel if i knew my classmates better, it'd have helped me in judging and selecting the right team for me and the decision would have been more equitable and satisfactory. I wasn't able to perform the best due to not being able to fit in the team and I found it difficult to put my opinions, thoughts or ideas forward in front of others who are strongly opinionated and sometimes, condescending.
 - Having some sort of activities where I could get other classmates too know better could also be helpful.
- 3) What made you select this specialisation?
- I was always inclined towards advertising. I joined this to just confirm if that's what I wanted to do further and I got my answer.
 - Other than advertising I was also interested in production, however I'd like to specialise in advertising only.

Roll No.8

What worked for me?

Having broad choices to filter my way through worked for me really well because when I entered the course I was really confused as to what I'd like to pursue further. The duration of the course has been just about right and we covered a wide array of subjects and gave me a deep knowledge of all streams of media. The overwhelming number of assignments taught me how to prioritize and manage time.

I happen to be a kinaesthetic learner and I enjoyed and learned in practical classes above theory classes. Interactive lectures also stood out for me. The faculty at SCM has always been pushing me to the best of my abilities and all the guest workshops helped me broaden my thinking.

What did not work for me?

-While working on group projects, there have been times that some don't turn up and a few only end up working.

-After our first semester offline, I have been pretty sure about my choices. I personally felt that film practicals were not enough and given much time to.

Why have I chosen this specialization?

During the tenure of this course I got the opportunity to explore and I found myself gravitating towards filmmaking. I enjoyed my time working on projects and creating something of my own. The joy of a tangible output with measurable reactions is immeasurable. I feel that my background in theatre will always come in handy and help me create new experiences. I felt at ease working on a set with creative energies flowing and that also where I got opportunities to learn/grow.

Roll No.11

What worked for me?

1. The multitude of options I had in the course to explore and get experience in helped me understand my strengths, weaknesses and interests better
2. The frequent sessions with different guest lecturers also helped to get knowledge of the inner workings of the industry
3. Information and facility to attend an industry event (Fractal Pictures) again helped with practically seeing the workspace and was a great head start to forming new contacts and understanding how networking works.
4. Having people as classmates from different backgrounds introduced me to newer parts of life that I wasn't aware about before I joined the course. Plus, I learned the ways of working as a team here.
5. The professional yet approachable relationship that we share with the faculty has really helped
6. Brand new equipment and studio definitely made sure our work flowed smoothly
7. The creative freedom that SCM has given has made me realize that there's space for my strange ideas and thoughts somewhere. Plus, the faculty has always helped me become a better version of myself, even when I didn't believe so.
8. Lastly, it has toughened me up to the extent that I feel I can survive and thrive anywhere once I've been through the journey that SCM offers.

What didn't work for me?

1. The lack of effort from every member of the team, resulting in vast unequal distribution of the work was a major issue I faced all year long.
2. At a lot of instances it felt like the people who didn't show up for work didn't face the consequences of it, but people who regularly did had to bear the grunt instead
3. We didn't get to have our trip, which I feel would've helped me explore my interests in the field of travel, food and culture content
4. The course doesn't have space for the infotainment sector of the industry
5. The online-offline switching mid-course affected the work flow as we had to keep adjusting with the space and routine.
6. We didn't get a chance to see and explore the city before the first semester practical, so as an outstation student, it affected my input in a lot of assignments.

Why have I chosen this specialization?

My first preference is Infotainment research and writing. I have always been interested in the sector of travel, food and culture content and have done my bachelors in Ancient History and Culture as well. I am not yet perfectly sure where I fit in this section of the industry if I do, but I enjoyed working on my piece Laal Chutney for Marginalia this year.

My second preference is Ad Creative. I am self-taught in the field of digital art and design and have been a traditional medium artist for years now. I feel like I would fit into the requirements of this field and their jobs, but I'm still not a 100% sure. The main requirement for me to go ahead with any field is to be able to fetch a job and a well-paying one. So, the decision heavily depends on whichever field could provide me with a suitable job after the course.

Roll No.6

- 1) What worked for you all through this year

All the lectures, assignments and guest sessions were really good. I learned a great deal from every class and every assignment. Once we were back on campus, it was tougher but I have learned a great deal and I can see how far I have come from where I started. Working on subjects I wasn't particularly interested in also really worked for me. I enjoyed these projects and also learned things where I wasn't expecting them. This is one of the main reasons I chose SCM. Having worked on projects in different subjects and through different mediums, I have a lot more clarity and confidence in my choice to pick journalism. I enjoyed working on all the projects but now I know that I am happiest when I'm working on a journalistic story.

2) What did not work for you this year

I am not a lone worker, and I thrive when I work with people who are as excited and driven to deliver as I am. I did get the opportunity to do this on some group projects, but a lot of the other team projects were unequally divided, where a few people were taking up all the responsibility and were overburdened while others chose to virtually disappear. There are some projects that I wish I could have done either individually or been allowed to choose my team so I could've delivered better results. My experience working on the broadcast feature was the best since I got to choose my team and worked with people who were all reliable and contributed equally. It was also because we started working on it towards the end of the first semester, by which time we knew our classmates and could decide who we would work best with.

3) Why you have chosen this specialization

As I mentioned before, I have enjoyed every class I have attended this year, but it has also made it clear to me that I want to report and create stories through different mediums going forward. I have chosen print journalism because MOJO was my favourite project this year, it was challenging, I pushed myself, I received excellent guidance, and ended up doing stories I didn't know I was capable of. I want to do more of those.

Roll No.14

1. What worked for you

- As a student with no background in media and communication, the course gives an extremely strong foundation in the various. What worked was the range of subjects offered and taught during the course of the year including the practical work.
- The idea of networking and reaching out to people for interviews in all subjects, in all spheres of work was something that is extremely relevant and important skill in everything we wish to pursue.
- Assignments such as the mother assignment, celebrity interview, rice stories were a deep dive into culture, people and even our own identities. These are assignments that were challenging beyond the regular.
- Some of the workshops and sessions such those with Ashima Narain, Rohan, and Jaideep were extremely interesting and relevant to my interest of study but also significant to increasing one's knowledge about journalism, photography and news.
- As media professionals in training, we were pushed to balance our time and work according to deadlines and other commitments.

- Communication between faculty and students as well among the students was something that constantly worked upon during the year which was also extremely helpful.

2. What didn't work for me

- There were several times during the course of the year, particularly during the projects wherein shoot dates had to be changed or rescheduled due to change in the time-table. Additionally, I believe that as students scheduling an interview, it becomes challenging to ask for timings suitable to us as opposed to a time convenient for the subjects themselves.

- There have been several group projects during the year, but what happened more often than not was just a few people working on all of these projects.

3. Why you have chosen this specialization

- I have chosen a specialization in print journalism. This is because of a number of reasons beginning with, the fact that this is something I have constantly enjoyed learning about as well as practicing journalism.

- I am inclined towards and interested in writing. Albeit not political reporting, I would love to explore other aspects of journalism.

- It will also enable me to explore photography along with writing which is something I intend on pursuing in the future as well.